

Montgomery Ward

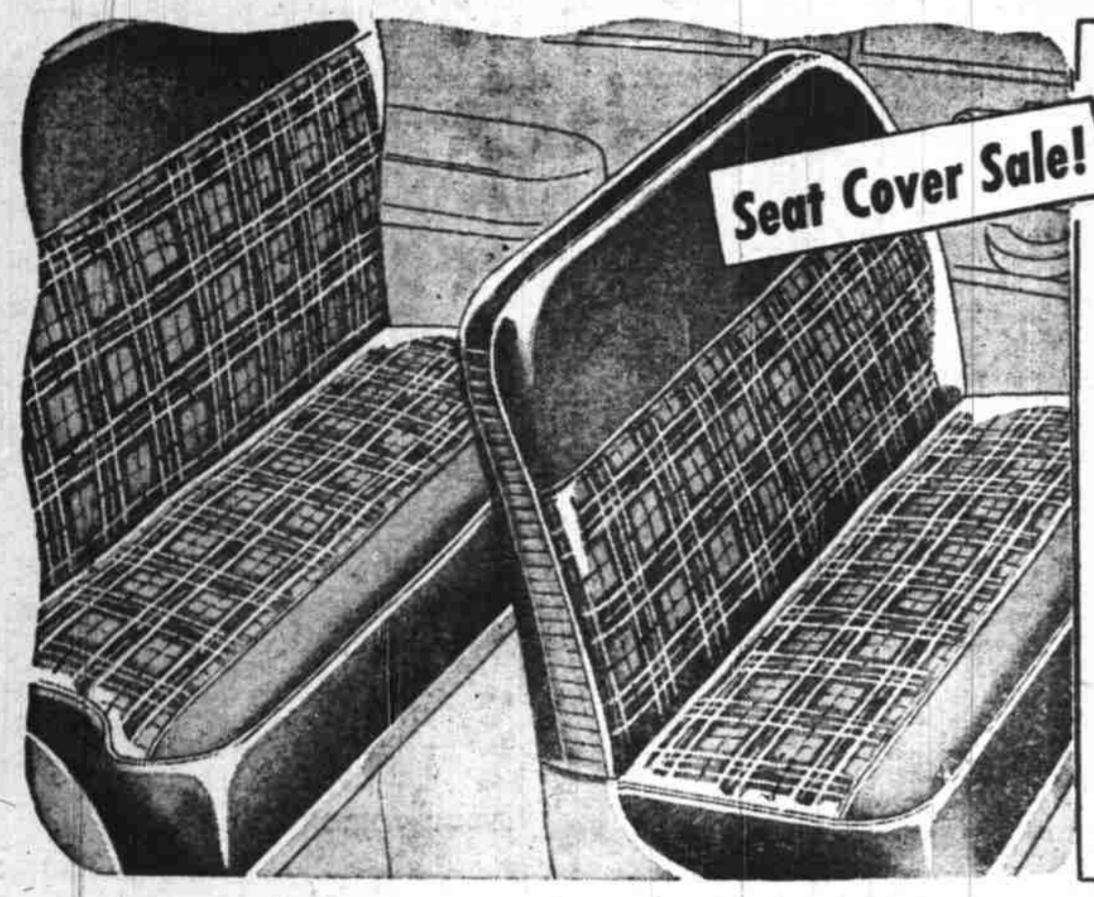
SALE

SPORTS and AUTO NEEDS

155 N. Liberty Phone 3-3191

Shop Until 9 Tonight

For the Comfort, Pleasure and Safety of Your Family, Shop Now and Save in this Great Pre-Memorial Day Sale!



SPECIAL PURCHASE!
GENUINE PLASTIC

16.88

- Can't Fade or Run!
- Can't Absorb Dirt!
- Sale! 24 month "Standard" 10.38*

Wards most outstanding seat cover value... made of the best seat cover material we could find... long wearing woven plastic. Brilliant maroon color is "built in". Dirt will whisk off easily with a damp cloth. Heavy vinyl plastic trim. Styles for most cars.

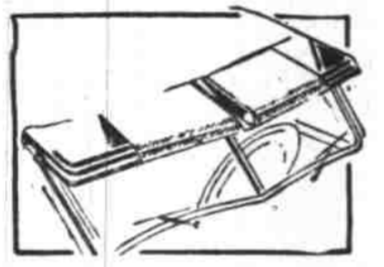


SALE! GUARANTEED BATTERIES

Guaranteed 12 months! Buy NOW at sale prices for trouble-free vacation driving. 80 ampere-hours, 39 plates.

