

Easter Best



**Honey-suckle Cotton
For Tots**

2.98

Sears own little Honey-suckles... Pert cottons for pretty little girls. Adorable styles in bright colors. 1 to 8.



**Tots Knit Rayon
Petticoat-Pants**

98c

Tricot knit rayon half slips and panties. Elastic waist, lace and ribbon trims. Pink, blue and maize. 4 to 6.

excellent suit buys

selected for spring wear

12⁹⁵

A brand-new group of suits purchased with a fashion-wise eye for Easter parading. Solids, in classic, and flare-back-acket styles. Slim skirts. Ass't new colors. 7 to 14.



with luxurious lace trimmed

Charmode slips

In Your
Favorite
Styles

2⁹⁸

- Sleek, Smooth Fitted Midriffs
- Soft Multifilament Rayon Crepe
- Favorite 2-seam Bias Cut Skirt

Lovely as Easter morning! Pink, white or black, size 32 to 40 Charmode slips. Dainty as a wish with Alencon-type cotton lace bodice and hems. Select yours today when you shop at Sears!

pastel knit rayons

Pink, blue or white wonderful wearing 2-bar tricot knit cotton lace trimmed rayons in sizes 32 to 40.

1⁹⁸



Famous Cordtex Numeral Type Charmode Bras

1.98 - 3.98

Featurin Sears own patented CORDTEX—the "Butterfly" insert for the lift of beauty that never lets you down. Scientifically designed never to become limp and saggy even when laundered repeatedly. Nude or white rayon and nylon. Try this miracle worker now.

in corsetry... It's in Sleek Pastel NYLON

girdles

2⁹⁸

For dainty loveliness it's this slimming, trimming girdle of all NYLON... that will wash in a wink, dry in a jiffy. Rose pink, gardenia white, daffodil yellow forget-me-not blue, leaf green or lilac lavender. Small, medium, large sizes adjust to fit any figure. Buy several now!

matching plunge neck bra

All NYLON taffeta, with NYLON lace trim. Six pastels. A cup, 32-36; B cup, 32-38.

1.00

matching panty girdle

Same as above girdle but in panty style. Small, medium, large sizes. Six pastels.

2.98

NYLON garter belt

All NYLON with NYLON lace trim. Six delicate pastels in sizes 24 to 30.

