

Montgomery Ward

# WARD WEEK

WHEN ALL AMERICA SHOPS AND SAVES!

155 N. Liberty

Phone 3-3191

NOW IN FULL SWING . . . YEARS GREATEST SALE!

**CHECK THESE CUT-PRICES!**

Spec. Purchase!

BERBERG RAYON SHEERS IN NEW PRINTS

**5.48**

Women's, Misses and Extra Sizes

Welcome as a light Spring breeze. They fit so beautifully, always look right. Variety of rich prints — specially chosen to make you look taller, slimmer. Choose for now and all Summer.



Hosiery Savings!

FIRST QUALITY FILMY-SHEER NYLON HOSIERY

**84c**

3 Pr. 2.40 15 denier, 51 gauge

These nylons are in every way identical with famous name hosiery selling for far more. Full fashioned for perfect fit and comfort. Newest shades. Buy now, save! Sizes 8 1/2 to 10 1/2.



Cotton Sale!

1.98 DRESSES FOR GIRLS 7-14 NOW REDUCED!

**1.78**

Wide Style Assortment

Filly, full-cut frocks in crisp fine quality cotton reduced just for this sale! Radiant Spring pastels and high tones featuring skirt or sleeve interest, dainty accents. See this ruffled style!



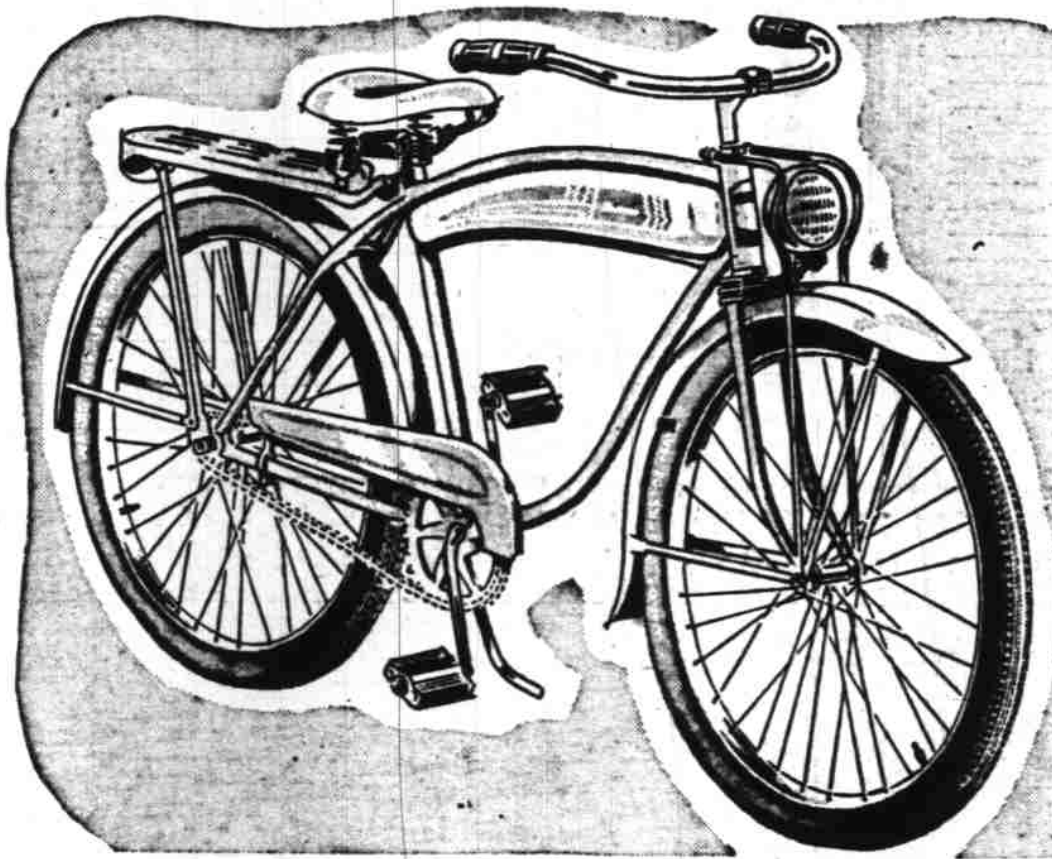
2.19 MISSES' DENIM JEANS Special price **2.08** Sanforized (1% shrinkage) jeans. Full cut, copper riveted, yoke-back. Save! 22 1/2 to 34.



