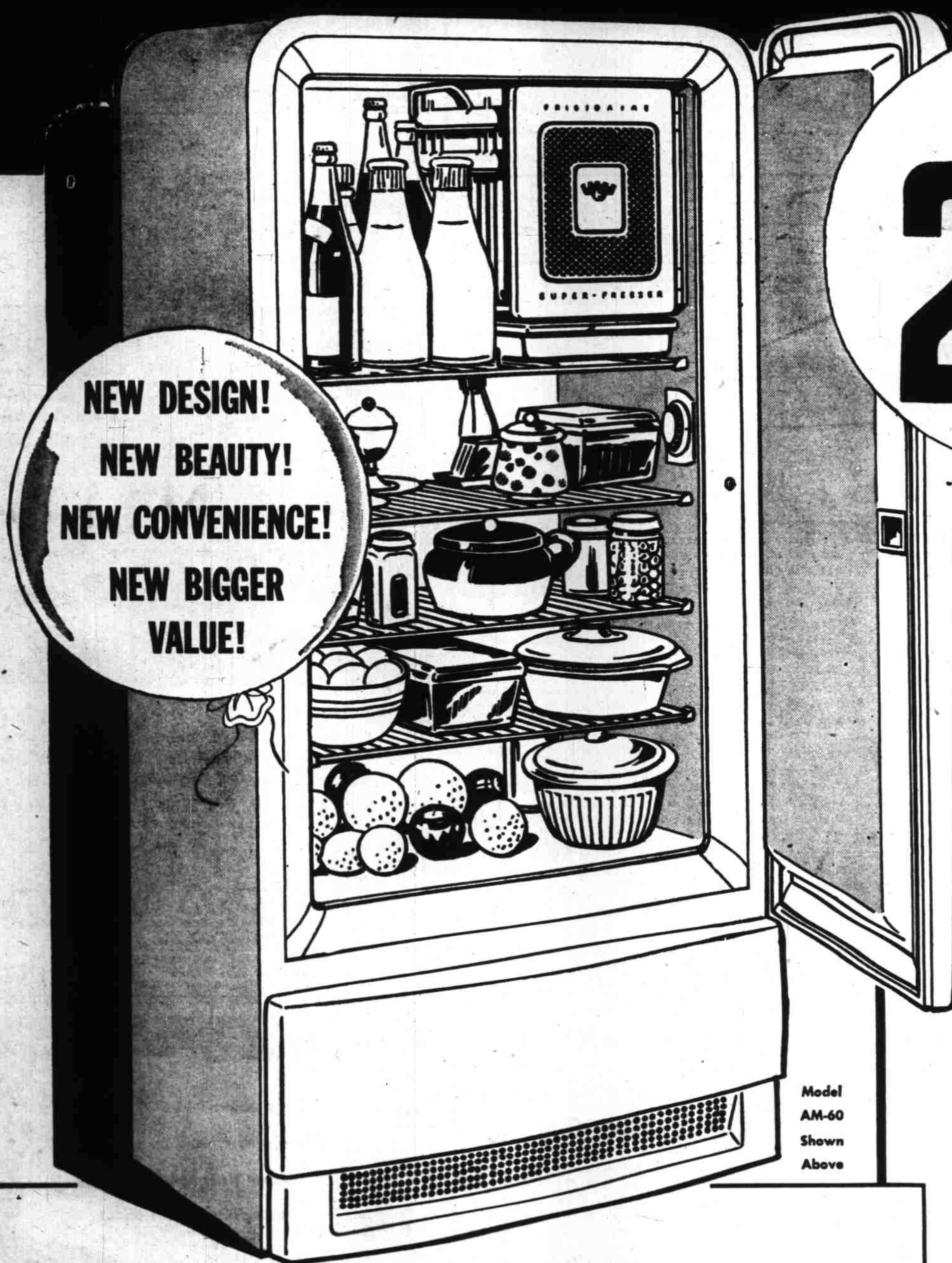


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NO DOWN PAYMENT ON A GENUINE FRIGIDAIRE



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NEW BEAUTY!
NEW CONVENIENCE!
NEW BIGGER
VALUE!

You Pay
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Plan . . . the plan that makes
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ERATOR! Nothing down and
just 25¢ a day!



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METER ICE PLAN!

Yes You Can Now Own a
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FOR
ONLY

25c

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Frigidaire Meter Ice Plan

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- ★ We will deliver and install it and you PAY NOTHING DOWN.
- ★ All you do is make a deposit of 25c a day in the "Meter-Ice."
- ★ Once a month a representative will call for your deposits.
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SALEM OREGON CITY

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- ★ Famous current-saving Meter-Miser Mechanism with a 5 year protection plan
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- ★ Big Super-Freezer
- ★ All Porcelain Interior
- ★ Nearly 12 sq. ft. of Shelf Area
- ★ Plenty of tall bottle space
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Why take less when a genuine FRIGIDAIRE is available at this low price and on our easy Meter Ice Plan? Come in—see this quality built FRIGIDAIRE Refrigerator . . . Complete with every basic FRIGIDAIRE advantage and feature!

Look At It Outside! Look At It Inside! You Can't Beat a Frigidaire

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