

### One Dress Can Go Anywhere

The key dress in your wardrobe fits well, looks well and goes well during a morning of shopping, an afternoon of luncheon and bridge and for dinner at the club or home of a friend.

What's more this dress, to really prove its value holds its good looks and wearability through 3 seasons of the year and remains style-worthy for two years at the very least.

You might select your all-day dress in black, celebrated as a color for this fall and winter, it is easily accessorized and a complimentary time for every hour of the day. Facile, silk crepe or tissue-weight wool are wise fabric choices, for they are all comfortable autumn, winter and spring.

### Lots of Variety In 1950 Jumper

Jumpers, this fall, offer as great a variety in style as dresses.

For instance, there is the bare-sleeve jumper with the scooped-out, Paris-inspired horseshoe neckline. There is a 3-way jumper that comes with a matching cape. The jumper and cape can be worn together with a blouse, the cape can be worn singly as a dramatic sheath dress.

New too are the rib-trimmed jumper, the side-buttoned, wrap-over jumper and a slim-skirted jumper with a button-on bib.

### 'Separates' Easy On Fall Budget

Shopping on a budget? There's a smart, complete wardrobe awaiting you this fall. It's "separates."

Basic necessity in the budget-minded "separates" wardrobe is the jumper. Of velveteen or wool jersey it can easily be teamed with casual contrasting-color wool jersey blouses, your prized short or long-sleeve sweaters or with dress-up pure silk blouses. For after-5 occasions, eliminate the blouse or sweater and wear it bare-armed, accented with your favorite pearl or other bead choker.

### Cosmetics Made For Men? Well, They Were First

Historians say that men have used more cosmetics and for a longer period of time than is generally thought; that women acquired their use from men!

Nero spent three hours on his toilette. Following his bath, his entire body was perfumed. Cyrus and Darius, great kings both, lugged chests of valuable aromatics with them when going into battle. Plautus Plancia, a Roman General, was tracked to a cave where he was hiding from his pursuers, by the scent of his distinctive perfume. Alexander the Great sprinkled the floor of his apartment with perfume.

Napoleon used violet cologne to the tune of one generous bottle per application. His campaign chest contained smelling salts, cologne, shaving implements and scissors in all shapes with which to trim nails.

### Yes, Snowsuits in Vogue Soon, and They're Practical

Snowsuits, made easy for the children to get in and out of are the newest, most practical innovation on the winter '50 snow scene for youngsters.

Zippers and new applications of slide fasteners have been designed giving mother and child a minimum of trouble in the donning or removal of this important winter-time garment.

Two of the easiest-to-handle snowsuit ideas are the 2-way zipper that slides down from the top of the waistline and then down the side of each leg; and the zipper on the 1-piece snowsuit that goes diagonally from the neckline to the waistline on each side of the bodice of the suit.

**YOUR GLOVES, SIR!**

Gloves for fall are newest in rust brown and red-brown tones in brushed and smooth-surface leathers alike. Double-woven nylon and nylon lined gloves are new fall presentations. Most suitable as an entire glove wardrobe are grey suede gloves for dress-up, pigskins for country and town and lined capeskin for cold weather wear.

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  - Skilled
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**RUSS PRATT CAPITAL CITY TRANSFER**  
 Salem's Leading Household Goods Depository and Nation-wide Shipper  
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 -- A Mayflower Warehouse --

# RED TAG

## Canned Food Festival!

Look for the RED TAGS in your IGA store this week!

The second of four big events in our "Jamboree," which sets the pace for the months ahead, leading up to IGA's momentous SILVER JUBILEE celebration at the famous Waldorf next August.

**A FULL WEEK**  
 Friday, September 21 through September 28  
 Your Choice-IGA

IGA  
**PEAS**  
 Small-Tender  
 6 No. 303 cans **1.00**  
 12 for 1.98

CAPITOL  
**Tomatoes**  
 6 No. 303 cans **79c**  
 12 for 1.55

ELSINORE  
**FRUIT COCKTAIL**  
 In Heavy Syrup  
 No. 2 1/2 can **33c**  
 6 for 1.95  
 12 for 3.89

IGA Diced  
**BEETS** 6 No. 2 cans **69c**  
 IGA Sliced  
**BEETS** 6 No. 2 cans **79c**  
 Del Monte Whole  
**BEETS** 6 No. 303 cans **1.10**

Tasty Pak Cream  
**CORN**  
 2 No. 303 Cans **25c**  
 6 for 89c  
 12 for 1.35

Try this economy dish... the first of many exciting new recipes created by our "OSCAR," counterpart of the famous OSCAR OF THE WALDORF.

