

PROOF you save more at Wards!

Montgomery Ward

155 N. LIBERTY
PHONE 3-3191

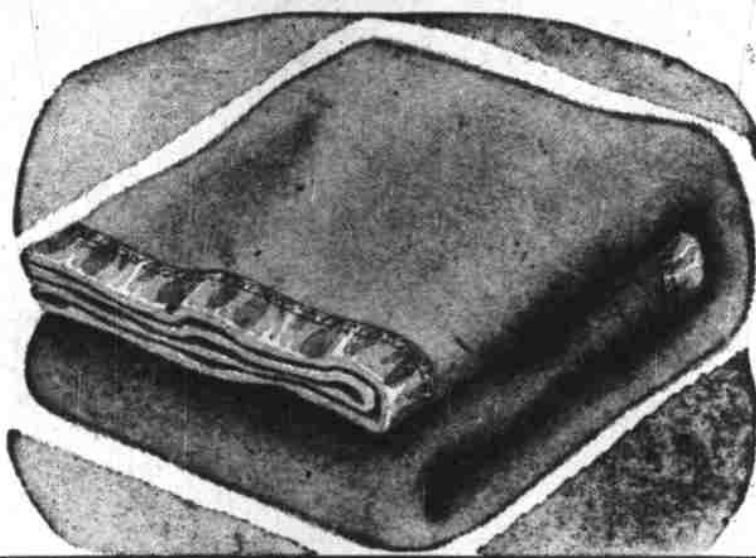
PROOF OF THE EXTRA SAVINGS
YOU'LL FIND THIS WEEK AT WARDS!

Budget Priced

SPECIAL
PURCHASE!
SPRING FROCKS

4.00

See these today sure... and come early! We've a gorgeous selection of taffetas, rayon sheers, spun rayons in sizes for juniors, misses and women! Get first choice!

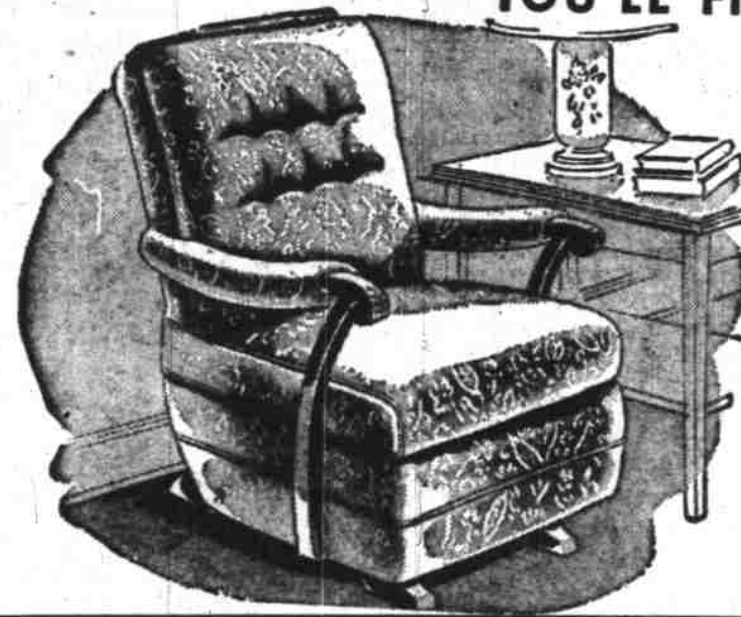


REG. 15.98 ALL-WOOL BLANKET

4½ lbs. pure thickly napped wool, bound all around with 6 in. rayon satin! Amuno-treated, 5 yr. guarantee against moth damage. 72x90", in 10 colors.

13.99

Balance Monthly



OPEN ARM FRIEZE PLATFORM ROCKER

Comfort-styled! Budget-priced! Resilient coil springs padded with soft, fluffy cotton... you'll love its gentle rocking action... its amazing low price!

