## **Cities Find Civic Auditorium Distinct Asset, Col. Hillary Told**

at \$1,500,000.

period.

(Editor's note: Lt. Col. Mark Hillary, excentive director of the Salem Memorial Auditorium asso-ciation, recently completed an ex-tensive tour of cities with municipal auditoriums, stories of which appeared in The Oregon States-man. Today he sets forth com-posite answers to a series of perti-nent questions). . . .

All but one of 25 cities with municipal auditoriums regard such Q. What chance is there of amorfacility as a distinct asset, and cities in Salem's population class A. The experience of other cities find them particularly advantageous, Lt. Col. Mark Hillary said Saturday.

Colonel Hillary, executive di-rector of the Salem Memorial Auditorium association, gave these answers to questions posed as a result of a recent survey:

Q. Did the cities covered by your survey (consider an auditorium) an asset, a liability or merely a convenience?

A. Of the 25 auditoriums in 25 cities covered by the survey, only one city looked upon its auditorium as a liability and that city was taking steps to modernize the building for maximum utilization. In four cities the intentions of the voting public was to create an asset but the issue was sidetracked by political issues until the project was orphaned and had to be adopted by a municipal agency in order to operate: in most of these instances the planning board used poor judgment in location and the building had to be assumed by such municipal agencies as schools, municipal offices or boards of control. In 20 cities the auditorium was a distinct asset which maintained itself from its gross earnings and in six instances showed a worthwhile surplus each year.

Q. Was there any populational pattern to the auditoriums which

were operated successfully? A. Auditoriums in cities of 100,-000 or less showed a greater per capita earning than those in higher population brackets. This indicated that cities in the 100,-000 range made greater use of the facilities than those in higher population groups.

Q. Was there any outstanding example of maximum utilization of auditorium?

A. Probably the most outstanding example of utilization was the auditorium in Hershey, Pa. Here the auditorium and arena were separate but operated under the same central management. Both showed profitable operation. The success of the project financially stemmed from a wise choice of managers. The city is only 4500 population, but operates the greatest mail - order ticket business in U.S. The manager selects for showing only productions and as a result of a reputation built through many years of success-ful operation these productions draw from entire Eastern Pennsylvania. Oklahoma played there for ten days to SRO; South Pa-cific 10 days; Philadelphia Symphony, one week; Ice Follies, 10 days, etc. All these were standing - room - only. It must be recognized that the Hershey Corp. stands ready to underwrite any shortage, but we were advised that such steps have never been necessary since the project opened and the initial cost has been consistently amortized.

Valley **Obituaries** Statesman News Fervice

Q. How much do you propose were held this week at the Church spending on the project? of the Good Shepherd for Mar-A. Careful consideration has been garet Hintzen, 81, who passed given by the association to the away Thursday after a long illfuture as well as the present ness. She was the daughter of Mr. needs of the city of Salem, A and Mrs. John Schulgen and was conservative estimate for the in- born Nov. 5, 1868, in Roxburg, itial construction has been set Wis. She was married to William Hintzen Sept. 5, 1893, and they moved from Madison, Wis., to Sheridan in 1913.

tizing such an amount? Services were conducted by Father John Babyak and Father J studied shows that a much larger amount than this can be amortized from the gross earnings of such a building if the proper

Hurley, with interment in St. James cemetery in McMinnville. Pallbearers were Albert Kurt, Albert Krauthoefer, Matthew Krautmanagement is selected. Amortizing should be over a 30-year, Hintzen and Herb Tainer. hoefer, Richard Kirby, Eugene

Survivors are her children, Martha and Matthew Hintzen of Sher-Q. How would this be financed? A. Inasmuch as every person in idan; Henry Hintzen of Portland Salem would profit from this and Mrs. Margaret Kirby of Mcbuilding either directly or in- Minnville; nine grandchildren and The Bryant's work room, are efficiently arranged to save steps. They funds be raised through a bond nieces, Mrs. Matthew Krauthoeissue for at least a portion of fer, Mrs. L. Vincent, Helen Kreutthe principal sum. Federal as- zer and Mrs. Ed Spring, all of sistance might be secured for a Sheridan.

