

# Big Choice for Teens

## Grown-up Look in New Style

This Fall, along with new classes, new books and new school friends, teen-agers can look forward to a wardrobe that spells a new and more grown-up season. Fashion's still "that way" about separates. Teens will live in them and love them more this season than ever. Skirts, blouses, jackets, and vests go to class in the morning, and right on to afternoon club meetings.

Classics are worth their weight in dates! From greatcoats and suits to that timeless favorite, the shirtwaist dress, which appears in newer pleated, shirred and tucked versions.

Cottons will be an important part of a teen's winter fashion picture. Everything in cotton from corduroy to Winter-dark gingham plaids will go to school, take teens shopping and dating.

In tune with the trend, designers have developed fresh new match-making cottons. One series is based on a tiny dotted all over foulard theme. The companion designs are novelty two-tone stripes, or irregular blocks or clovers surrounded by miniature dots or punctuated by them.

Plaids are bigger, bolder and more beautiful than ever. There are gingham with tartan tones on white grounds and tartan tones on colored grounds, all signally smart for skirts, shirts and dresses.

Washable plaids are also around, that look and feel like wool and come in every size from tiny checks to immense squares. These make divinely pleated skirts and school dresses, one-piece and separates!

It's taffeta for super week end teen parties and dances in romantic, delicate or bright colors. There are taffetas studded with metallic dots, others with tufted velvet chenille dates in enchanting color combinations.

## Sleepwear, Too Now Brighter

If you're a teenager or a college student you can expect to be dreaming in technicolor this winter, for back-to-school sleepwear goes all out for color.

Chief reason for the emphasis on bright, but dark colors in new sleepwear is the growing demand for at-home lounge clothes. With non-boudoir colors and sportswear fabrics being used for tommie coats and pajamas alike they gain a double-duty theme.

Quilted faded blue denim study coats, giant tattersall and hound's tooth check flannel tris consisting of a nightshirt, cover-all and 2-piece pajamas and corduroy and poplin study coats in bright colors are only a few of the new innovations in "from after dinner and on through the night" lounge and sleep wear for teenagers.

## Good Jacket Aids Wardrobe

A college man easily acquires that admired "understated look" when he builds a casual wardrobe based on one good sports jacket.

Select either a monotone ground plaid or a tweed with an overline of one strong "hit" color. Perhaps a tan-brown plaid with shadowy frames of rust, or a lead grey tweed peppered with cat's eye green nubs.

Select trousers, either a few shades lighter than the background color, or in the lift color if it isn't too bright.

Unite the parts with a sleeveless cashmere slipover in the lift color over a tattersall checked shirt featuring one of your key colors. Add units thoughtfully with your color theme in mind.

## STORM COATS POPULAR

Every girl wants a storm coat for this fall. Of a sturdy water-repellent fabric, high collared of alpaca pile or mouton and warmly lined in all-wool or alpaca pile.

## Fall Coats Narrow And Loose

Loose and narrow in silhouette, of a fabric that is exciting to the eye, and wondrous to the touch, this is your coat for fall 1950.

The narrower look of your new fall coat will begin at your shoulders and continue straight and slim to the hemline where it will gain luxurious fullness. It will be yours in a suede surfaced wool, a soft fleece or a tweed, colorfully checked for town or country wear.

Returning to fashion favor this fall of 1950 is the reversible coat. This season it boasts a double-face fabric or two contrasting fabrics so it can easily be reversed from a solid tone to a plaid; a plaid to a solid tone or from a wool to a velvet.

The fur-lined topper carries its popularity along from last season. It's wise economics to have it made especially for you from one of your old fur coats. Or select one lined with the new dyed furs, such as navy or milk-shaded muskrat. You'll like it best with unmounted sleeves that can be pushed-up and with a slim companion skirt.

Other important coat highlights for fall '50 include the all-velvet duster and cocktail coat, the classic Chesterfield complete with velvet-faced collar and the fur-trimmed coat adorned with an over-size shawl collar.

