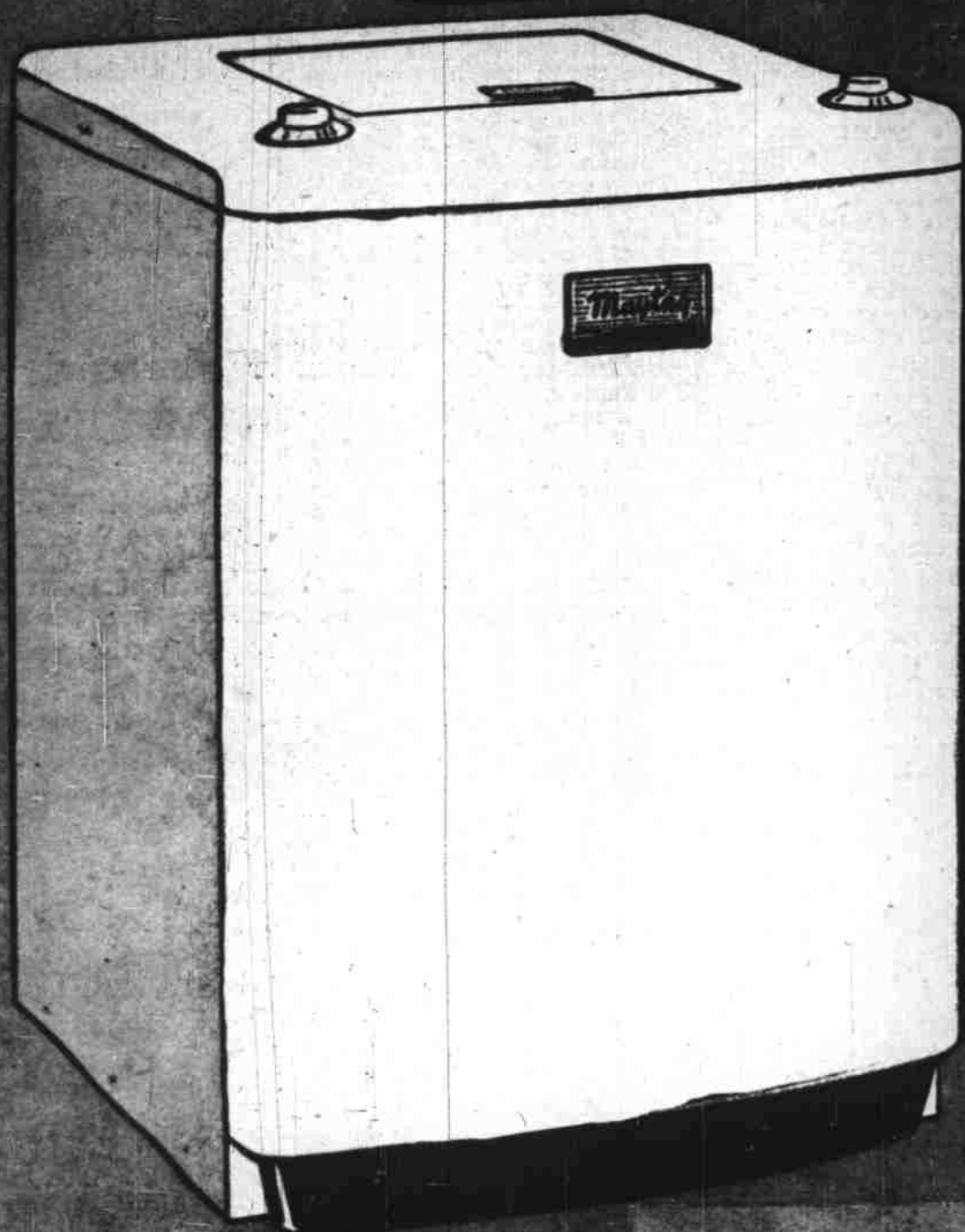


It's MAYTAG...

for the best performance, longest service



The new Maytag Automatic!

