

Plaid Fad for Fall Reaches All Ages

Plaids are the fashion for the whole family this year. So it's only to be expected that the very young lady of the house will be wearing them too and wearing them more charmingly and prettily than any one else in the family!

Skirts, jumpers and tiny little suits are all being made in colorful clan plaids. Many of them feature all-around pleated skirts and in most, the pleats are stitched-in so that the skirts stay trim and neat no matter how energetic the young lady's play. In many of these suits, a demure bonnet or Scotch cap in a matching plaid gives that extra touch of style.

For birthday and other special occasions, the plaid theme appears, in diminutive little party dresses of crisp rayon taffeta. Some have lace collars, some have smocking across the shoulders and a few party little dresses come with tiny plaid panties to match.

A dress "just like mother's" is always a favorite with the three-to-six-year-old, so Mother-and-Daughter combinations are another popular style in pre-school fashions this year. One style that looks particularly nice is the trim jumper and blouse.

Bright young colors and fashions are a natural compliment to bright young faces. And your pre-school daughter will be as pretty and comfortable as can be in this fall's tiny fashion offerings.

Argyles Back on Top of Demand

Sweaters and hose are being matched up more than ever in recent years, marking a trend reminiscent of the all-Argyle craze of the 'Twenties, with Argyle hose, of course, riding high on the crest of the plaid trend.

The long-sleeve V-neck sweater, as usual, continued popular.

Boldly patterned ski sweaters, picturing everything from pine trees and skiers to abstract designs will be popular on the slopes this year and some of the sweaters come with matching wool stocking caps with pompoms on top, gay reminders of childhood types.

T-shirts are mostly woolen or heavy cotton for this season and are for the most part, in solid colors.

FABRIC-FURS FUN

Today's siren doesn't lounge on a leopard skin; she wears it! Fabrics spotted, brushed and crimped to look like fur are featured in belts, skirts, bags, jackets and capes. Beaver, moleskin, zebra and curly lamb appear in faithful reproduction, as well as light, bright unzoological colors.

Little Time, Effort Can Add to Beauty

Your face "au naturel" may not warrant any beauty prizes, but a little time and a little help from your cosmetics kit can boost you several notches up the beauty ladder.

First step is the choice of a cream or cake type foundation. For dry skin a product containing oil or lanolin is to be preferred, while the oily skin reacts to a make-up pat.

Pick a foundation tone that matches your skin, or that is warmer or slightly darker in hue, never one that is lighter. Blend it in, remembering that your neck should be the same shade as your face, and that your face extends to the hair line, as well as under the eyes.

And now you're ready for a bit of rouge. Use the triangle method, making dots on each cheek, the first directly under the pupil of the eye, the second at the outer edge of the cheekbone, and third no lower than the tip of your

nose. Fill in the triangle lightly, and blend it in so that you can't see where it begins or ends.

The same color rules for your foundation apply to your powder. A clean puff or cotton pad is also essential. Pat the powder onto each cheek, the forehead, the chin and the nose. This gives a more natural appearance and makes replenishing less frequent.

When applying lipstick, follow the general contours of your lips, beginning in the middle of the upper lip and working toward the corners far enough so there'll be no naked spot when you smile. Then fill in, and press your lips together to carry some of the color to the lower lip. Smooth out the upper lip with your little finger, and as a final measure blot of any excess on a cleansing tissue.

As the finishing touch, a bit of mascara will make your lashes look darker and heavier, and a bit of liquefying cream on the eyelids will brighten the eyes.

Shoes More Important Than Ever for 1950 Autumn Outfit

With skirt lengths inching up and legs on view again, shoes are a more important part of the fashion picture than ever before.

The trend is toward simple feminine pumps with very low-cut vamps often following D'Orsay lines. These naked-looking shoes are nearly always closed although there is an occasional open toe or heel, never both at once in the same shoe.

New Trims
Silk braid and beading are the favorite ornamentation of shoe designers this season, says the National Shoe Institute.

New tailored and walking and suit shoes feature built-up leather heels, walled lasts and extension soles usually with closed toes, which are comfortable with the roomy walled-last construction.

Platform soles are as thin as possible, between one-eighth and one-quarter of an inch in thickness.

Velvet Pumps
Carrying over from late summer wear with prints into fall is almost everybody's candidate for the prettiest daytime dress-up and party shoe, the black velvet pump. The "velvet touch" is high fashion in all accessories for autumn, gloves, bags, scarfs and little hats as well as shoes.

The color story in fall shoes reflects the color notes in dresses, coats and suits. Wine will replace bright red to a large extent. Navy, now an all-year-round color, will be runner-up to black and the fashionable near-black browns and charcoal greys.

Betty Co-ed Chooses Shoes



WELL HEELED . . . This campus belle is taking an all-occasion shoe wardrobe back to college. She is wearing a suede walking shoe with wide asymmetrical instep strap and platform sole of calf. Her other foot-notes shown are reverse calf boot with polished calf tongue and platform, for knockabout wear, and shell dance pump in suede with French heel and narrow ankle strap. She also took a graceful shell pump in black suede with narrow strip trim of bronze kid, and a classic low-heeled pump in red calf with extension leather sole.

A New Department Downstairs

Fall Opening Tonight - Store Open Until 9:00



Young Fashions



for the Pre-n-Teens

. . . be smart . . . dress smartly for school . . . Miller's are introducing a new department . . . PRE-N-TEEN shop in their downstairs store devoted exclusively to "YOUNG FASHIONS."

. . . a very cordial invitation is extended to every pre-n-teen to come look through . . . see the newest fashions direct from the big style centers like New York and Hollywood . . . see, too, the variety of fine fashions carrying the label of distinction.

Exclusively for the Young!



COATS....

. . . Coats for the ten to fourteen year old girl. Fashions from Topsy-Teen, Reisman, Rothman . . . in rich wools such as nubby and colorful tweeds . . . Chinchillas . . . worsteds such as gabardines, etc. Coats with velveteen collars or plain self trims . . . novelty hoods. All the new fall shades, of course. Priced \$19.95 to \$24.95.

(Also a similar group of great coats for the 7 to 12 year group at \$10.00 to \$21.50).



DRESSES....

The fall season opens with Pre-N-Teens showing the season's sensation in corduroy frocks in one and two piece styles. Also fine count cotton prints of Dan River quality are to be found in this new section. Here . . . are fabrics to delight the heart of every school girl. The prices range from \$2.98 to \$12.98.



Skirts Sweaters...

It's a mix-match season and here one has opportunity to indulge her taste. Colorful . . . the new fall browns, tans . . . grape . . . reds . . . forest greens, etc. Be sure to see the new mixermatch outfits. \$2.49 to \$6.95 each.



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