A PREVIEW OF FASHION The Oregon Statesman

FOR FAMILY

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SALEM, ORE., SEPT. 22, 1950

FALL FASHION SECTION

VOLUME 100, NO. 180

Tall Jahons

The zest, the variety, the spice and elegance in our American way of life are yours in Fashion for Fall '50! Yours to have and wear . . . in the sophistication of the sheath silhouette, dramatically accented with rich velvet, draperies and buttons that flow to the side . . . in the scintillating colors of the many Scotch plaids . . . in the informality of separates, coats with a casual air. Fedora hats . . . in the excitement of textured fabrics that can be reversed. This is the mood of Fall Fashions—and they are meant for YOU!

FALL OPENING TONIGHT

Unveiling of Windows

7 P.M.

Come View the Hundreds of Window Displays . . .
Shop at Your Leisure . . . Participate in the Treasure
Hunt! Have a Gala Evening!

Fall Opening is Sponsored by the Salem Retail Trade Bureau