Gets your clothes really clean!
And it's completely automatic!

Maytag's exclusive Gyrafoam washing action gets all the dirt out. Grimiest overalls, scatter rugs, daintiest underthings get sparkling clean.

From the time you put in your clothes until the final spin-dry, Maytag does all the work.

Beautiful—thrifty—dependable—Your Maytag automatic is built to give years of outstanding service.

New Low Price \$279⁹⁵
LIBERAL TRADE-IN...EASY TERMS!

NEW LOW PRICES

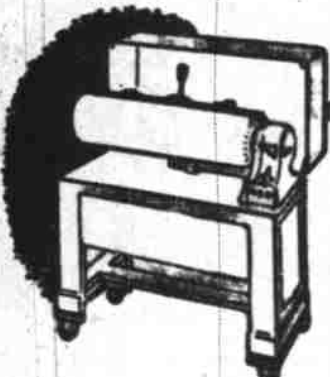
We have it!
THE MAYTAG DUTCH OVEN GAS RANGE



What wonderful meals you serve! This range has every cooking feature you'd want plus a Dual Performance oven. Six new Maytag gas ranges priced from \$174⁹⁵ to \$304⁹⁵

The Maytag Ironer

Wrinkles through your ironing. Finger-tip control, knee control, open end roll means you can iron flat pieces or frilly dresses with ease. \$199⁹⁵



MAYTAG CONVENTIONALS

Built for Years of Service... Over 6 Million Sold



The Maytag Master
Finest Maytag ever! Huge, square aluminum tub has extra-large capacity, keeps water hot longer.
Now Low Price \$184⁹⁵



The Maytag Commander
With large, square porcelain tub and fast, efficient Gyrafoam action.
Now Low Price \$149⁹⁵



The Maytag Chieftain
Finest low-priced washer... a genuine Maytag in every respect. A wonderful value!
Now Low Price \$129⁹⁵



All Maytag products are for sale at Maytag Dealers... Consult your telephone directory

MAYTAG NORTHWEST COMPANY, DISTRIBUTORS • PORTLAND • SEATTLE • SPOKANE • SALT LAKE CITY

YOUR OLD WASHER

IS YOUR DOWN PAYMENT

ON A NEW MAYTAG...

Your Payments Only...

Just imagine a brand spanking new Maytag Washer for just 20¢ a day. That's right, just 20¢ a day... and your old washing machine will serve as a down-payment. Investigate today... own a brand new Maytag!

20¢ A DAY

115 SO. COM'L. — OPEN FRIDAYS TIL 9 P.M. — ANY EVENING BY APPOINTMENT

**speaking of
LONG SERVICE...**

HOGG BROS. IS THE OLDEST MAYTAG DEALER IN THE WEST

For over 37 years, Hogg Brothers have served the housewives in the mid-Willamette valley area by offering the finest line of washers... and by backing that line with Hogg Bros. friendly business policies. It's a record for long service, and we're proud of it.

**and of best
PERFORMANCE...**

HOGG BROS. IS THE LEADING APPLIANCE STORE IN SALEM

Holding the leadership in the appliance business in Salem is due to customer satisfaction. It means that more women have bought appliances at Hogg Bros. than any other store... and those women have come back again and again to do business with us...

**and of course
OUR POLICY...**

HOGG BROS. OFFERS THIS FOUR POINT POLICY!

- 1** Free trial... absolutely no obligation
- 2** Maytag written guarantee... backed by Hogg Bros. Service department
- 3** Easy payments... the most liberal in town
- 4** Money back if you're not satisfied

BY CARLOAD BUYING!

Hogg Bros. buys Maytags by the carload... hence, the tremendous savings are passed on to you in added service, easier terms, and greater trade-in prices. It's just one of the many reasons why you can do better at Hogg Bros.

HOGGBROS

**WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM OREGON CITY**