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the only women's suits of Palm Beach

Sacony suits of Palm Beach *It's a wonderful buy!* **22.50**



Buy two suits... get four suit changes! Mix two Sacony suits of wool-and-rayon Palm Beach — one tailored and dark, the other soft and light-colored. They're carefully coordinated to suit each other, and lead a double life.

Why are Sacony suits *our* choice as well as *yours*? Because there's *nothing* . . . *nothing* that can match the crisp assurance of these famous warm-weather suits. And nothing like them, *this* season of all seasons, when a softer look blooms, a softer feeling pervades peachskin-smooth Palm Beach. You'll love the cooler touch of Palm Beach this summer . . . you'll love the gentler lines that fit your figure—with such a *made-for-you* air. Because *this* year, there are Sacony suits proportioned to every figure type — misses', petite and half sizes. See these exciting new fashions here—just as you see them in the leading magazines—LIFE, HOLIDAY, VOGUE, HARPER'S BAZAAR, MADEMOISELLE, TODAY'S WOMAN, CHARM and GLAMOUR. And be sure to see them now!