

America's Favorite Salad Dressing
THE ONE AND ONLY
MIRACLE WHIP
The salad dressing that millions prefer.

Quarts **53c**
Pints **31c**

Kraft
Mayonnaise
Pints **37c**



Visit the KRAFT SALAD CARNIVAL AT BERGS

FOR HEALTH
A SALAD A DAY...
FOR FLAVOR
A DRESSING BY
KRAFT



TAKE ALONG A CASE!

2 for **29c**
WHEATIES

2 for **29c**
Kix

2 for **29c**
Cherries

for VACATION Breakfasts



Only 90 seconds to color
PARKAY MARGARINE
in **COLOR-KWIK**
PACKAGE

1 Lb. **32c**



It's Easy to Mix Margarine in this New Package

"Around the Corner" by DICK ECKLEY

Once again, as we did last year about this time, we are having a gigantic Kraft Foods Sale, only this year we have an entire carload of their fine merchandise to display. The Kraft people notified us that we had made the biggest single purchase ever sold to any individual retail outlet in the state of Oregon.

There will be free Kraft Caramels and gum given away to the kiddies who come in our store during this great sale.

Van Camp's
Tomato Catup
2 for **29c**

DEVILS FOOD OCCIDENT
with the HOME FLAVOR from FRESH EGGS.
Cake Mix **29c**

Enriched OCCIDENT FAMILY FLOUR **89c**

MAKES Better HOT ROLLS
OCCIDENT Roll Mix **29c**

Make Delicious Cookies in less than 20 Minutes
OCCIDENT COOKIE MIX **29c**



Top all of your salads with this delicious
FRENCH DRESSING

2 Pound **79c**

This mustard has really got it — and you get it for only **10c**



Nebergall's — Sweet Sugar Cured
BACON By the piece Lb. **43c**
Made from Eastern Pork

Several reasons why we Recommend **Spring Lamb** this week
Prices Down — Quality Tops
Selection is good — Warm Weather Meat

For Health - Eat More **MEAT!**
LOOK FOR THE SWIFT BRAND IT ASSURES DELICIOUSNESS



A very economical cut with lots of those body building vitamins
Lb. 49c

SWIFT'S PREMIUM Lamb Shoulder ROAST
For those who prefer a cut that will roast and slice perfectly

69c

Swift's Premium LEG O' LAMB
Loin or rib chops. They will broil, fry or braise tender.

LAMB CHOPS Lb. **69c**



World Over **Olives**
"Stuffed with Pimiento"
6 1/2 oz. **65c**
Approximately 48 to a Can

Garden Fresh **PRODUCE**

Fresh Field grown **TOMATOES** 2 Tubes **29c**

Green Bell **PEPPERS** 3 for **10c**

Local Grown Green Onions 3 bu. **10c**

Large Size White Shafter **NEW POTATOES** 10 Lb. Sack **25c**

No. 1 Grade Fresh **ASPARAGUS** Salem, Grown 2 pounds **37c**

SNOBOY APPLES Winesap Apples Cello Bag 4 pounds **49c**



GOLDEN WEST Coffee Elsinore CUT GREEN BEANS No. 2 can **19c**

Vacuum Packed For Freshness

SILEX • DRIP • REGULAR 1 LB. ... **75c** 2 LBS. ... **1.49**



FRUIT COCKTAIL Hunts No. 300 can **17c**

SLICED PINEAPPLE Libby's No. 1 flat 2 for **29c**

ORANGE JUICE Elsinore 46-oz. can **39c**

PEACHES Welch's Halves of Yellow Cling Peaches, No. 2 1/2 cans 2 for **49c**

MACARONI Mission "Elbow" big 14-oz. pkg. **19c**

WHILE THEY LAST! **ENAMELED DISHPAN**
Full of Famous Procter & Gamble Products

all for only **1.49**

A \$200 VALUE



IVORY Medium 2 for **15c**

IVORY Personal **5c**

Ivory Snow Large **27c**

IVORY FLAKES **27c**

LAVA **9c**

DUZ Giant **71c**

TIDE Giant **71c**

CRISCO 3 lb. **83c**

CRISCO 1 lb. **31c**

Redeem your Swift Coupons Here

Swiftning - 3 lbs. **64c** with coupon

Swift's Cleanser 3 for **25c** with coupon

Allsweet 1-lb. **17c** with coupon

Shady Oak **BOYSENBERRY PRESERVES** 1 pound jar **17c**
"Made in Salem"

trend trend **Special 19c**
SAVE 6¢ REG. PRICE 25¢

SO EASY! **GOLDEN ORANGEADE**
JUST PUNCH AND POUR
So good — pasteurized for purity
So different — not carbonated
So handy — no deposits, no returns
So big — seven full servings
So inexpensive — less than 4 1/2¢ per serving
Buy GREEN SPOT today at our beverage counter. **33c**



For Fresh Tomato Flavor
Cambell's TOMATO JUICE
13 1/2 oz. 2 for **19c**
46 oz. **25c**

BUY NOW AND SAVE!



IN SALEM IT'S **BERGS'** FOR QUALITY FOODS

BERGS