nonite church officiated at the

Crest Memorial park.

ser who survives.

portion, and it is possible that Charles H. Houser some federal, state, county or SHERIDAN - Funeral services municipal agency could partiwere held Thursday for Charles cipate. Howard Houser, 62, at the chapel

Q. How would Salem benefit? A. It would bring to Salem topnotch, first - line theatrical and musical productions; provide adequate space for athletic and exhibit events; offer facilities for conventions not now coming to Salem; give veteran and patriotic organizations opportunity to secure a permanent home: and provide much needed space for the Boy Scout, Girl Scout, Campfire Girls, 4-H and other youth organizations to carry out their programs.

Where should it be built? The survey showed that an

auditorium to be successful must be located close to the civic center within easy access by visitors and population. This would result in tremendous economic benefits to Salem business.

Q. What organizations could or would use the facility? A. The facilities should be made

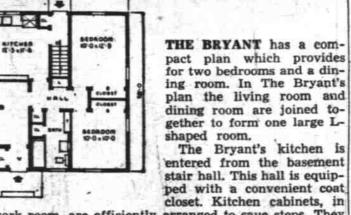
available to any and every or- lis of McMinnville; two brothers, ganization within the community whose objectives are com-munity betterment and whose Walter Smith, Mrs. Glenn Willis, ideals embrace staunch alleg- Mrs. Phil Willis and Mrs. Frank fance to the principles of the Kauble, Willamina; constitution of the United

States. Q. How many people might be expected to use the auditorium were Otto Heider, sr., T. J. Scrogeach year?

A. This is hard to say, but experience tables show that such fa-light the overall com-mand in recognition of United cilities have been used in other cities on an average of four Charles R. Bofrichter times per each member of population in the community; in ad- vices were held this week for dition these tables show that ten Charles R. Hofrichter, 51, of Wil-

Margaret Hintzen SHERIDAN - Funeral services





directly, it is proposed that the one great grandchild; and four include a high cabinet on the inside wall of the kitchen, under which there is ample space for a breakfast set. Closet space in The Bryant is also generous. Closet areas include

general closet and a linen cabinet in the hall. There is a towel cabinet and a linen closet in the bathroom. Each of the two bedcooms contains a roomy wardrobe.

Construction of The Bryant is of frame with wood joists and partitions. Siding is used for the exterior walls. The roof is covered with asphalt shingles.

of the Sheridan Funeral home. Overall dimensions of the Bryant are 28 feet by 38 feet with a full Houser passed away in McMinnbasement. The house contains 1,010 square feet and 20,200 cubic feet ville after suffering a heart at-tack. Rev. Dan Shenk of the Men-For further information about THE BRYANT, write the Small House Planning Bureau, St. Cloud, Minn.

services and burial was in Green Pact Nations Houser was born Aug. 21, 1888, in Milan, Kan., the son of Samuel and Charlotte Patterson Houser. **May Select** He had lived in Oregon for the past 53 years and had lived for 40 years in Sheridan. He established the first creamery in Sheridan, Commander and had a fleet of trucks, when he built the Houser Chevrolet company. He was issued the first public utilities permit. In 1909

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LONDON, Sept. 2 -(AP)- The he was married to Clara M. Hou-North Atlantic pact nations soon may name an American peace-Other survivors are a son, Samtime commander in chief to speed uel Howard Houser, a daughter, the building of western defenses Doris, McKinley; a grandson, C. against militant communism. H. Houser, II; a granddaughter, The civilian directors of the 12-

Linda McKinley, all of Sheridan; nation alliance, who have headthree sisters, Mrs. Charles Morquarters in London, want a coungan of Willamina, Mrs. Effie Barterpart of the World War II ber of Portland and Mrs. Ida Elsupreme allied command to bring order out of the threatened chaos Altus of Portland, Lee of Beverly of European attempts to rearm. Chairman Charles Spofford of

the United States will leave for Washington in a few days to lay the proposal before President Pallbearers were Ben Robison, Truman and Secretary of State Glen Jones, Tom Hope, Carl Bax-Dean Acheson.

ter, Francis Bradley and Jock As envisaged in talks of the directors - called the council of gin, Guy Bradley, Loren McKindeputies - an American would

mand in recognition of United States leadership in the stand against communist aggression.