1.00

**Assorted Styles in
Charmode Slips**

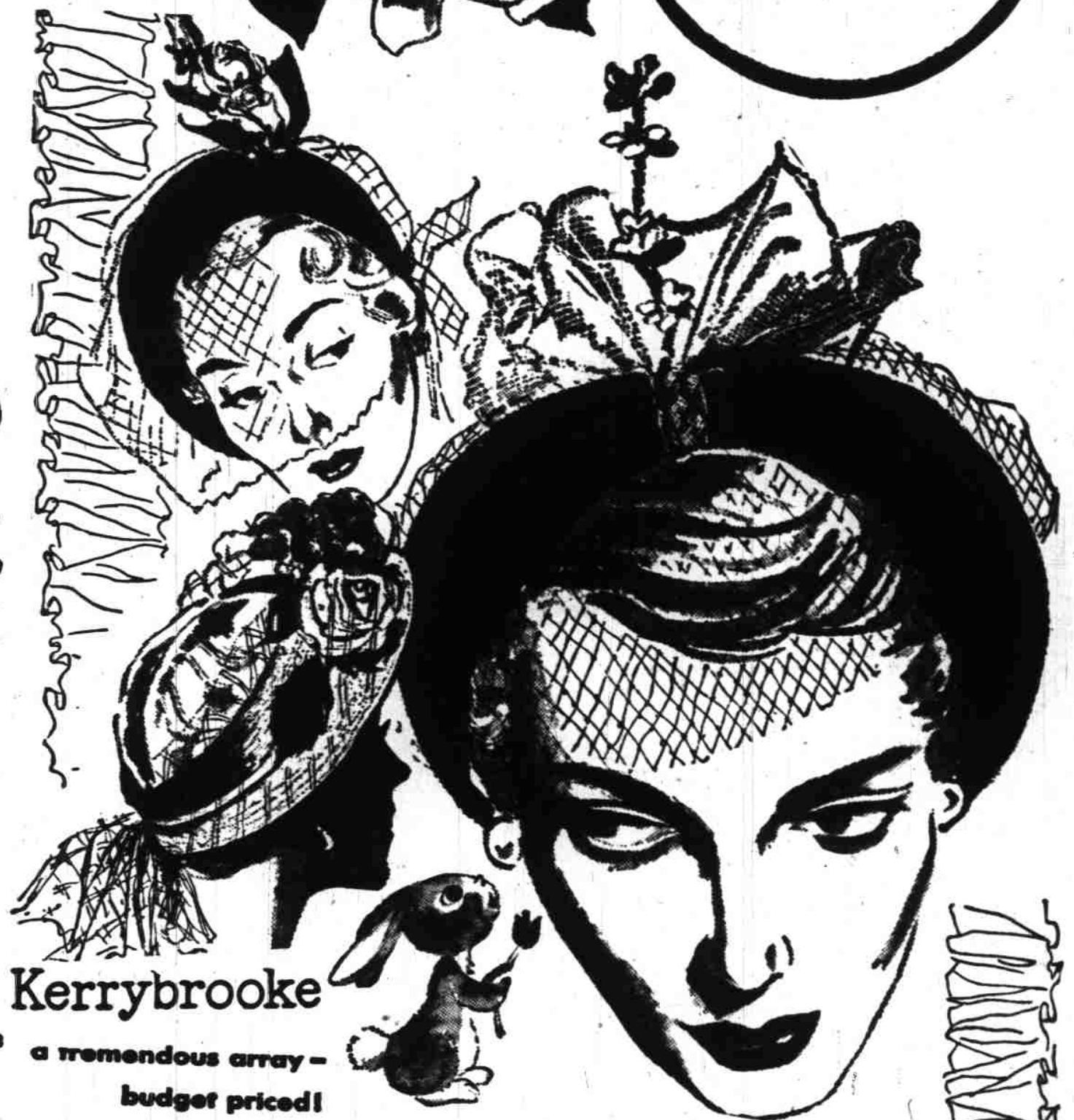
2.98

Multifilament rayon crepe, applique trimmed, with straight back, unpleated bottom. Pink, light blue, white, sizes 32-40.

**Charmode Slip in
Midriff Style**

2.98

2 seam bias cut slip of multifilament rayon crepe, with fancy lace trim! Adjustable straps. Pink, white, 32-40.



Kerrybrooke

a tremendous array -
budget priced!

prettiest hats

\$2

Trust Sears to bring you
dream hats at a tiny price!

Choose from glamorous

head-hugging styles, cloche brims, smart sailors, profile types and open or closed-crown bonnets - exquisitely trimmed with flowers and veiling.

You'll find rich Swiss braids, rustic braids, knotted silk, and straw-effect cloth.

Easter colors galore!

in hosiery... they're sheer as a shadow
on your leg... full fashioned, first quality... gorgeous

Royal Purple
REG. U.S. PAT. OFF.

nylons
1¹⁵
pair

Trust Royal Purple to bring you hosiery that's ultra sheer, clear and complimentary—NEVER seconds or irregulars!—at a price that is lower than your fondest wishes... and long wearing, too! Slim hairline seams, latest spring colors. Sizes 8½ to 11.

TAWNY BEIGE—
A neutral beige to blend with all the new spring colors.
WILD HONEY—
An exciting coppery tone for sage greens or blues.
DAWN—
A twilight grey for black, navy, red.
SPECTATOR—
A glowing sunlit tan to harmonize with greens and browns.

A WORD TO THE WISE... It's smart to buy 3 pairs and match leftovers—gives you 4 or 5 pairs' worth!



New Store Hours: 10 A. M. to 6 P. M. Daily --- 10 A. M. to 9 P. M. Friday

Paychecks Gladly Cashed

550 N. Capitol
Phone 3-9191

"Satisfaction guaranteed or your money back" **SEARS**