

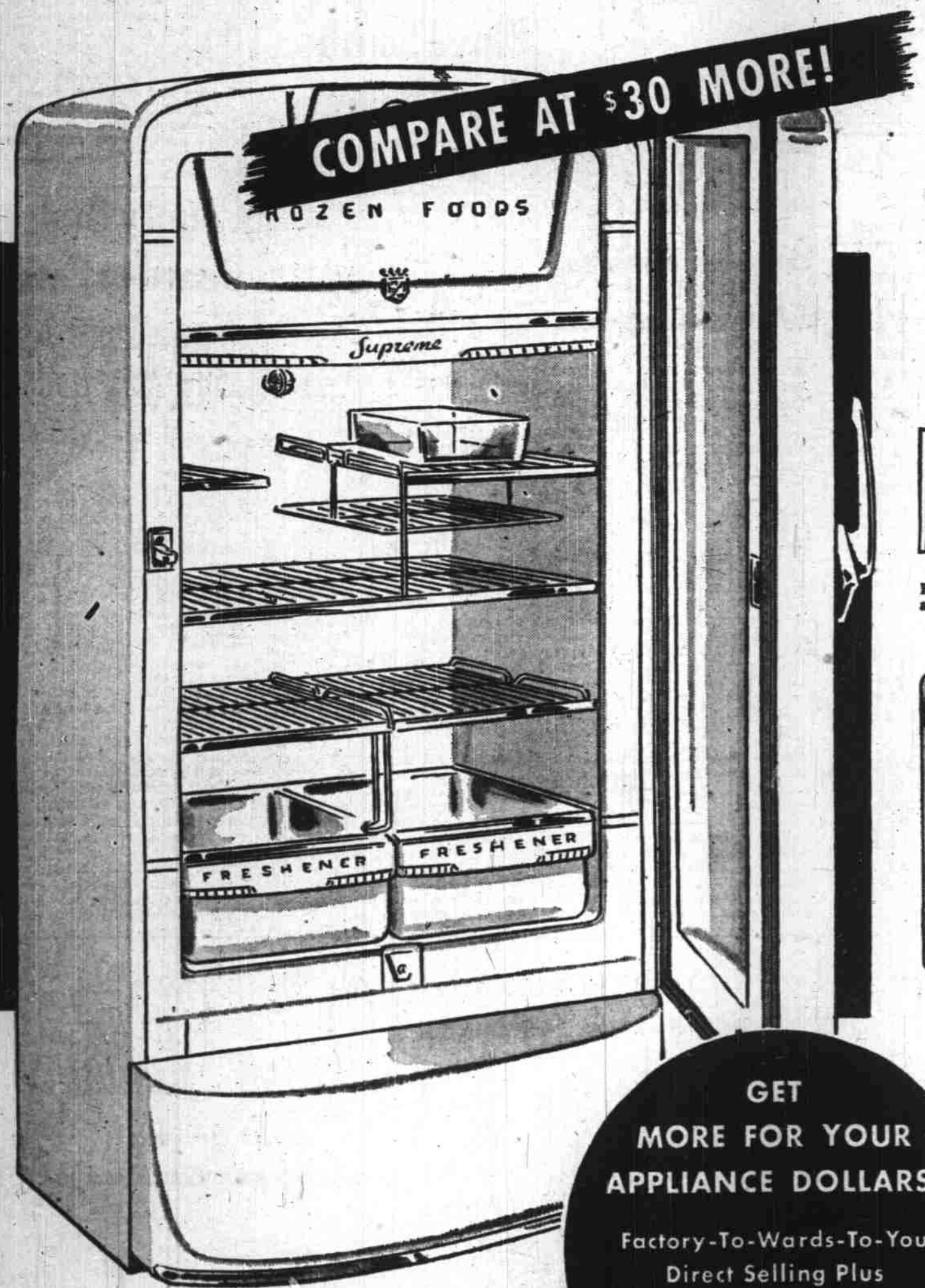
133 N. Liberty
Phone 3-3191

Wards Store Hours:
9:30 A.M. to 5:30 P.M. Daily.
Fridays 9:30 A.M. to 9 P.M.



M-W REFRIGERATORS, RANGES, WASHERS, FREEZERS, RADIOS!

Extra Quality at Extra-Low Prices!



