

FRIDAY'S BROADCASTS

Pacific Standard Time

Kilocycles: KSLM 1390, KOCO 1490, KOIN 970, KGW 620, KEX 1190
FM: Megacycles — KOIN 101.1; KGW 100.3; KEX 92.3

Hour	00:00	00:15	00:30	00:45
6	KSLM News KOCO News KOIN News KGW News KEX News	Timekeeper KOCO Klock KOIN Klock KGW Klock KEX Klock	March Time KOCO Klock KOIN Klock KGW Klock KEX Klock	News KOCO Klock KOIN Klock KGW Klock KEX Klock
7	Hemingway KOCO News KOIN News KGW News KEX News	Break Gang KOCO Klock KOIN Klock KGW Klock KEX Klock	Rise & Shine KOCO Klock KOIN Klock KGW Klock KEX Klock	Top Trades KOCO Klock KOIN Klock KGW Klock KEX Klock
8	Berg. Counter KOCO News KOIN News KGW News KEX News	Family Altar KOCO Klock KOIN Klock KGW Klock KEX Klock	Bible Hour KOCO Klock KOIN Klock KGW Klock KEX Klock	Bible Hour KOCO Klock KOIN Klock KGW Klock KEX Klock
9	N.W. News KOCO News KOIN News KGW News KEX News	Quiz Club KOCO Klock KOIN Klock KGW Klock KEX Klock	Pastor's Call KOCO Klock KOIN Klock KGW Klock KEX Klock	Waltz Time KOCO Klock KOIN Klock KGW Klock KEX Klock
10	Hardy News KOCO News KOIN News KGW News KEX News	Gospel Singer KOCO Klock KOIN Klock KGW Klock KEX Klock	Perry Como KOCO Klock KOIN Klock KGW Klock KEX Klock	Morgan's Music KOCO Klock KOIN Klock KGW Klock KEX Klock
11	KSLM News KOCO News KOIN News KGW News KEX News	Ladies First KOCO Klock KOIN Klock KGW Klock KEX Klock	Queen For Day KOCO Klock KOIN Klock KGW Klock KEX Klock	Queen For Day KOCO Klock KOIN Klock KGW Klock KEX Klock
12	Top Trades KOCO News KOIN News KGW News KEX News	News KOCO Klock KOIN Klock KGW Klock KEX Klock	N.W. News KOCO Klock KOIN Klock KGW Klock KEX Klock	Eberly Show KOCO Klock KOIN Klock KGW Klock KEX Klock
1	Mitchell Show KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
2	Bob Poole KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
3	Georgia Jam KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
4	Fulton Lewis KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
5	B-Bar-B Ranch KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
6	Gab. Heater KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
7	Sports Mirror KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
8	Strait Arrow KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
9	Hardy News KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
10	Fulton Lewis KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock
11	KSLM News KOCO News KOIN News KGW News KEX News	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock	Mac's Melodies KOCO Klock KOIN Klock KGW Klock KEX Klock

KOAC—530 k.c.—Friday—10:00 a. m. 4:00 Oregon Reporter; 4:15 Favorite
The News and Weather; 10:15 Special; 11:00 Oregon School of
the Air; 11:15 The Concert Hall; 11:30 The News; 12:00 The News;
12:00 The News; 12:15 Noon Farm; 12:30 The News; 1:00 The News;
1:00 The News; 1:15 Ride on Cowboy; 1:30 The News; 1:45 The News;
1:45 The News; 1:55 The News; 2:00 The News; 2:15 The News;
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SAFeway

Folks said it would
ruin us to make
this offer...but

We did it...and we're glad!

When we first announced our meat guarantee a few
years back, folks asked how we could do it. How
could we guarantee to refund the purchase price on
any unsatisfactory cut, just on the customer's say-so,
and still stay in business?But we did make the guarantee, and we're still mak-
ing it. Here's why: behind our guarantee is a com-
plete program which results in meats so tender, so
juicy, so downright good, that dissatisfied customers
are rare indeed.
Here's the program that backs up our money-back
guarantee. We start with quality meats—top govern-
ment grades of beef, top grades of lamb, pork, and
veal. Then these fine meats get the best of care so
they reach you in finest eating condition. Final step
in the plan is proper trimming before weighing. You
pay only for the meat which rightly belongs on each
cut. No excess bone or fat.
When you buy meats, enjoy the extra protection our
guarantee provides. And more important, enjoy the
perfect-eating meats that make this guarantee pos-
sible.Prices in this ad are effective through Monday, January 16.
We reserve the right to limit quantities.
All Safeway stores in Salem are now open Friday evenings
until 8 p. m. Safeway Stores in Hollywood and 1420 State St.,
open every week-day evening until 8 p. m.
Shop leisurely in the evenings — avoid the rush of daytime
crowds.