1.19 CHAMBRAY SHIRTS Triple-stitched! **1.08** Full-cut Homesteaders, reinforced at strain points. Long tails, non-rip sleeve facings.



SALE! 6.98 WORK SHOES Smash saving! **5.99** Elk-tanned leather uppers, cleated rubber soles that dig in and hold. Brown, 6 to 12.



STREAMLINED TANK MODEL HAWTHORNE

**47.88**

On Terms: 10% Down, Balance Monthly

- New Departure Coaster Brake
- Bright Chrome-Plated Rims

Don't buy any bike until you see this new Hawthorne! Exclusive features like: new, powerful sealed-beam headlight; truss rods curved to protect light, electric horn built into the tank; new tan vinyl plastic saddle—make it your bike "buy" for Spring! Come in and see it TODAY at Wards!



Save 24.00!

Regular 140.88 Steel Bath Set Cut-Priced!

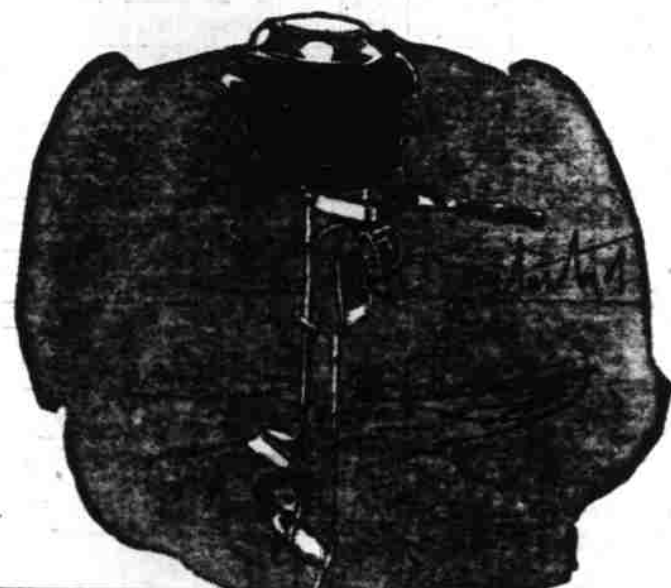
**116.88**

On Terms: 10% Down, Balance Monthly

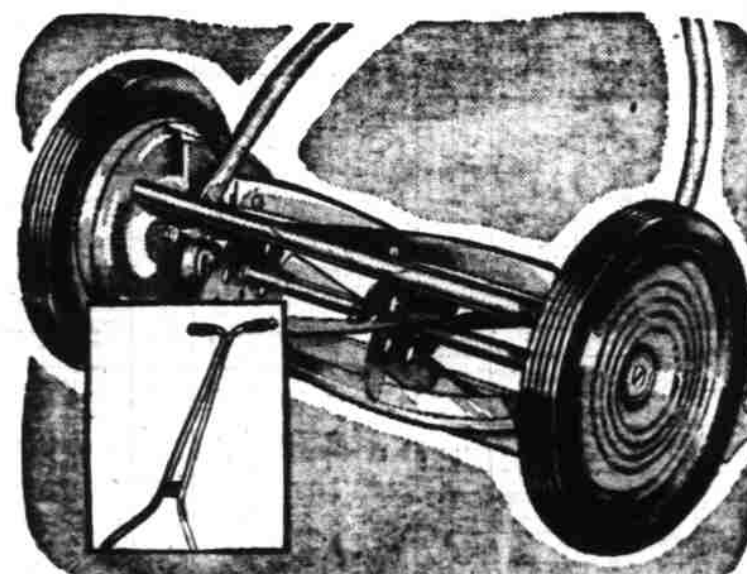
- Porcelain-enameled; resists stain
- Complete with seat and fittings

Big extra savings—Ward Week only! 5-foot tub built low for comfort—flat for safety. Convenient ledge-seat. New design lavatory with 4-in. ledge for toilet articles—new tapered basin uses less water. Stainless vitreous china closet flushes efficiently. Buy now—save dollars!

