

Montgomery Ward

BUY COMPLETE

BACK TO SCHOOL



OUTFITS

AT BUDGET PRICES



7-14 CRISP COTTON BLOUSES

Hard to Beat At **1.79**

Popular white, rainbow pastels to mix and match with all her skirts! Trimly tailored or daintily frilled styles to sparkle in class... big choice!

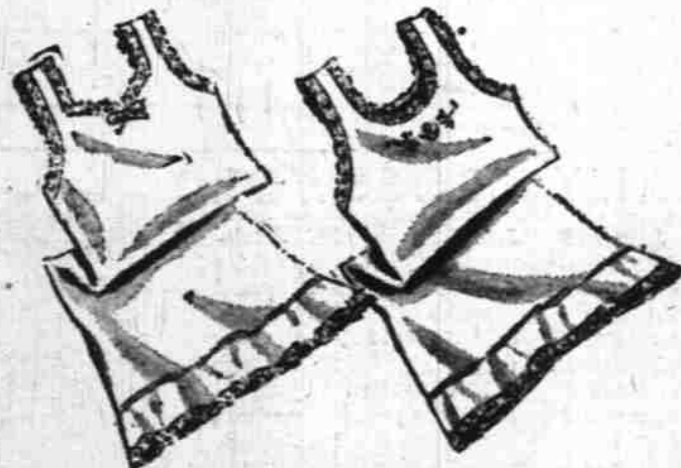
• 3-6x Cotton Blouses, White, Pastels... 1.59

7-14 BONNIE PLAID SKIRTS

Thrillingly Priced at **2.98**

First on her list! See these pure wools and wool blends; pressed or unpressed pleats, some swing and big-pocket styles in new, new deep tones!

• 3-6x Plaid Suspender Skirts... 1.98



RAYON OR COTTON SLIPS

For all little girls sizes 4-14! Gleaming satin, soft crepe or dainty cotton—built-up shoulder styles. Lace or embroidery trims. White, pink, blue! **98c**



TRICOT TAILORED PANTIES

Run-proof tricot rayon jersey knits, famous for quality and long wear! Pink, white, blue, maize. Sizes 2-14. **39c**

• Lace-and-bow trim styles... 49c

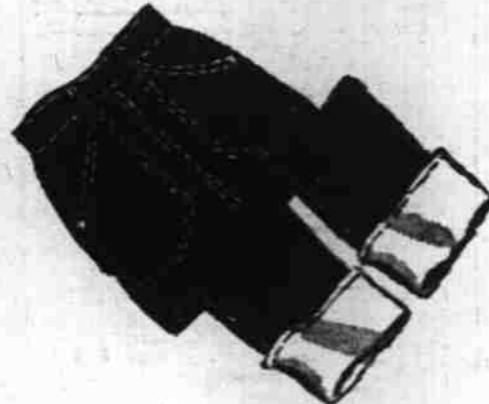


7-14 CARDIGANS

**2.98**

Pure soft wool—classic, cable-stitched or novelty knits in all her favorite autumn-rich colors!

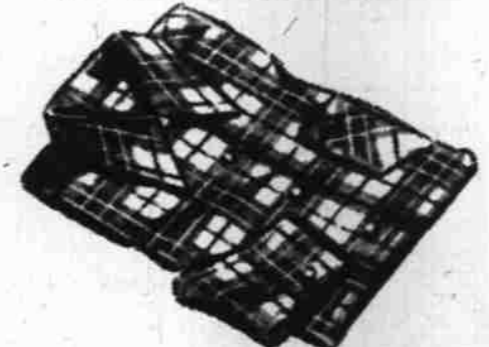
• All Wool Pullovers... 1.98



7-14 DUNGAREES

**1.79**

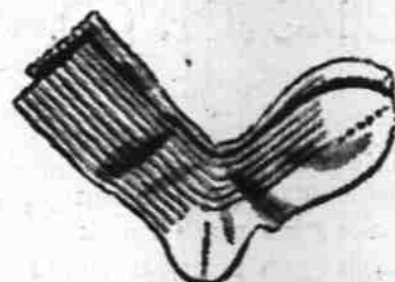
Sanforized 8 oz. blue denim favorites with bright orange stitching. Zipper placket. 1% shrinkage.



PLAID SHIRT 7-14

**1.98**

Sanforized woven gingham, 1% shrinkage. 2-way collar, long sleeves. Gay plaid combinations!



COTTON CREW SOCKS

**29c**

Ribbed-toe construction! Wash-fast, can't run or fade! White or assorted bright colors; 8 1/2 to 11.



GIRLS' UNDERWEAR

Vests **39c** Briefs **35c**

Combed cotton—softer and stronger—easy to launder. Ribbed vests. Briefs in white, colors. Sizes 2 to 12.



NEW COTTONS: TOPS FOR COLOR AND S-T-Y-L-E

PLAIDS 7-14'ERS LOVE!

Many Dan River Plaids! Combinations! Solids!

**2.98**

Here, a big white Quaker collar, a pouch pocket on a bonnie plaid give you one idea of how fashion-conscious these cottons are! Perky young styles in choice fabrics, budget-priced!

• Additional 7-14 Cottons at... 1.98

FOR HER "BEST"... 7-14

Superb Quality Plaids Rich Solid Deep Tones

**3.98**

Distinctive detailing, more grown-up styling... this is what she wants at her age! Sis will delight in the eyelet-ruffled frock shown, in the many others which include Galey and Lord, Dan River plaids, and other plaids! See them!

FOR FIRST-GRADE CHARM

Demure 3 to 6x Styles Plaid, Plain, Combined!

**1.98**

Adorable cottons for the younger student set, from nursery-school to first-grade age! Cheerful plaids, becoming solid colors, or happy combinations of both with unusual new details!

• See the Other 3 to 6x Cottons at... 2.98

BUY THEIR HEAVY OUTERWEAR NOW ON LAYAWAY



FOR THE YOUNGER CHILDREN

BRIGHT COTTON KNIT SHIRTS

Colorful navy, brown or green striped patterns, assorted solid colors in combed cotton. Sizes 3 to 6x. **69c**

BOYS' AND GIRLS' DENIMS

Sanforized suspender dungarees with zipper fly front or side placket. 1% shrinkage. Strongly sewn! 1-6x. **1.49**

WARMLY LINED TWILL JACKET

Lustrous wind-and-water resistant rayon satin twill—in two-tone or solid colors! Zipper fronts. 2 to 6x. **2.98**

WELL-MADE, LOW-PRICED! COMPARE THEM!

STURDY GREEN BANDS

**3.29**

Built to take the hard wear boys and girls give them! In a wide variety of styles for school or play, all with smooth leather uppers and long-wearing rubber soles. 8 1/2 to 3.

GIRLS' SPORT OXFORDS

**3.98** and **4.50**

Our budget quality, made for long service! Smartly styled of smooth, supple leathers, our complete assortment includes all the season's favorites. See them today! Sizes 4 to 9.



SHOP WARDS ALL DAY FRIDAY .... 9:30 A. M. TO 9 P. M.