



BIRTHDAY SALE

Sensational Purchase Raincoats

100%
worsted
gabardine

zip-out coat

Reg. \$35.00

\$28

You Save \$7

Kerrybrooke means finest quality in fabric and workmanship, exclusive styling, and the lowest possible price! This flare-back coat is lined with rich 'Earl-Glo' rayon satin. The wool zip-out lining has knit wristlets. In all, it has 19 specification features that insure a better coat! Wide choice of smart colors. Full size range; 10 to 20.

New Cotton Dresses

Values to \$2.79

\$1.66

Our famous cottons, a style, a color, and a size for every type or need! Casual classics, softly detailed types with novel trims, misses' sizes, also women's and regular half sizes.

Shop Early for Best Selections

Timely savings on raincoats that are smart enough for almost any occasion. Many detachable hoods—even contrasting lining hoods! Trimly belted; young flareback and classic boxy styles included in the group. Popular colors. Sizes 10 to 20.

Values to
16.95

\$10

New Version of The Eversmart Fall Dresses

**\$7.75 to
\$8.95**

Most flattering and versatile Fall fashions just arrived. Beautiful rayon fabrics. One and 2-piece versions for all occasions. Smart colors, sizes for juniors, misses and women.



Cotton House Coats

Regular \$3.98

\$3.00

Snap up several of these pretty cotton housecoats. All are a buy for your money. POPULAR Patterns and colors, assorted styles. Sizes 12 to 20.



Navy 6 oz. Denim Dungarees

\$1.49

Sears style dungarees to fit the feminine figure. Made of sturdy 6-oz. Sanforized navy denim, and bright with orange stitching and real copper rivets. Side zipper for smooth fit. Sturdy bar-tacked belt loops. 12 to 20.



Cotton Blouse

Made to Sears Specifications Such a spectacular selection of dollar-wise fashion-right classics. You'll want to scoop up handouts today! Styles and sizes for all.

Reg. \$1.49
Value
\$1.00



"Fruit of the Loom" RAYON BLOUSES

Regular \$1.98

\$1.19

Fine Quality Fabrics, smooth, firm rayon that tailors like a dream! You'll recognize the styles as unusual values. Size 32-38.



Reg. \$2.98 New Fall Hats \$2.00

First Fall hats, unusual smart attractive styles and colors in a wide assortment. All head sizes.

SHOP MONDAYS AND FRIDAYS 12:30 TO 9 P.M.

Plenty Free Parking

Pay Checks Gladly Cashed

Shop in Air-Conditioned Comfort

"Satisfaction guaranteed or your money back"

SEARS

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