WILLAMINA - Funeral ser-Frenchman on Land A Frenchman would head all Atomic Plant Plan to Restrict **Disaster Said** Inconceivable

RICHLAND, Wash., Sept. 2-(AP) The atomic energy commission says that its Hanford, Wash., pluaccept some of the signatures of tonium plant is so designed that the chance of a disaster there is "virtually inconceivable except from severe earthquake or successful enemy action." The AEC gives that assurance

pact plan which provides in its 8th semi-annual report to voters. congress.

It also says: "If for any reason, chain reaction from a Hanford pile were to run away, the result would be a disaster in the plant area, but not an atomic explosion.

"The runaway energy and heat might breach the unit walls and produce an airborn cloud of deadly materials.

> "This is one of the chief reasons the plutonium plant was located in the 640-square mile restricted area . . . (and why) . . . approximately 88,000 acres of the Wahluke slope directly across the (Columbia) river from the piles must remain part of the restricted reservation

> "All points in this region are closer to the piles than the nearest inhabited area now existing."

### NEBRASKAN VISITS FRUITLAND

financial sacrifices alone and "we FRUITLAND - A recent visitwill ask for aid without blushing." or at the home of Mr. and Mrs. France is lengthening the term of Albert Harmon was their grandmilitary service from one year to daughter, Mrs. Samuel Roser, of 18 months, he said, to fulfill her Lincoln, Neb. David and Mary Sue obligations in western Europe's Roser spent the summer here with defense by building and mainthe Harmons and their grandtaining 20 army divisions, with mother, Mrs. Addie Gardner and returned home with their mother,

corresponding air strength. By week's end it was becoming Mrs. Roser. increasingly apparent that the western Germans would be invited to link arms against the hammer and sickle. The decision may be taken by American, Bri-

The Bryant

tish and French foreign ministers meeting in New York September Besides supplying soldiers, west Germany could - if given allied permission - step up her steel production to add backbone to the west's rearmament drive.

USELMAN IN SERVICE

MT. ANGEL - Joseph Uselman, operator of the Mt. Angel Motor Co. for the past two years, left this week for McChord Field,

Wash., where he will serve as an airplane specialist with the U.S. air forces.

At present the local shop is being operated by his brother, Peter Uselman, and James Bielemeier, who has been employed there for the past year.

SCHOOL

**Tax in Portland Taken from Ballot** PORTLAND, Sept. 2 -(AP)- A

proposal to restrict Portland's occupation tax was ruled off the November election ballot today. Judge James W. Crawford held that city auditor will Gibson acted properly when he would not

petitions to put the proposal on the ballot. Gibson said the signatures were not properly submitted and as a result there were not enough left to put the question before the

Wilber Henderson, attorney



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tures.

for the petitioners, what to court

in an effort to force Gibson to

accept the questionable signa-

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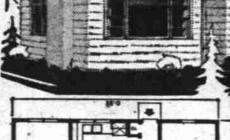
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Q. Was there any geographical section in which auditoriums were more successful?

A. Climatic conditions which are Plane Crashes southern tier of states seemed to contribute to a longer con-tinued use of the auditorium than did the climate in the north. Consequently more auditoriums have been built in southern states. However, the

advantages of such buildings and projects are fast becoming evinewer auditoriums are appearthese have promise of success.

Q. How many of the auditoriums seen were memorials to war service personnel?

A. Only two of the completed buildings were war memorials. of Hooper, were injured, Cook However, six of the proposed critically. auditoriums contemplated veterans' utilization.

