

GO EAST ON MARKET TO PARK ST.
(PARK AND MARKET)
TO THE

GIFTS
FOR THE
LADIES

GIFTS
FOR THE
MEN

GRAND OPENING MAURER-BOCARDUS FURNITURE CO.

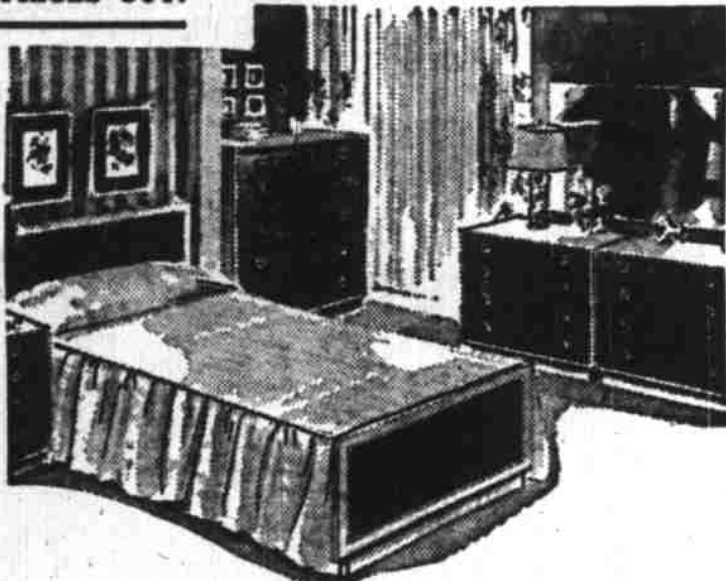
BUS SERVICE RIGHT TO OUR DOOR

Just Take the "Park & D" Bus Which Leaves the Downtown Terminal Every Hour and Every Half Hour.

DYNAMIC FURNITURE PRICE REDUCTIONS FOR THIS EVENT!

BEDROOM SUITES

PRICES CUT!



5 PIECE

WALNUT BEDROOM SET

Genuine Walnut Veneer—Lock Joint draws
—Plate Mirror—Center Drawer
Guides. Reg. 139.50 **89.95**

4 PIECE

MR. & MRS. BEDROOM SET

Bleached Walnut—Large Plate Mirror—
Large Roomy Drawers—Center
Drawer Guides. Reg. 189.95 **149.95**

5 PIECE

BEDROOM SET

Bleached Mahogany—Dovetailed, dustproofed Drawers—
Center Guides—Massive Plate Mirror—
Lots of Drawer Space—
Reg. 249.50 **169.95**

4 PIECE

MR. & MRS. BEDROOM SET

French Walnut—Beveled Plate Mirror—Attractive Modern
Styling—Massive Plank Tops
Tops on Chests. **199.95**

5 PIECE

FLAMEWOOD BEDROOM SET

A real aristocrat—Flawless workmanship and finish—For
those who want Originality
Quality and Distinction. **269.95**

CHOOSE FROM SUCH FAMOUS NAMES AS: OPENING SPECIAL

With Every 11 cu. ft. Gibson Refrigerator we will give you
Absolutely Free a beautiful Stainless Steel Cutlery set con-
sisting of 12 assorted pieces plus a Styron Refrigerator set.
Come in and see them.

See the New Added Features on the Gibson Line. Never Seen
Before Features:

- Presto Automatic Door
- Giant 90 lb. Super Locker
- The Built-in Keep Your Butter Right
- Super Market Swinger Crispers
- Full Length Door

And Prices
Ranging from **189.95 to 359.95**
Gibson Ranges **154.95 to 379.95**
Priced from

• Zenith

Come in and see our com-
plete line of Zenith Radios
and the Famous Zenith
Transoceanic Portable Ra-
dio.