## Slim Look for All Ages Cited

The slender silhouette of fall is gracefully adapted to each figure group.

Juniors whose trademark is the bell skirt, find floaty net aprons and plaid wool overskirts to relieve strict lines.

Misses' dresses adhere to the straight and narrow, but use concealed fullness, deep slits, and inverted pleats set close to the hem for added leg room.

# Roberts Bros.

177 N. Liberty

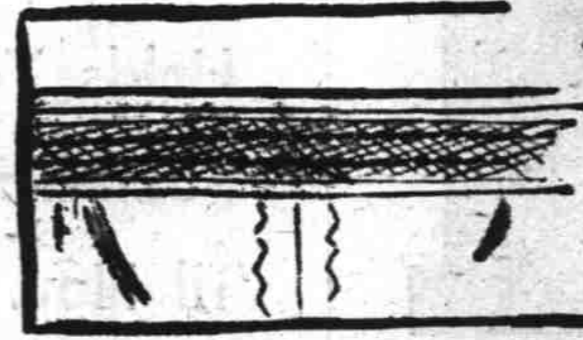
Open Friday Nights 'Til 9 P. M.

## Value Plus Superb Styling! Suits by W. I. Nathan . . . Unbelievably Low Priced...

\$16.95

A famous brand we're mighty proud to carry . . . a suit you'll be prouder yet to own and wear! This famous maker combines precise tailoring, perfect fit, expensive hand detailing, full crepe lining—all at this low price! Gabardines . . . strea cloth . . . men's wear worsted in fashionable plaids and checks . . . all specially processed to resist wrinkling. Sizes 10 to 20. (Sizes for larger figures—38 to 42 —available at \$19.95)

Another Special Feature! "Snug-Tex" waist-band on shirt—prevents blouses from slipping out.



Suits, second floor



## New Fall Handbags in Glowing Autumn Colors

\$2.95 (Plus Tax)

Beautiful styles . . . to hold all your essentials, to complement your bright new wardrobe! Black, Brown, Red, Wine—in fact every fashionable color you can want. Just two shown from a wide variety of tailored and dressy models.

Handbags, main floor



## Shirley Lee's Weskit Dress Designed for Junior 'Petites'

\$8.95

Freshman or senior—you'll be belle of the campus with this two-piece charmer! Designed specially for the Junior Petite (5'2" figure or under) . . . fashioned in smooth wrinkle-resistant rayon . . . in Navy, Black, Brown, Green checks on White ground. Advertised in "Seventeen"—so you know it's tops in style and value. Sizes 9 to 15.

Dresses, second floor



## Tailored Style Slip by "Kayser" . . . . in Miracle Nylon Tricot

\$4.95

Slipkily, beautifully tailored to follow every movement of your body without twisting, sagging, or riding up! Fashioned in run-proof nylon tricot that washes like a dream, never needs to be ironed. Blossom and white . . . 32 to 48.

Lingerie, main floor

We give anti-rustoom 844 Green Stamps

## it's NEW for FALL!



it's an ALLIGATOR SILVER LABEL ALL-WOOL WORSTED

# gabardine

Yes, true Alligator quality -- at such a popular price! It combines comfort, water repellent dependability and best of all . . . a low, low price. Get your Alligator Topper now!

Priced In-expensively at **34.50** Others 27.50 to 42.75



## Don Richards suits

- Superb Values
- Top Styles
- Wide Choice

All wool hard finish worsteds, new patterns and styles at

**49.75**

To make that impression, get the suit with expression. See them tonight!



## TOPS FOR FALL MALLORY HATS

Top it off with pure luxury . . . a Mallory hat! Fall styles . . . fall shades . . . and each one a study in good grooming!

7.50 to 15.00



# S and N CLOTHIERS

GOOD CLOTHES ARE NOT EXPENSIVE HERB MARGGI — MANAGER

456 State Street