44.95

Warmth! Beauty!
On terms: 10%
Down

Big Selection

SALE 1.98
FANCY TEES!
MANY COLORS!

1.48

Price cut 4 days only!

More handsome patterns, more smart color in this assortment than you usually find in \$2 tees! Every one full cut of extra-springy cotton — reinforced seams. Washable. Stock up now!



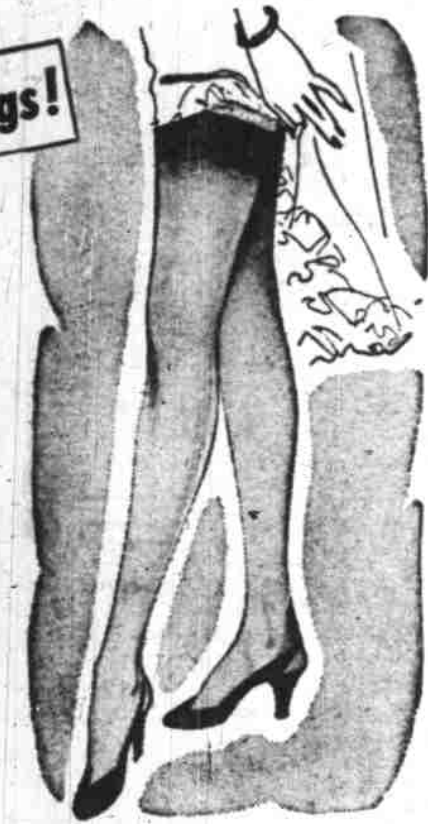
Hosiery Savings!

REG. 1.15 PR.
NYLON HOSIERY

Box of 3 pr. 3.25

15 denier, 51 gauge

These nylons are in every way identical with famous name hosiery selling for far more. Full fashioned for perfect fit and comfort. Newest shades. Buy now, save Sizes 8½-10½.



SAVE! COMPARE AT \$4 TO \$7 MORE

Wards Best! Sale-priced for Mother's Day! All fully automatic—beautiful! Choose deluxe 9-cup "Perco-matic," 3-way table cooker, pop-up toaster.

17.44

Each
Your Choice!



REG. 13.95 SERVICE FOR 6

A fresh, clear-cut pattern of bright red cherries and cool green leaves. Save at this reduced price!

9.97

Less at Wards!

REG. 1.39
BOYS' STURDY
BAND OVERALLS

1.18

For western-minded boys As rugged as the life they lead... our long-wearing 8 oz. denim overalls. They're Sanforized too, won't shrink more than 1%! Copper riveted strain points. Five pockets. Blue 8-16.



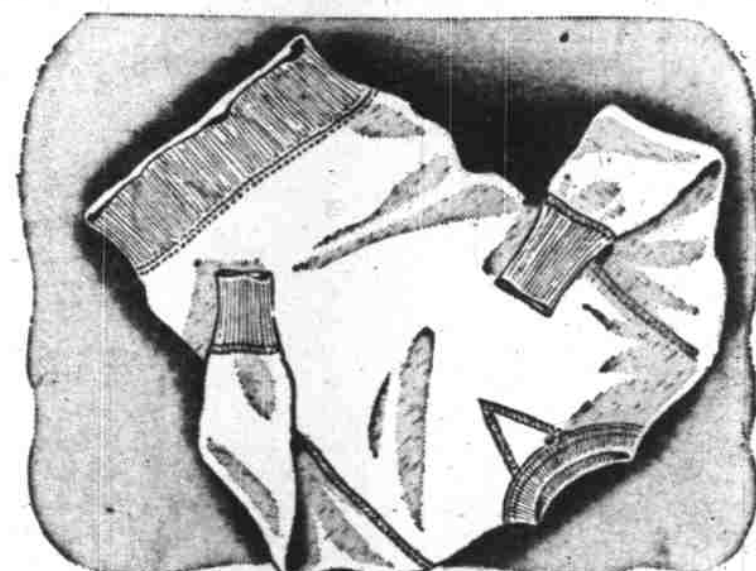
Budget Priced!