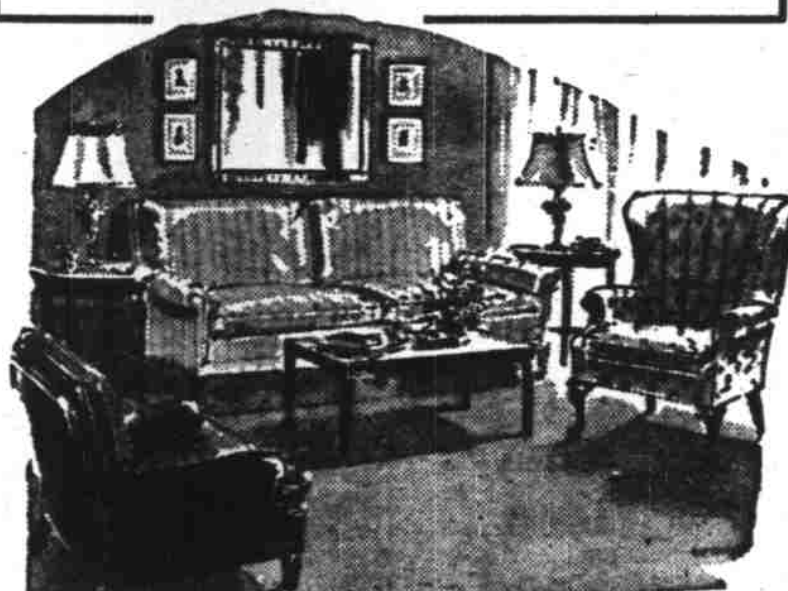
• Duo Therm

Now is the time to get your
Duo-Therm Oil Heater while
our stock is complete, before
cold weather sets in. A Heat-
er for every home and pur-
pose.

• Whirlpool Washers

Let us demonstrate the
Whirlpool Automatic
Washer. Rated No. 1 by
Consumers Research be-
cause it washes your
clothes CLEAN. 4 models
to choose from.

OCCASIONAL FURNITURE NEVER BEFORE SUCH LOW PRICES!



OPENING DAY SPECIAL!

30x30 Walnut Coffee Table reduced to for less than half price.
An offer we can only make for One day. **9.95**
Reg. 24.95—Reduced to

SWING ROCKER

Guaranteed Baltiflex Plastic cover—Assorted colors—A large
Massive Coil Spring Rocker. Beautifully styled. **49.95**
Reg. 64.50—Reduced to

GENUINE WALNUT LAMP TABLE

Inlaid Table Top—Extra Shelf underneath
—Sturdy Construction—Reg. 10.95 **8.95**

WALNUT KNEEHOLE DESK

Seven Drawers—Center Drawer Guides—Ideal
for the parlor or den—Reg. 49.95 **39.95**

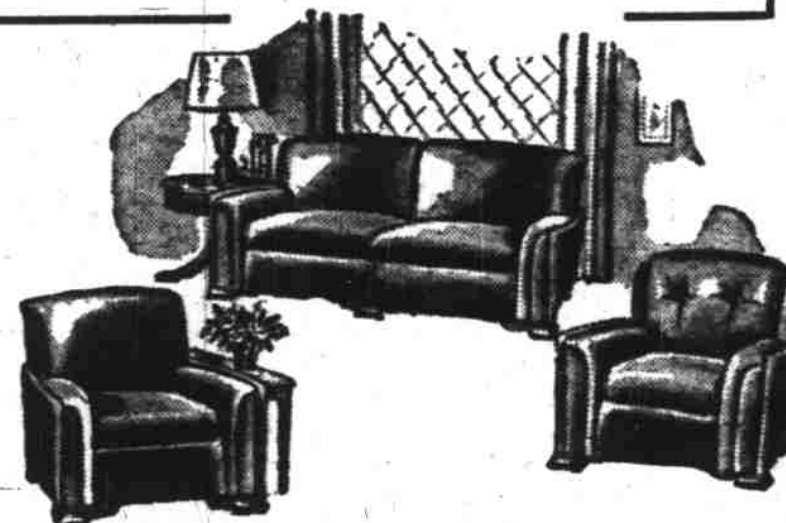
28" VENETIAN PLATE MIRROR

Guaranteed flawless. One of our Outstanding
Opening Offers—Reg. 19.95 **12.95**

TABLE LAMPS—ASSORTED

Royal Hager Pottery Bases—Beautiful Styling. Regular Prices
Range from 24.50. **9.99**
Your Choice