Q. Why should Salem have an au- gathered near the general store church.

A. The survey showed that there Suddenly the plane dived to is a certain point in the popula-tion rise when consideration crowd and continued on, finally MUST be given to the cultural has reached that point. There Frew suffered a fractured leg,

are certain cultural organiza-tions in Salem such as the Com-munity Concert association, art

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s the population in visitors use the facilities during any one year. If Salem has 50,000 in its at the Associated Plywood mills, metropolitan area this would mean 200,000 individual days of shift. The services were held at use by Salem residents and 500,- the Sheridan Funeral home, with 000 visitor days of use.

Q. What special facilities for ser- dent of this community for many vicemen would there be? A. Not only would rooms be Christina; three children, Charles available for use by veterans R. jr., and Richard L. of Willaand patriotic organizations but mina, and Mrs. Betty Deitrick of it has been proposed that lounge Bend; three grandchildren and have announced plans for putand rest room facilities be pro- two step-children, Laverne Mis- ting more seasoning into their vided for transient servicemen ner and Jeannie Holmes, both of draftees. Individual rearmament

or to stations of duty.

Into Crowd at Hooper, Utah

dent to northern cities and the a crowd here today killing the Ralph Fishel ad Mrs. Edward W. ing in this area and most of others on the ground were in- Mrs. William L. Rembold of Cenjured Navy Pilot Byron Christensen,

29, Ogden, and Don Simpson, 19, of Hooper, were killed. Donald Cook, 28; Eilene Christensen, 18, and Jay Frew, 24, all

cub cruiser, "buzzed" the crowd was also a member of the Baptist

in this village west of Ogden. crowd and continued on, finally

munity Concert association, art groups, youth organizations, etc., which must have an outlet for their interests. This can best be done through an auditorium which will serve not only such cultural organizations but also recreational and social groups, athletic interests, and above all, a living memorial which would serve future as well as present generations. SCOUT MEET SET WILLAMINA — The first Boy Scout meeting this fall will be held at the scout cabin in the city park September 11, with all those who wish to become scouts urged to attend by Scoutmaster J. A. Jensen, jr. Richard and Bernard Doyle joined the Boy Scouts dur-ing August.

years. Survivors include his wife, and women. This would give a Willamina. and women. This would per-place where such military per-ronnel could read, write, rest, Flod R. Schmidt ALBANY-Funeral services for Floyd R. Schmitt, 56, who died in

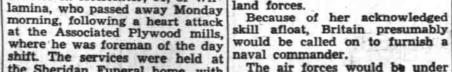
amina, wh

the Albany General hospital early Thursday, Aug. 30, following a brief illness, were held from the Fisher Funeral Home at 3 o'clock, Friday, Aug. 31. The Rev. George Huber officiated, and the Masonic lodge held a short service. Concluding services were held at Centralia, Wash., at 1:30 o'clock, Saturday, Sept. 2. In Seattle, Wash., on Feb. 22,

1912, Mr. Schmitt married Dora HOOPER, Utah, Sept. 2 -(R)-A private airplane crashed into also are four daughters. Mrs. pilot and one bystander. Three Fishel, both of Neilton, Wash. tralia, Wash., and Mrs. John Petrovich of Seattle, Wash.; a son Floyd Carl Schmitt of Eugene, and

five grandchildren. Schmitt was a member of the Albany Kiwanis; and of two Masonic bodies, Crystal lodge 122, AF&AM of Marysville, Wash., and The witnesses told officers that of Centralia chapter 44, RAM, be-Christensen, flying a three place ing a high priest of the latter. He

# head and other injuries.



interment in Evergreen park in McMinnville. He had been a resi-American control. A handful of western European nations have taken first steps toward raising bulwarks against the east, but the over-all picture still appears clouded. Britain, France, Belgium and tiny Luxembourg

programs, however, are largely dependent on a fresh flow of American dollars to Europe. To Ask for Aid Premier Rene Pleven of France

said in a speech at Strasbourg today his nation could not bear the



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