M-W SUPREME 9 CU. FT. MODEL
WITH FULL-WIDTH FREEZER

279⁹⁵

You get more features for less money at Wards! Big horizontal freezer holds 50 lbs. food and ice. 4 Jiffy Tray Releases; Jiffy Cube Releases make ice cubes pop out instantly. Flexible shelving gives plenty of tall bottle space. Froster shelf stores meats. Air circulation control and 10-temperature level control. See its features tomorrow at Wards!



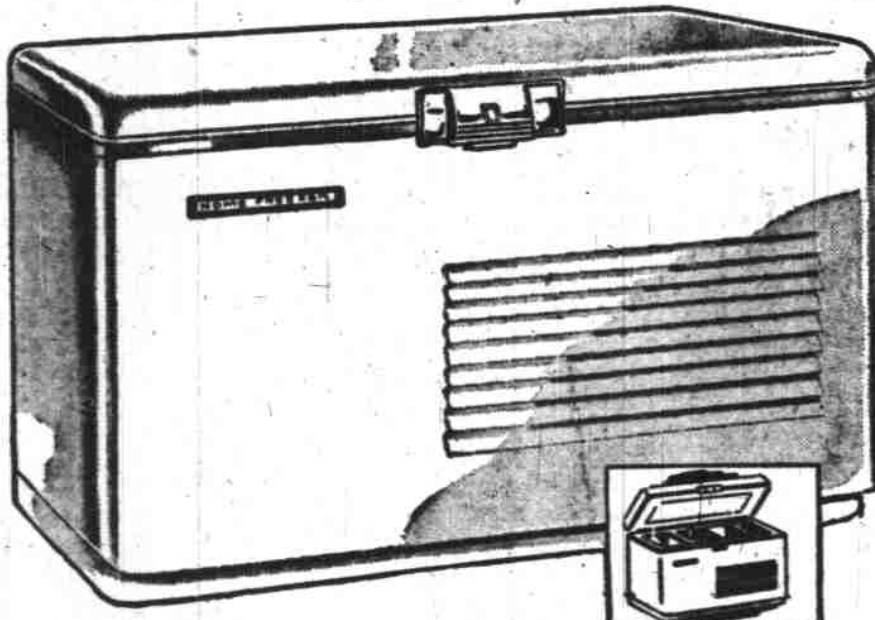
Holds 42 lbs. of food and 8 lbs. of ice.



Food crispers hold 16 qts. fresh vegetables.



Sealed-in-oil unit has 5 year M-W warranty.



HAVE 435 LBS. FOOD
IN YOUR OWN FREEZER!

309⁹⁵

Big 12.5 home freezer saves you shopping time and expense. Buy foods in quantity when price and quality are right! M-W Freezer walls never sweat.

GET MORE FOR YOUR APPLIANCE DOLLARS!
Factory-To-Wards-To-You Direct Selling Plus Large-Scale Buying SAVES YOU MONEY!

MORE FEATURES YET LOWER PRICED!

NEW M-W 40" DELUXE ELECTRIC RANGE

219⁹⁵

Fast cool, clean cooking is yours! Clock-timer turns oven and cooker off-and-on automatically. Minute-Minder rings bell when meal is done. Oversize 20x16x17" porcelainized oven with Fiberglas insulation. Backguard controls with signal lights and appliance outlet. Units have 7-heat speeds and never need cleaning. Acid-resistant cooktop wipes clean in a jiffy. 6-qt. deep-well unit for stews, soups; etc. Fully porcelainized high broiler preheats automatically. Giant step-saving storage compartment plus 2 large utility drawers. Greater value at Wards!