LIVING ROOM SUITES



2 PIECE DAVENO SET

Double Spring Construction—Heavy Tapestry
Cover—Unconditionally Guaranteed. Reg. 169.95. **89.95**

2 PIECE DAVENPORT AND CHAIR

All Wool Frieze Cover—Reversible Balloon type innerspring
Cushions—Beautifully Styled—
Unconditionally Guaranteed—219.00 **149.95**

2 PIECE DAVENO SET

Highest Quality Frieze Cover—Superb Styling—Uncondition-
ally Guaranteed—An Outstanding Piece of **219.95**
Furniture in any home. Reg. 259.50

3 PIECE SECTIONAL

All Wool Jacquard Frieze Cover—Solid Foam Rubber Cushions
—A most outstanding Sectional for Comfort and Quality—
Also available in two piece set. **299.00**
Reg. 349.00

LOVESEAT DAVENETTE

All Wool Frieze Cover (also available in Plastic Cover) Makes
into full sized bed yet takes only loveseat space. Reversible
Innerspring Cushions. See it! Try it! **139.95**
Reg. 189.50

CHROME DINETTES

SENSATIONAL VALUES!



5 PIECE

CHROME DINETTE SET

Formica Table top—Chrome Steel Duram covered Chairs
—Duncan Phyfe Style Table—
Steel Banded Top—
Reg. 98.00 **59.95**

5 PIECE

CHROME DINETTE

Deluxe Chairs—1 Leaf Extension—Wide
Banded Table Top—Double standard triple **69.95**
Chrome Legs. Reg. 84.50

5 PIECE

CHROME DINETTE SET

Burn proof, stainproof Formica Table Top. Stationary
Center Leaf—Deluxe—No Scratch Back—
Heavy Padded Chairs—
Reg. 159.50 **119.95**

EXTRA LARGE—5 PIECE

CHROME DINETTE

Formica Table Top—Extra wide Band—Deluxe no scratch
Chairs—Opens to 36x72 inches with
stationary center leaf. **139.95**
Reg. 169.50

5 PIECE

CHROME DINETTE

With Square Tubular Chrome Frame on
Table and Chairs—A Masterpiece
of Styling. Reg. 179.50 **149.95**

STORE HOURS:

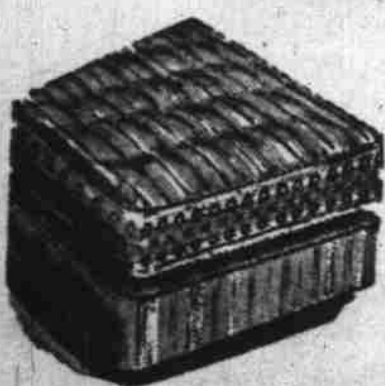
FREE DELIVERY 9 A. M. to 9 P. M. Monday Thru Friday — 9 A. M. to 5:30 P. M. Saturday

AT THE CORNER OF PARK AND MARKET . . . WHERE PRICES ARE LOWER

MAURER — BOCARDUS

SALEM FURNITURE CO. OREGON

INNERSPRING MATTRESSES!



Full size Innerspring Mattress—128 Coil Count—Heavy Flowered
Ticking—A 25.50 Value Anywhere. Our Grand **14.95**
Opening Offer to You

Famous Magic Rest Innerspring Mattress and Box Spring—840
Individually Pocketed Coils—Sagproof Border—
Unconditionally Guaranteed. Reg. 119.50 set **99.50**

All American Innerspring Mattress—Custom Tailored—Made by a
Nationally Advertised Company. **29.95**
Reg. 39.50

Serie Hotel Style Innerspring Mattress—A Mattress built to really
"take it" and yet provide Maximum Comfort. **39.50**
Reg. 49.50

FREE
PARKING
GALORE!