**STEAK CASSEROLE SUPREME**

- 1 1/2 lbs. Top Round Steak
- 1 Small can IGA Tomatoes
- 1 lbs. IGA Catsup
- 3 lbs. Sno-Kream Shortening
- 1 tsp. Worcestershire Sauce
- 1 large onion
- Pinch of Celery Salt
- Pinch of Parsley

Have round steak cut 1 1/2" thick. Cut into serving pieces and roll each piece in flour. Put shortening into frying pan and when sizzling hot put in the steak and brown thoroughly. Remove steak from pan and place in casserole or baking dish. Fry minced onion in pan steak was browned in. Then add 3 cups of hot water, catsup, worcestershire sauce and season to taste. Boil slowly about 5 minutes. Then pour over meat, adding can of tomatoes. Bake in slow oven (325°) UNCOVERED for 2 hours.

(Serves 4 to 6)

Feature of the Week!  
**ELSINORE TOMATO JUICE**  
 With that Rich Tomato Flavor  
 Large 46 oz. can **25c**  
 6 for 1.49  
 12 for 2.95

VITAGOLD  
**Pineapple Juice**  
 12 oz. can **10c**  
 6 for 59c  
 12 for 1.15

Libby Sliced  
**PINEAPPLE**  
 2 cans **29c**  
 6 for **85c**  
 12 for 1.65

Buy all you want at this low price

ELSINORE  
 Halves  
 Yellow Cling  
**Peaches**  
 No. 2 1/2 can **27c**  
 6 for 1.59

**Fresh Fruits and Vegetables**

**SUNKIST ORANGES** 39c  
 220 Size for Slicing or Juice ..... Doz.

**GRAPEFRUIT** 6 for 29c  
 Arizona, breakfast size .....

**POTATOES** 10 lb. bag 39c  
 U.S. No. 1 Netted Gems .....

**ONIONS** 10 lb. bag 39c  
 U. S. No. 1 Yellow .....

**LOCAL SQUASH** 4c  
 Hubbard, Marble Head or Banana .....

**FRESH BROCCOLI** 15c  
 Lb. ....

GARDEN FRESH GREEN VEGETABLES

**ELSINORE TOMATO JUICE**  
 With that Rich Tomato Flavor  
 Large 46 oz. can **25c**  
 6 for 1.49  
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**VITAGOLD Pineapple Juice**  
 12 oz. can **10c**  
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Buy all you want at this low price

**ELSINORE Halves Yellow Cling Peaches**  
 No. 2 1/2 can **27c**  
 6 for 1.59

**Asparagus** 6 No. 2 cans **2.65**  
 Large, Green, Tender Spears-IGA

**Carrots** Elsinore 6 No. 2 cans **69c**

**Turnip Greens** Siuslaw 6 No. 2 cans **75c**

**Pork & Beans** Van Camps 6 No. 2 cans **95c**

**Fruit Cocktail** IGA 6 8 oz. cans **69c**

**Spinach** Elsinore 6 No. 1 cans **79c**

**Mustard Greens** Siuslaw 6 No. 2 cans **75c**

**IGA Pumpkin** 6 No. 2 1/2 cans **65c**

**Pineapple** Tasty Pak Sliced 6 No. 2 cans **1.49**

**Pears** Roycroft 6 8 oz. cans **79c**

**B & M Baked BEANS**  
 Delicious, slow baked in brick ovens.  
 6 cans 95c 12 cans 1.85

**Pork & Beans**  
**Red Kidney Beans**  
**Spaghetti** With Tomato Sauce and Cheese  
 15 1/2 oz. can **10c**  
 6 for 57c  
 12 for 1.10

**Elsinore Cut No. 2 can Green Beans** **18c**  
 6 for 1.05 12 for 2.09

**Elsinore Pineapple JUICE** LARGE 46 OZ. CAN **35c**  
 6 for 2.09 12 for 4.15

**IGA FLOUR** Enriched 10 lb. bag **79c**

**IGA COFFEE** Royal Guest Lb. pkg. **79c**

**IGA SNO-KREEM** 3 lb. can **85c**

**IGA SOAP GRAINS-EASE** **23c**

**THESE IGA STORES OFFER YOU SAVINGS ON CANNED FOODS**

<b>Equall's Grocery</b> Woodburn, Oregon	<b>State Street Mkt.</b> 1230 State Street Open Sundays
<b>Ken Golliet</b> Mechama - Open Sundays	<b>Model Food Mkt.</b> 875 North High St.
<b>Independence Food Market</b> Independence, Oregon	<b>Lemmon's Market</b> 898 North Commercial
<b>Ronner's Grocery</b> Gervais, Oregon	<b>Carter's Market</b> 17th and Market St.
<b>Central Cash Mkt.</b> Monmouth, Oregon	<b>Quality Food Mkt.</b> 17th and Center
<b>Scio Food Market</b> Scio, Oregon	<b>Highland Market</b> 800 Highland Ave.

**IGA Food Stores**  
 LOW PRICES EVERY DAY!