6.38

*Exchange
*Sale! 24 month "Standard" 10.38 Wards "Commander"



SAVE! AUTO VISOR REDUCED

Regularly 11.75 **9.88**

Cuts out blinding summer sun and rain. Latest design—chromed ends. Easily installed.



REG. 55c POLISH VITALIZED

Full Pint Can **44c**

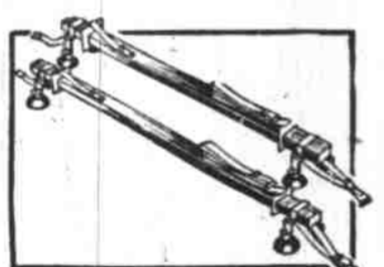
Wards new formula cleans and gives brilliant finish in one easy application. Does 2 cars!



SEAT CUSHION SALE!

Regularly 98c **88c**

Extra comfort in the car—at ballgames too! Sturdy fiber; beautiful plaids.



TOP CARRIER REDUCED

Reg. 7.89 **6.88**

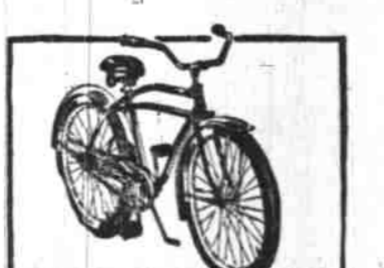
Extra-wide — fits all cars. Ideal for campers, salesmen, contractors. 300 lb. capacity!



43c SPARK PLUG SAVE!

Wards Riverside **33c**

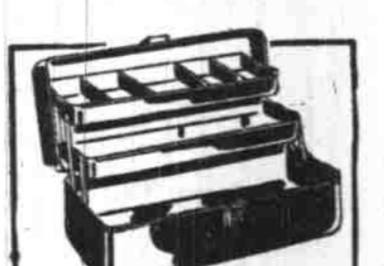
None finer at any price! Pep up your pickup—save gas on the highway. Buy a set!



HAWTHORNE "50" BICYCLE

10% Down On Terms **36.88**

Full-sized bike for boys and girls, with New Departure brake, "Air-Cushion" balloon tires!



2-TRAY TACKLE BOX

13 1/2 x 6 1/4 x 6-in. **1.99**

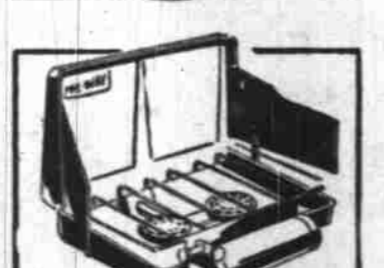
Lots of room for your tackle! Seamless drawn steel construction, Hammerloid finish.



2.39 WESTERN FIELD CAMP JUG

Gallon Size **2.18**

Keeps liquids hot or cold for hours! Easy-to-clean 1-piece liner, enameled steel jacket.



8.45 PRE-WAY CAMP STOVE

2-Burner Size **7.48**

Perfect for camp-outs, picnics! Lightweight; folds to 18 1/2" x 11 1/2" for easy carrying!



WARDS OIL PRICES SLASHED!

New PREMIUM GRADE Vitalized—none finer! Cleans as it lubricates!

1.68

*4-qt. can *Fed. Tax Inc.
● Sale! 5-gal. can price cut to 4.58
● Sale! Five 1 quart cans cut to 99c

