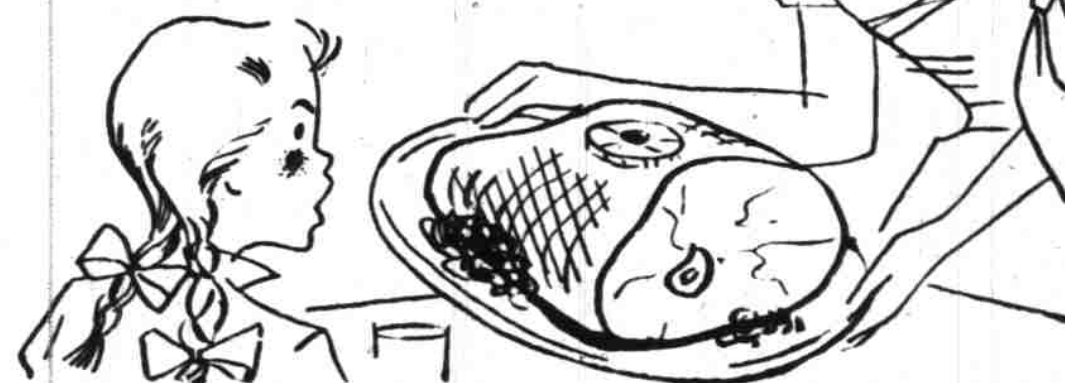




HAM "the FAVORITE for EASTER"

Every Armour Star Smoked Ham is specially selected for top quality. Sugar-cured for finer flavor. Then tender smoked over fragrant hickory and hardwood fires. For your Easter feast this year enjoy Ham at its best!



DEL MONTE
TOMATO
JUICE

46-Oz.

25¢

TAVERN
FIGURINE
EASTER
CANDLES

10¢ each

"That Added Touch to Your Floral Decoration"

"AROUND
THE
CORNER"

by Dick Eckley

This week we are having a special ham promotion in our store. Warren Griffin, our head butcher, made a few buying tours and came home with over EIGHT THOUSAND POUNDS OF TOP QUALITY HAMS for this one sale alone. At the head of the list in price and in quality you will find ARMOUR'S STAR HAMS at just 49¢ a pound. That is a price that will fit everyone's budget.

While on one of his tours, he also purchased six head of NEBRASKA CORN FED GRADE "A" STEER BEEF. I am sure you will want to purchase some of this delicious nationally-known beef. We will be closed Easter Sunday, so shop early and avoid the rush.

FRESH MEATS

"100% SELF-SERVICE"



THIS WEEK'S FEATURE
ARMOUR'S STAR
SMOKED HAM
49¢ lb.

WE WILL ALSO HAVE

- SWIFT'S PREMIUM HAMS
- NEBERGALL'S DENCO QUALITY HAMS
- MORRELL EASTERN HAMS
- HORMEL HAMS
- VALLEY PACKING CO. CASCADE HAMS

Our Market has just received a special shipment of five head of corn fed grade "A" beef from Nebraska. If you prefer the best you will want some of this beef.

BURGER'S
CHILI CON
CARNE

2 Cans

45¢

"Home-
made"
CHICKEN
PIES

35¢ each

"Half Cup of Boned Chicken in Each Dish"

SHADY OAK
Strawberry
PRESERVES

1 POUND
JAR

29¢

Made in Salem

SHADY OAK
Mushroom
GRAVY

Serves 3 to 5

10¢

Per Can

EASTER
BAKING
NEEDS



BISQUIC"
40-oz. **39¢**

"SOFTASILK"
CAKE FLOUR
2 1/2-lbs. **39¢**

NESTLES
Chocolate Bits
Per **17¢** Package

Durkee's MAYONNAISE **65¢**
Quart
ASK US FOR YOUR DURKEE
BLANK AND SAVE 25¢

Durkee's WHIPPED
SALAD DRESSING **47¢**
Quart
ASK US FOR YOUR DURKEE
BLANK AND SAVE 25¢

Bargain Prices

PALMOLIVE
For a Lovelier Complexion in 14 Days
Reg. Size 2 for **15¢**

PALMOLIVE
Get BIG BATH Size for Tub or Shower
Bath Size 2 for **10¢**

Cashmere Bouquet
With the Fragrance Men Love
Reg. 3 for **23¢**

Cashmere Bouquet
BATH SIZE Larger, Longer Lasting
Bath 2 for **23¢**

SUPER SUDS
DYNAMITE TO DIRT
GIANT **65¢**

VEL CUTS DISHWASHING
TIME IN
HALF
For Woolens and Fine Fabrics
GIANT **65¢**

FAB with
Super Wetting
Action
Washes Everything Faster—Gleams than Soap
LARGE **25¢**

PEETS QUICK, THICK
LONG LASTING
SUDS
Washes Clothes and Dishes Easier
LARGE **35¢**

AJAX MIRACLE
FOAMING ACTION
CLEANSER
Cuts Grease Faster, Leaves No Grit
2 for **25¢**

BEG-MORE
DOG AND CAT FOOD
EXTRA RICH
IN MEAT!
2 for **27¢**
OTHER SPECIALS
3 for 40¢, 6 for 79¢
DOZEN...\$1.49
CASE (48) \$5.95

WELCH'S FANCY
FRUIT
COCKTAIL
1-lb., 14-oz.
32¢

"ELSINORE"
SWEET POTATOES
1-lb. 2-oz. can **23¢**

1/4-lb. TEA, 33¢
TEA BAGS
Box of 16 **21¢**
LIPTON TEA

GARDEN FRESH PRODUCE

"100% SELF-SERVICE"

FIELD GROWN
RIPE TOMATOES 2 lb. basket **39¢**
NO. 1 GREEN
ASPARAGUS 2 lbs. **29¢**
FLORIDA RED
NEW POTATOES 5 lbs. **29¢**
LARGE SIZE
SUNKIST LEMONS Dozen **35¢**
SWEET JUICE
ORANGES 8 Pound Shopping Bag **69¢**
FRESH SPRING GROWN
RADISHES 2 bunches **9¢**

WE WILL HAVE FRESH STRAWBERRIES, CANTALOUPE AND WATERMELONS
FOR YOUR EASTER DINNER



BAKERY DEPT.

HOMEMADE
"Brownies"
"These Are Delicious"
Per Dozen **60¢**

EASTER BASKETS
69¢ each
"Packed Full of Societe Easter Candy"

"Lindsay" Medium
RIPE OLIVES

Approximately 64
to each can **29¢**

"SIOUX BEE"
CLOVER HONEY
1 Pound **27¢**

"AFTER DINNER"
CIGARS
— BY THE BOX —

VAN DYKE \$4.40
WHITE OWL \$4.40
5¢ ROBERT BURNS, \$2.25

HOMEMADE
PIES - **60¢** each

SOCIETE
"Easter Bird"
JELLY EGGS
Pound **20¢**

HUNT'S
SOUR PICKLES
12 oz. **21¢**

BUY NOW!
BERGS
COFFEE
BLUE RIBBON
1 lb. **72¢**
RED RIBBON
1 lb. **65¢**

BERGS

SALEM'S COMPLETE
FOOD CENTER

WE WILL BE CLOSED EASTER SUNDAY