

Mattress Protectors

Save on these Durable Covers

2⁹⁸

Double Bed Size

Famous Nationwide label. Cotton covering, soft cotton filling with zig-zag quilting, 1" apart.

Twin size 2.79

PENNEY'S MEZZANINE

... CURTAIN GOING UP ... FOR AN EXTRA-SPECIAL SNEAK PREVIEW OF THE BIGGEST, BEST, MOST VALUE - STACKED WHITE GOODS EVENTS IN AGES ... TODAY!



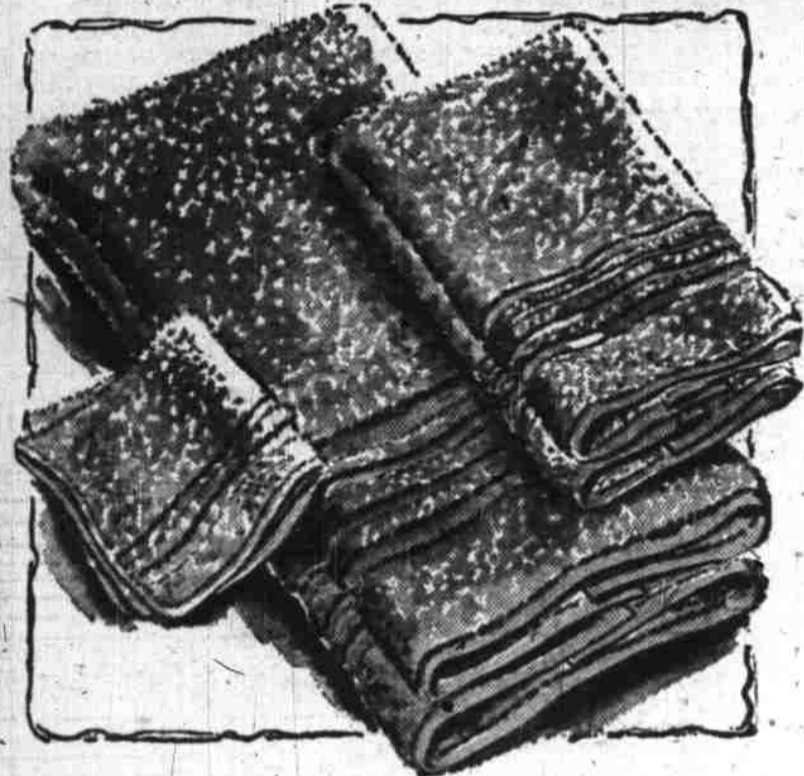
Pillow Tubing

Save on this Quality Muslin

49^c
Yard

Fine quality Nationwide 132-thread count muslin pillow tubing, 42 inches wide. Seamless—you simply cut the length of case that you need—then hem.

PENNEY'S MEZZANINE



Save on Terry Towels ... Big Wraparound Size!

A Whale of a Buy at These WHITE GOODS SPECIAL PRICES!

- 22"x44" Full Bath Size **44¢**
- 16"x26" Hand Size **25¢**
- 12"x12" Wash Cloth **2 for 25¢**

You'll have to look again at Penney's price tags on these ... they're that low! These are the colors that do so much for the looks of your bathroom! Check the size, too! They're big! Now try to match those prices! Buy!

PENNEY'S MEZZANINE

PENNEY'S NEW STORE HOURS

Penney's will be open from 9:30 a.m. to 5:30 p.m. Monday through Thursday and Saturday. On Friday only 9:30 a.m. to 9:00 p.m. Shop and Save at Penney's.

Superfine Cotton Yarns ... smooth, so smooth! Penney's finest quality muslins



AND SEE HOW LITTLE YOU PAY!

221

81"x108"
42"x36" Cases **45¢**

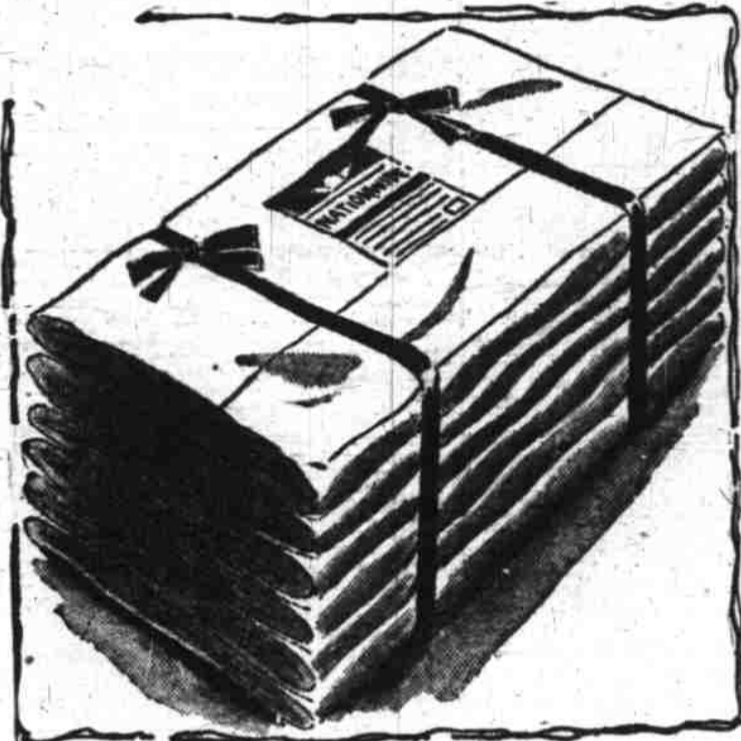


PENCO QUALITY SUPERIOR QUALITY 145 THREAD COUNT

FAMOUS Penco Sheets and Cases

Run your hands under the smoothness of this sheet. Feel the cool, sleep-inviting texture ... note the deep, even hems stitched letter perfect. Pencos are superfine carded muslins bleached snowy white! And the thread-count tells the story for fabric quality! Buy Penco and Save!

