

EXCLUSIVE WITH BROWN'S

"Heart Fund" TRADE-IN SALE!

Trade in Your Old, Useless Jewelry, Clocks, Watches, Pens
OF ANY KIND, IN ANY CONDITION — on a NEW 1950

Helbros WATCH

Here's How Your Trade-ins help the HEART FUND!

We collect your old trade-ins, ship them to the HELBROS WATCH CO., to be disposed of at auction. HELBROS adds an equal amount in cash to the proceeds. The full sum is then given to the pro-Heart Association for the benefit of heart sufferers. You help fight America's number-one killer, heart disease, while getting rid of articles of no use to yourself, gaining a generous trade-in allowance on a magnificent new HELBROS watch!

AMAZINGLY
LIBERAL
ALLOWANCES

LOOK
AROUND
YOUR
HOME!

A WORTHLESS
OLD BROOCH
IS TREASURE

A BROKEN
NECKLACE
IS TREASURE

AN OLD
FOUNTAIN
PEN
IS TREASURE

AN OLD
ALARM
CLOCK
IS TREASURE

AN ORPHAN
EARRING
OR CUFF LINK
IS TREASURE

AN OLD RING
IS TREASURE

ROSALINE — A charming watch of smart styling with ladies expansion bracelet.
CHESTER B. — A handsome and sturdy watch with matching expansion bracelet.

\$24⁷⁵

CELIA — 15 jewels of lifetime accuracy, with high crystal, matching bracelet.
DUNCAN — Dependable 15 jewels, engraved case, fancy expansion bracelet.

\$33⁷⁵

PAMELA — 17 jewels, raised crystal, a beautifully designed expansion bracelet.
ARMAND — 17 jewels, raised crystal, new Kreisler fancy expansion bracelet.

\$49⁷⁵

ADELA — 17 jewels, 14K gold case, 2 diamonds, gold-filled double strand snake bracelet.
PARAMOUNT — 17 jewels, gold-filled case, dome crystal and mesh bracelet.

\$69⁷⁵

All prices include Federal Tax

Any Old
Trinket
Is Your
Down
Payment
Bal. 1.00
Weekly

JEWELERS - OPTICIANS
Brown's
LIBERTY AND COURT STS.

SALEM'S LEADING CREDIT JEWELERS AND OPTICIANS

Open
Tonight
Til
9 P. M.

THIS SALE FOR A LIMITED TIME ONLY! HURRY!