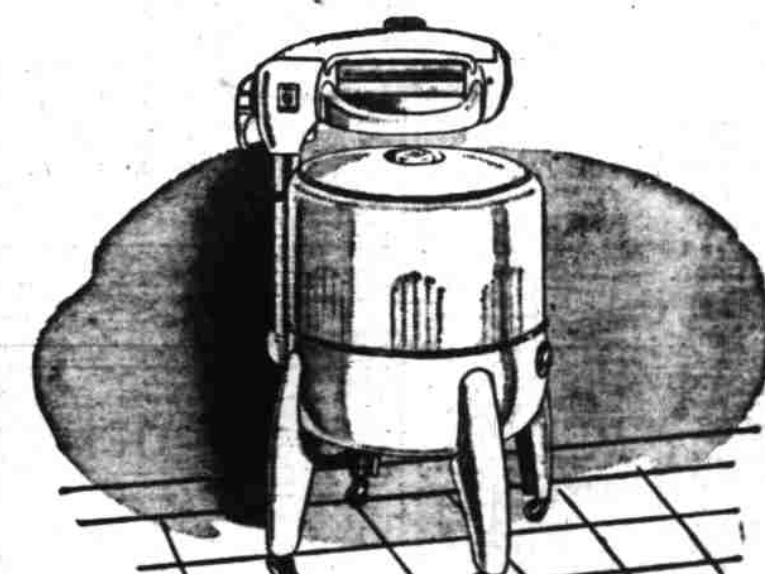
**EXCITING CUT-PRICES IN EVERY DEPARTMENT!**



REG. 117.50—5 H.P. "SEA KING" **108.88** Ideal outboard for fishermen! Speeds up to 14 m.p.h., slow trolls smoothly. Full pivot reverse, automatic rewind starter, quiet under-water exhaust. \* O.E.C. Rated at 4000 RPM



SAVE EXTRA DOLLARS! 16" MOWER **17.88** Value-packed quality at BIG sale savings! Built to give many summers of peak performance. Steel blades adjust for 3/4-1 1/2" cut. Enclosed gears. Tubular handles



SPECIAL! GIANT 21-GAL. WASHER **99.95** Special purchase . . . limited quantity! Washes 10 lbs. of clothes. 8 - position Lovell wringer with balloon rolls. Automatic drain pump. Use Wards Convenient Monthly Payment Plan



NEW LOW PRICE REG. 43c **30c** Buy a set each Can't be beat at any price! New pep and power—quicker starts. Extra gas savings.



WARD WEEK ONLY! CUT-PRICED Federal tax incl. **16 1/2c** In Your Container, Qt. Premium grade Vitalized. New, improved! None finer—keeps motor clean, powerful.



3.98 NEW GORDON GLOVE **3.58** New large pattern Select tan cowhide, full oiled. Full leather lined, solid web. Felt pad, welted seams.



PLASTIC HOSE REDUCED! 25-ft. **3.38** Save extra! 5-yr. guarantee. 3/8rds lighter than rubber. • Plastic Hose, 50-ft. . . 5.68



REG. 1.59 BOW RAKE REDUCED! **1.38** Specially cut! Long handle makes lawn raking a quick, easy task. Tough steel teeth.



7.98 GARDEN CART REDUCED! **6.88** Durable steel garden carry-all. Tubular steel handle . . . smooth rolling solid rubber tires.



M-W 36" ELECTRIC RANGE **144.88** 1950 Model Big 18x16x16" oven; cool, clean, fast cooking! 6 qt. deep-well cooker. Ask about terms.



SALE! HANDSOME CRIB 6-YR. OLD **22.88** Four Level Spring Floor length end panels, beautifully grained Birch plywood, decorated. Casters. On sale!



69.95 FRIEZE ROCKER, OTTOMAN **59.88** Reduced price! Combination tilt-chair and platform rocker. Spring filled seat and back. Greatly reduced!

**Bring The Whole Family . . . . Shop Wards Until 9 Tonight**