

Fall Fashions



The zest, the variety, the spice and elegance in our American way of life are yours in Fashion for Fall '50! Yours to have and wear . . . in the sophistication of the sheath silhouette, dramatically accented with rich velvet, draperies and buttons that flow to the side . . . in the scintillating colors of the many Scotch plaids . . . in the informality of separates, coats with a casual air, Fedora hats . . . in the excitement of textured fabrics that can be reversed. This is the mood of Fall Fashions - and they are meant for YOU!

**FALL OPENING
TONIGHT
Unveiling of Windows
7 P.M.**

Come View the Hundreds of Window Displays . . .
Shop at Your Leisure . . . Participate in the Treasure
Hunt! Have a Gala Evening!