

YES! TONITE!



PLEASURABLE!

... You Shop at
Your Leisure ...
No Parking Meter
Worries!

PROFITABLE!

... Big Value Giving
Events at Many
Downtown Stores!

CONVENIENT TIME TO SHOP!

... For All the Family ... for Father
And Son ... for Business Girls ...

ENJOY
SHOPPING
AT THESE
DOWNTOWN
STORES

'TIL **9** P. M.

These 30 Stores Are Open Tonight — and Every Night — 'Til 9 P. M.

FRED MEYER DRUGS
148 NORTH LIBERTY

ROBERTS BROS.
177 NORTH LIBERTY

SALEM HARDWARE COMPANY
120 NORTH COMMERCIAL

FIELD'S
LADIES READY-TO-WEAR
426 STATE STREET

ARBUCKLE'S SHOE STORE
481 STATE STREET

METROPOLITAN STORE INC.
136 NORTH COMMERCIAL

J. J. CLOTHES SHOP
SALEM QUALITY CLOTHIERS FOR MEN AND YOUNG MEN
387 STATE STREET (2 DOORS WEST OF LIBERTY)

JOE'S UPSTAIRS CLOTHES SHOP
442 STATE STREET (ABOVE MORRIS OPTICAL)
"WALK UPSTAIRS AND SAVE"

R. L. ELFSTROM COMPANY
340 COURT STREET

YEATER APPLIANCE CO.
375 CHEMEKETA STREET

GEVURTZ FURNITURE
275 NORTH LIBERTY

BISHOP'S MEN'S AND BOY'S WEAR
145 NORTH LIBERTY

MONTGOMERY WARD
155 NORTH LIBERTY

KAY'S APPAREL
460 STATE STREET

S&N CLOTHIERS
456 STATE STREET

JOHNSON'S, LADIES READY-TO-WEAR
464 STATE STREET

ALEXANDER'S JEWELRY
441 COURT STREET

HOGG BROS.
260 STATE STREET

THE LITTLE FRENCH SHOP
115 NORTH HIGH

QUISENBERRY'S PHARMACY
CORNER COURT AND COMMERCIAL

HOWARD MAPLE SPORTING GOODS INC.
372 STATE STREET

SALEM HOME FURNITURE CO.
137 SOUTH COMMERCIAL

FASHIONETTE
429 COURT STREET

J. C. PENNEY COMPANY
160 NORTH LIBERTY

SMART SHOP
115 NORTH LIBERTY

GEO. E. ALLEN HARDWARE
236 NORTH COMMERCIAL

JACK & JILL'S CHILDREN'S APPAREL
357 COURT STREET

BROWN'S JEWELERS AND OPTICIANS
184 NORTH LIBERTY

THE MAN'S SHOP
416 STATE STREET

LES NEWMAN'S MEN'S STORE
179 NORTH COMMERCIAL