

Schlesinger & Co.

EARLY IN THE SUMMER SPENT . . .



5 Weeks In
New York



3 Weeks In
Los Angeles



2 Weeks In
San Francisco

To Assure You of a New Fall Wardrobe at No Increase in Cost!

Schlesinger and Co. has protected you against an increase in price for early fall 1950! . . . by making heavy purchases of Fall Suits, Coats and Dresses early this season before the increases in woolsens, we have been able to assemble the finest assortment of 100% all-wool worsted fabrics from America and Europe's . . . fore-most designers at NO increase in price over 1949. Shop early this Fall!

Such famous names as Elsa Schiaparelli, Ted Stein, Rothmoor, Henry Friedrick, Brittany, Etta Gaynes, Rosenblum, Leeds Ltd., Printzess, Marion McCoy, Dorothy O'Hara will be shown in the same price category as in 1949. (Many of these garments are being advertised nationally from 15 to 20% higher.) Schlesinger & Co. is proud to be able to hold the line against an increase in costs this season!



COATS!



COATS in 100% all-wool fabrics. Imported Tweeds - Broadcloths - Gabardines - Worsted Woolens.

From **39.95** to **199.50**

SUITS!



SUITS in 100% ALL-WOOL FORSTMANS MILLATEEN, Gabardine - Worsted Woolens in Plaids - Stripes. In all the new fall colors.

From **39.95** to **129.50**

DRESSES!



100% ALL-WOOL JERSEYS - Tissue Failles - Crepes - Silks.

From **17.95** to **79.50**



THREE WAYS TO BUY: CHARGE ACCOUNT - LAYAWAY - DIVIDED PAYMENTS

SCHLESINGER & CO.

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