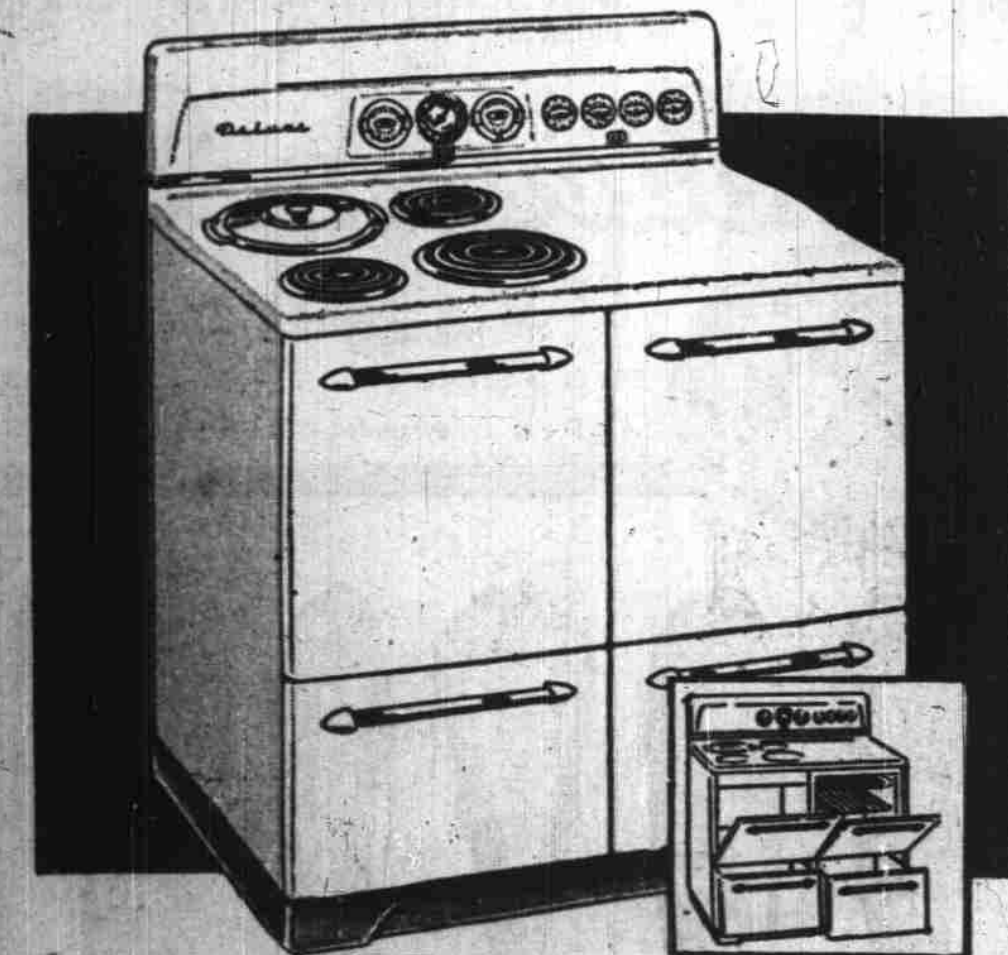
Time-saving cooker has 7-heat speeds.



Waist-high broiler—full automatic controls.



Automatic clock-timer calls when meal is done.



BEST RADIO BUYS... AIRLINE!

21.95 PORTABLE 19⁸⁸
Coat-pocket size, yet fine toned and amazing range. Metal and plastic case. 2.55 batteries incl.

3-WAY PORTABLE AC/DC OR BATTERY 29⁹⁵
Powerful performer... fine tone Beautiful personal portable! Maroon plastic case!

16.95 RADIO 15⁴⁴ *Ivory \$1 more*
Streamlined, cabinet of brown plastic. Clear, full-toned speaker. Built-in loop antenna.

3-WAY PORTABLE 24⁹⁵
Smooth brown leatherette covered case. 4 tubes plus rectifier. AC/DC or battery. Excellent reception.

Finer Tone, Added Beauty On an Airline

SAVE NOW ON M-W WASHERS!

REG. 107.95 WASHER! SHUT-OFF TIMER! 97⁸⁸ *On Terms \$5 Down*
Set timer, and washer stops automatically. Porcelainized 18 1/2-gal. tub. 6-vane aluminum swirlator cleans clothes whiter. Extra-feature, Lovell wringer. • Reg. 112.95 Automatic Drain Pump Model...102.88

SAVE! REG. 69.95 17 1/2-GAL. WASHER 64⁸⁸ *On Terms \$5 Down*
Price cut to a record low! Full 9-lb. load washed extra-clean by aluminum agitator. 8 position Lovell wringer, pressure release, gravity drain. • Reg. 74.95 Automatic Drain Pump Model...69.88

PRICE CUT—FOR THIS SALE REG. 42.95 M-W CLEANER 29⁹⁵
Sturdy, high-quality cleaner with revolving brush to remove more dirt from rugs. Super-suction action pulls in dust extra-fast. 3-position handle. Headlight on nozzle, rubber bumper guard. Fingertip switch. See it now!

TRADE IN YOUR OLD WASHER ON A NEW WARD 1950 MODEL Visit Our Appliance Department and Get Full Details.