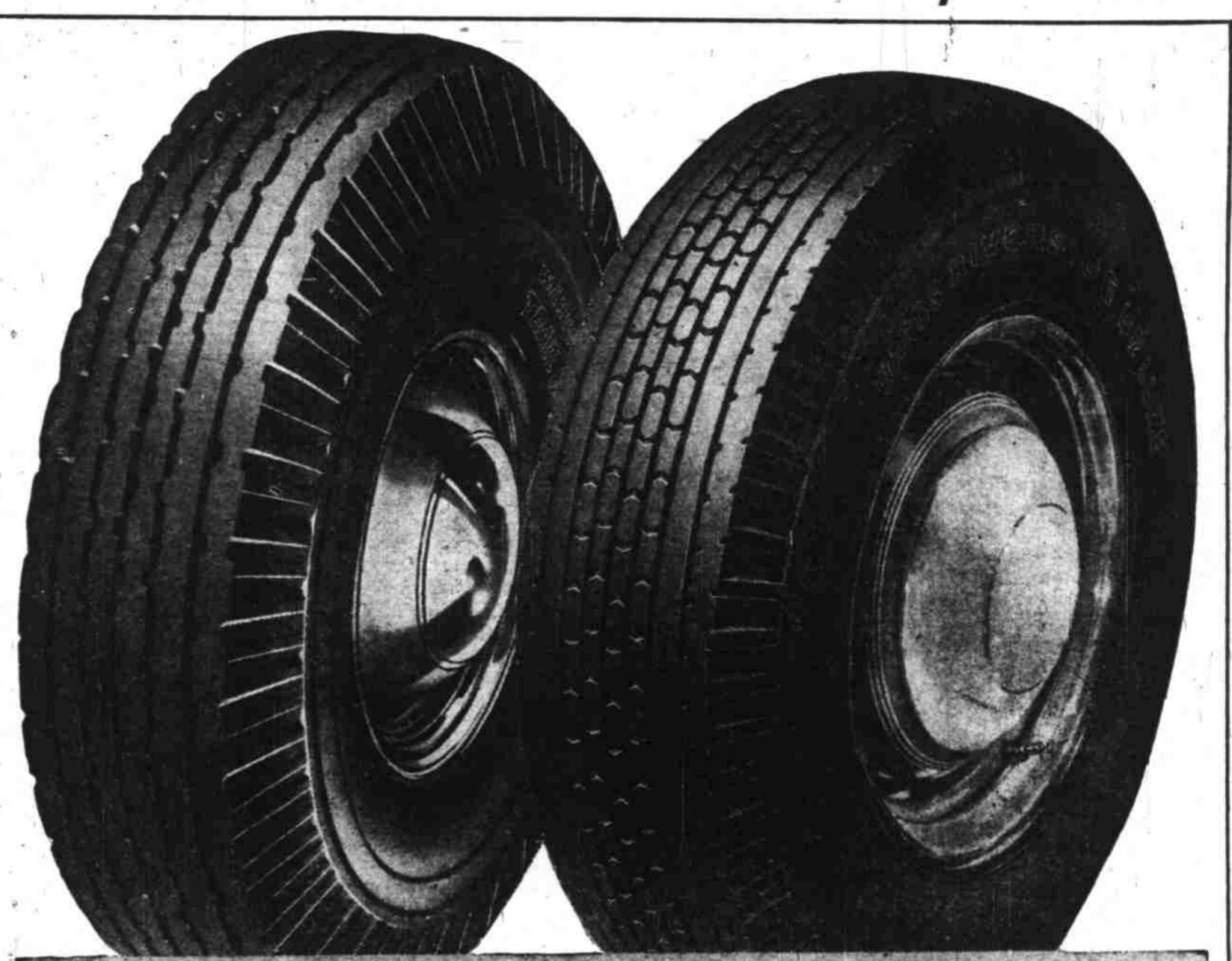


A Top Value!

SALE!
"SEA KING"
5 H.P. TWIN
114.50

10% Down on Terms

Compare at \$150! Powerful, dependable all-purpose Twin, with automatic rewind starter, 360° full pivot reverse. Weighs only 45 lbs. ● Reg. 22c Sea King Outboard Oil.....18c pt.



HURRY! LIMITED TIME ONLY!

Tire Prices Slashed

LOW-PRICED TRAIL BLAZER

8.45

6.00-16 Plus Fed. Tax

Best dependable low-priced tire you can buy! Built of all first-quality materials. It's strong, tough, long wearing. Built with cold rubber. Compare Wards Trail Blazer quality and safety features at this special low sale price. Hurry! Limited time only!

FIRST QUALITY WARDS DELUXE

11.45

6.00-16 Plus Fed. Tax

Buy Deluxe for extra mileage, performance! Specially designed flatter tread, made with cold rubber insures more miles of carefree driving—surer starts, safer stops! Compare Deluxe only with other first line tires! Sale priced. Buy four, save more!

SOFTER, SAFER AIR CUSHION

13.45

6.70-15 Plus Fed. Tax

Super-smooth riding Air Cushion is bigger, softer, longer wearing! You virtually float over bumps without feeling road shocks. Scientifically designed tread wears evenly—permits easier steering, better stability on curves. Buy a set... SAVE!



SIZE	TRAIL BLAZER*	WARDS DELUXE*	AIR CUSHION*	DELUXE TUBE*
6.70-15.....	13.45	2.45
7.60-15.....	16.30	2.70
6.70-16.....	13.55	2.50
7.00-15.....	15.95	2.70
6.00-16.....	8.45	11.45	2.15
6.25/6.50-16.....	11.25	14.10	2.50
5.25/5.50-17.....	10.15	11.55	2.10
4.75/5.00-19.....	9.30	10.55	1.90

*Exchange price (except tube) *Fed. Tax Extra
4 TIRES—JUST 10% DOWN, 5.00 MONTHLY
TIRES MOUNTED FREE

SHOP WARDS UNTIL 9 TONIGHT