

Sally's Starts The Summer Season Right With The Most Terrific Values Salem Has Seen In Years

STOCK DISPOSAL SALE

People of Salem..

Tomorrow... Monday... comes Sally STOCK DISPOSAL SALE! A sale designed with you, our customer, in mind! ALL THOUGHTS OF PROFIT ARE OUT! We have but one thought and that is, REGARDLESS OF COST... REGARDLESS OF LOSS... to unload our overstock! Every article in the store has been slashed to record lows. Don't be one of the "left-outs," be in line before 9:30 A. M. to enable you to get your full share. The sale will continue only until our now complete stocks are depleted! SO DON'T WAIT, DON'T DELAY! SHOP TOMORROW EARLY!

THE DEMAND FOR THIS MERCHANDISE AT THESE FANTASTIC VALUES WILL BE TREMENDOUS. TO ASSURE YOURSELF YOUR FULL SHARE OF THESE AMAZING BARGAINS WE RECOMMEND YOU BE IN LINE BEFORE 9:30 A.M. MONDAY.

NEVER HAS SALEM SEEN SUCH AN ARRAY OF QUALITY APPAREL VALUES OFFERED AT SUCH FABULOUS LOW PRICES! THIS IS A STOREWIDE EFFORT TO REDUCE OUR INVENTORY! EVERYTHING IN THE STORE HAS BEEN MARKED TO DEMAND FAST BUYING ACTION WITH PRICES RUNNING AT COST! NEAR COST! EVEN BELOW COST!

Early Bird Special!

HANDBAGS

99¢

Val. to 7.98

Early Bird Special!

PLAY SHORTS

49¢

Early Bird Special!

SWIM SUITS

2⁸⁸

Values to 10.95

Special Groups! While They Last! Hurry!

SLIPS

GOWNS

Values to 6.98

Nationally
Advertised
Lines! Act!

1.88

Take advantage
of these
savings!

A SALE TO CAUSE MUCH EXCITEMENT AMONG THE WOMEN OF SALEM! REGARDLESS OF COST! REGARDLESS OF PRICE! WE ARE FORCING OUT THIS ENTIRE STOCK OF TOP QUALITY WOMEN'S APPAREL AT VALUES UNRIVALLED AND UNEXCELLED IN THE ANNALS OF RETAIL MERCHANDISING!

FORMALS

Values
to 29.95

10.88

While They Last! Hurry!

Be in Line 9:30 A.M. Mon. for Your Share!

Sale continues only until stocks are depleted! Don't Delay! Act!

COATS

Values to 29.95 **15⁸⁸**

Values to 39.95 **24⁸⁸**

Values to 49.95 **29⁸⁸**

SUITS

Values to 29.95 **15⁸⁸**

Values to 39.95 **24⁸⁸**

Values to 49.95 **29⁸⁸**

You'll marvel at the losses we are taking to make this event possible!

BLOUSES

Value to 6.98 **3⁸⁸**

Values to 8.98 **4⁸⁸**

Values to 10.98 **5⁸⁸**

Choice nationally advertised lines!

DRESSES

One Group.
Values to 12.98!
Look! Only

4⁸⁸

DRESSES

One Group. Values
to 19.95!
Me in line early!

10⁸⁸

DRESSES

One Group. Values
to 29.95!
Save almost half!

16⁸⁸

SKIRTS

Values to 10.98!
Next week may be
too late! Act!

4⁸⁸

SPORT JACKETS

Values to 17.95!
true! Only
true! Only

7⁸⁸

SWEATERS

Those gorgeous
100% Cashmeres.
Reg. 10.98

4.88 and 6.88

Millinery 1/3 to 1/2 off!

ALL SALES FINAL

No Exchanges, Refunds or
Layaways, Please!

Gloves

Values to 1.98!

39¢

Reg. 1.65

HOSIERY

A value sensation only

88¢

Wedding Gowns

29⁸⁸

Values to
59.95!

T-Shirts
Values to 2.98!
99¢

Special
Group

Robes

Values to 25.00!

7.88

Shop Monday! Hurry! Save!

Knit Dresses

100% All Wool
Values to
39.95 **19⁸⁸**

Sorry, sizes 16 to 38 only

SALLY'S

COURT AND LIBERTY