PRETTY EYELET
TRIM COTTON
PETTICOAT

Friday and Saturday!

88c

Wonderful to wear and so easy to launder. Stays fresh-looking longer, giving excellent service. Fresh eyelet embroidery enhances the pet ruffle. White only. Small, med., or large sizes.

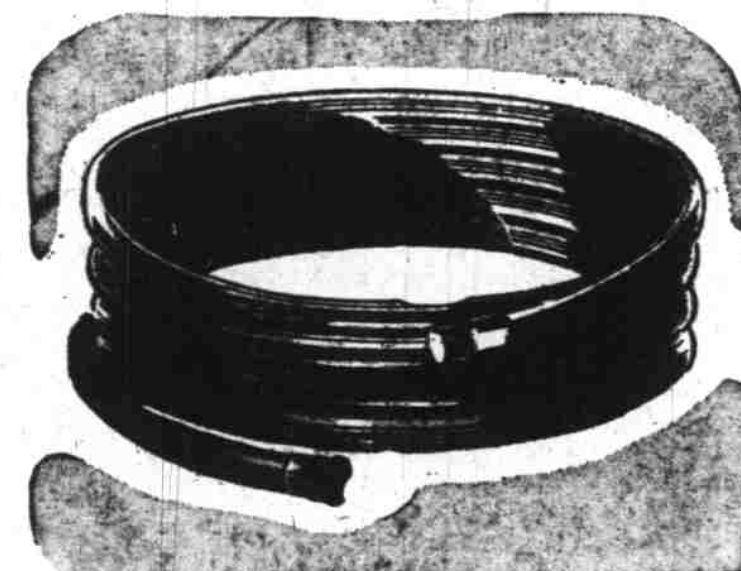


REG. 1.15 MEN'S SWEATSHIRT

Full athletic cut, silver grey cotton shirt for sports, work, or school wear. Double rib knit collar, cuffs, waist. In Wards Sporting Goods Department.

88c

All Men's Sizes



REG. 3.65 RUBBER GARDEN HOSE

Low-priced... yet backed by special 5-yr. guarantee tag! Strong 3-layer construction. Flexible, leak-proof.

3.28

● Reg. 4.98 Rubber Hose, 50' 4.38 25-ft. Length

Zipper Fly

REG. 1.98 MEN'S
BLUE DENIM
DUNGAREES!

1.77

With Full Cut!

Slim-hipped, Western yoke-style of white backed Sanforized denim. Smooth-sliding zipper fly, reinforced seams and strain points. Wide belt loops, roomy pockets. Get yours now!



THESE 4 SUPER SPECIALS ON SALE 6 to 9 TONIGHT ONLY!

MISSES'
DENIM JEANS
1.99

Sturdy 8-oz. Sanforized shrunk denim jeans... a big seller at their regular low price of 2.19! They're bar-tacked at points of strain, carefully made! Size 22½ to 36.

On Sale, 6 P. M. ... 2nd Floor

WOMEN'S
RAYON PANTIES
3 Pairs 88c

Stock up tonight! Favorite 39c band leg and elastic leg brief styles of tricot knit rayon. Lovely colors... pink, blue, maize, Nile, orchid and white.

REG. 3.98 GIRLS'
RAYON SLACKS
2.48

Here's your chance to save on smartly styled, self-belted slacks of good looking rayon gabardine! Choice of green, brown or navy. Sizes 7 to 14.

RURAL
MAIL BOX
1.88

Special for "Rural Mail-box Improvement Week"... our regular 2.19 and 2.29 rural mail boxes at a bargain price! Choice of aluminum or galvanized steel.

BRING THE WHOLE FAMILY

... SHOP WARDS UNTIL 9 TONIGHT!

FAST ELEVATOR TO ALL FLOORS!