Del Monte Corn Cream Style Golden Bantam No. 303's 2 cans 25c
Franco-American Spaghetti 2 cans 25c
Grade A Butter Meadow Wood, creamery fresh per lb. 69c
Grade A Large Eggs, dozen 43c

Orange Juice

FULL O' GOLD

The juice of flavorful, gold-
en-ripe Oranges — Sweet-
ened to your taste.

Big 46-oz. Can... 29c

MORRELL'S
SNACKFor tasty sand-
wiches.

12-oz. Can 29c

BELL BUOY
TUNA FISHFancy, solid
pack light meat
tuna. A real
treat!No. 1/2 Can
29c

Shredded Wheat 12-oz. 15c
Dried Prunes 4-lb. Pkg. 49c
Choice Raisins 4-lb. Pkg. 45c

SUNNYBANK
Margarine
LB. 25cNestle's
MORSELS
6-oz. Pkg. 19cGuaranteed "U. S. Grade Good"
SIRLOIN
STEAKS

Get one today!

Government graded beef
Trimmed before weighing
Guaranteed perfect eating lb. 79c

Standing Rib Roast Rib end cut short 1b. 69c
Pot Roast Blade cut 1b. 49c Arm cut 1b. 55c
Beef Short Ribs Meaty and inexpensive 1b. 29c
Sirloin Steaks U. S. Good Quality 1b. 69c

CORNEBEEF

Meaty, boneless
briskets... corned
just right!

1b. 49c

GROUND BEEF

Pure lean beef
High quality!

1b. 35c

Smoked Hams 1b. 49c Boiled Ham 1b. 98c
Smoked Picnics 1b. 35c Skinless Wieners 1b. 49c
Pork Sausage 1b. 45c Beef Liver 1b. 49c

Pan Ready
Turkeys
Grade A
Toms LB. 49c

Sliced BACON 1b. 39c

Lipton's
TEA

Orange Pekoe-black

1/4-lb. pkg. 33c

Pkg. of
16 bags 21cAlbers
Rolled
Oats

with Silverware!

2 1/2-lb. Pkg. 45c

Apples! Apples!

Continuing Good at Safeway!



RED DELICIOUS 2 lbs. 19c
ROME BEAUTIES 3 lbs. 25c
WINESAPS 3 lbs. 25c

Calavo Avocado 1b. 49c
Green Cabbage Local 1b. 5c
Golden Carrots 1b. 8c
Cauliflower Snow White 1b. 17c
Grapefruit Texas Pink 1b. 13c
Salad Vegetables 8 oz. cello pkg. 12c
Navel Oranges Seedless 1b. 9c
Potatoes U.S. No. 1 10 lbs. 49c
Crisp Fresh Lettuce 1b. 78c
Yellow Dry Onions 1b. 7c
Parsnips 1b. 9c
Ripe Tomatoes 14 oz. pkg. 2 for 39c
Spinach 10 oz. cello pkg. 19c

Cashmere
BOUQUET
Toilet Soap 3 bars 23cTREND
Made by Purex
8 3/4-oz. Pkg. 19c

SAFeway

THIS IS
KGW's
BANNER YEAR
NEW....TRANSMITTER
....STUDIOS
....PROGRAMSFor variety in your daily radio fare, tune KGW, 620
on your dial. Our new, more efficient transmitter
is reaching out and making new friends for KGW
every day in all parts of the Pacific Northwest.
Public invited to visit our spectacular new studios
in the Oregonian Building.TRY THESE KGW PROGRAMS
FOR GREATER LISTENING ENJOYMENT

SATURDAY
Grand Ole Opry 7:30 P.M.
Hollywood Star Theatre 8:30 P.M.
Downey 10:15 P.M.
SUNDAY
The Hardy Family 8:00 P.M.
Eddie Cantor 7:30 P.M.
Bob Crosby 7:30 P.M.
MONDAY
Christophers 8:30 P.M.
Lynn 8:30 P.M.
Lewis 8:30 P.M.
Frank 8:30 P.M.
Blair 8:30 P.M.
(Mon. thru Fri.)
TUESDAY
Maitre 7:00 P.M.
Cavaliers 8:30 P.M.
Of America 8:30 P.M.
Ronald Colman 8:30 P.M.

KGW 620
KGW-FM
THIS IS KGW's BANNER YEAR