

LAY-A-WAY *for* Christmas



✓ CHRISTMAS IS JUST AROUND THE CORNER!

✓ GET A HEAD START ON THAT CHRISTMAS LIST! SHOP DOWNTOWN TONIGHT 'TIL 9 P.M.!

✓ STORES ALREADY ABUNDANTLY STOCKED WITH SPARKLING FRESH CHRISTMAS GIFT-IDEAS!

✓ TAKE ADVANTAGE OF LAYAWAY PLAN IN EFFECT AT MANY STORES!

✓ Plan Right Now to Come Shop These Downtown Stores Tonight Till 9!

ROBERTS BROS.
177 NORTH LIBERTY

SALEM HARDWARE COMPANY
120 NORTH COMMERCIAL

FIELD'S
LADIES READY-TO-WEAR
426 STATE STREET

ARBUCKLE'S SHOE STORE
481 STATE STREET

R. L. ELFSTROM COMPANY
340 COURT STREET

YEATER APPLIANCE CO.
375 CHEMEKETA STREET

WILLS MUSIC STORE
432 STATE STREET

HOGG BROS.
260 STATE STREET

GOOD HOUSEKEEPING INC.
467 COURT STREET

ALEXANDER'S JEWELRY
441 COURT STREET

QUISENBERRY'S PHARMACY
CORNER COURT AND COMMERCIAL

GEVURTZ FURNITURE
275 NORTH LIBERTY

BISHOP'S MEN'S AND BOY'S WEAR
145 NORTH LIBERTY

MONTGOMERY WARD
155 NORTH LIBERTY

KAY'S APPAREL
460 STATE STREET

S&N CLOTHIERS
456 STATE STREET

JOHNSON'S, LADIES READY-TO-WEAR
464 STATE STREET

FASHIONETTE
429 COURT STREET

J. C. PENNEY COMPANY
160 NORTH LIBERTY

SMART SHOP
115 NORTH LIBERTY

HOWARD MAPLE SPORTING GOODS INC.
372 STATE STREET

SALEM HOME FURNITURE CO.
137 SOUTH COMMERCIAL

BROWN'S JEWELERS AND OPTICIANS
184 NORTH LIBERTY

THE MAN'S SHOP
416 STATE STREET

LES NEWMAN'S MEN'S STORE
179 NORTH COMMERCIAL