- 72"x108" Extra Long **1.99**
- 63"x108" Single Bed Size **1.94**
- 81"x99" Full Bed Size **1.99**



Save on Hard-Working Nationwide Muslins!

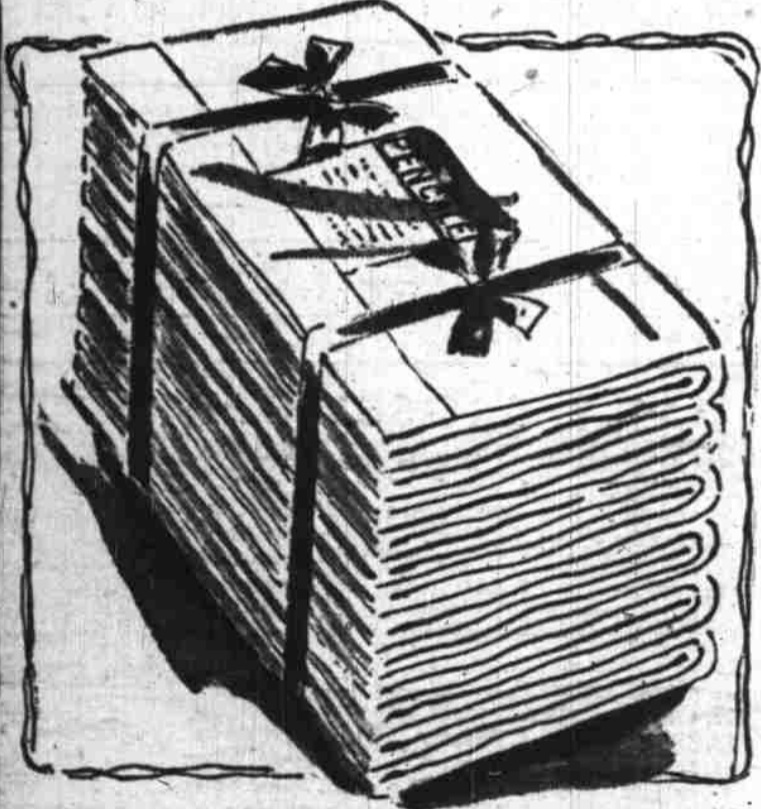
COUNT ON PENNEY'S TO CUT DOLLARS OFF YOUR BUDGET!

- 81"x99" Double Bed Size **1.74**
- 81"x108" Double Bed Size **1.94**
- 42"x36" Full Sized Cases **39¢**
- You get a sturdy, well-balanced weave — 128 threads to every square inch! — and deep hems, firmly woven selvages for better looks, longer wear! Shop ... compare! This is value!
- 72"x99" **1.64**
- 72"x108" **1.74**

PENNEY'S MEZZANINE

FOR YOUR PROTECTION ...

... When buying sheets, pillow cases, etc., investigate the merchandise with an eye not only on price and size, but also on the construction of the fabric. The number of threads per square inch tells the story.



Save on Smooth, Smooth Pencale Sheets!

Count on Penney's to Cut Dollars Off Your Budget!

2⁷⁹

186 thread count. Here's quality ... these are Penney's own famous Pencale combed percales ... so smooth, so cool. Deep, even hems, sturdy tape selvages, superfine texture. Thrifty price!

- 72"x108" **2.59**
- 42"x36" Cases **59¢**

PENNEY'S MEZZANINE



YOUR ALL-TIME FAVORITE!

BEAUTIFUL, GRACIOUS Flower Basket CHENILLE ... overflowing with life-like garden flowers

ACT NOW!

TODAY, COME TO:

PENNEY'S BIG WHITE GOODS SPECIAL EVENT AND SAVE PLENTY!

One look at the rich colors, the cleverly planned design ... one touch of the kitten-soft cotton chenille (closer, fluffier corduroy, chenille) and you'll say, "This is for me!" See the center basket motif ... filled with posies like in your own backyard! White and colors. A real White Goods Special Buy!

777

SHOP AND SAVE ON PENNEY'S MEZZANINE

PENNEY'S, SALEM, OREGON



Save on Sanitized Treated Bed Pillows!

At This Tiny Price, You Can Provide Each Bed With New Pillows!

2⁹⁸

Smart homemakers know that Sanitized pillows are better, give longer service. Stops germ growth, odors, cuts down on mildew and mold and protects your new pillows against moth damage. Well-balanced blend of 90% duck feathers, 10% duck down.

PENNEY'S MEZZANINE