

**MONEY SAVERS**

**TIME SAVERS**

**BERGS**

FOR ALL FOOD NEEDS  
BREAKFAST  
LUNCH  
DINNER

We Are Open  
from  
8 A. M. to  
10 P. M.  
Seven Days  
a Week!

*Betty Crocker*  
of General Mills  
**TIME SAVING  
RECIPES at DISPLAY**

**THRIFTY VALUES IN '50**

Betty Crocker  
of General Mills  
Time Savers!

Apple Pyequick  
39c

PIECRUST  
That's Delicious  
Crustquick  
19c

BISQUICK . 39c

SOFTASILK . 39c

SPLIT PEA OR  
VEG. NOODLE  
SOUPS  
3 for 33c

Sperry Wheat Hearts  
43c

Sperry Pancake Mix  
28-ounces . 27c

CORN MEAL  
YELLOW  
56-oz. . 27c

It's Sperry's  
CAKE MIXES

WHITE  
CAKE . 35c

DEVILS  
FOOD . 35c

GINGER  
CAKE . 27c

WHEATIES, KIX,  
CHEERIOS  
2 pkgs. for 29c

GOLD MEDAL  
FLOUR  
10 lbs. 89c

HALEY'S  
CHICKEN  
BROTH  
15½-oz. can  
19c

RANCHO CONDENSED  
TOMATO  
SOUP  
1-lb. 6-oz. can  
15c

R. G.  
SODA CRACKERS 1 lb. 22c

WELCH'S  
FRUIT COCKTAIL 1 lb. 18c

ELSINORE—HALVES, YELLOW CLING  
PEACHES 1 lb. 17c

HUNT'S  
BLACKBERRIES 7¾-oz. can 15c

RAYCROFT  
Bartlett Pears 8½-oz. can 2 for 23c

ELSINORE  
SLICED PINEAPPLE 9-oz. can 15c

WELCH'S WHOLE FEELED  
APRICOTS 1-lb. can 2 for 29c

STANDBY WHOLE SEGMENT  
GRAPEFRUIT 1-lb. 4-oz. 22c

VEG-ALL  
MIXED VEGETABLES 1-lb. 1-oz. 17c

STOKELY'S  
Green Lima Beans 1-lb. 27c

CAPITOL  
Cut Green Beans No. 2 can 2 for 33c

TASTY PAK—SOLID PACK  
Tomatoes 1-lb., 3-oz. can 17c

HEINZ  
CHICKEN  
NOODLE SOUP  
10¾-oz.  
18c

CAMPBELL'S  
VEGETABLE  
BEEF SOUP  
11-oz. can  
16c

**S&W**  
Real New England  
Style Oven  
BAKED BEANS  
With Pork  
1-lb. 12-oz. . 29c  
BROWN BREAD  
A good combination  
1-lb. . 23c

CIRCUS  
PEANUTS Per can 29c

CAPITOL—GARDEN RUN  
SWEET PEAS No. 2 can 2 for 23c

ELSINORE  
ORANGE JUICE 18-oz. can 2 for 27c

HI-C  
ORANGEADE 16-oz. can 33c

TEA GARDEN  
GRAPE JUICE 46-oz. 49c

DURKEE'S GENUINE  
MAYONNAISE 1 pint 35c

VERMONT MAID  
MAPLE SYRUP 12 fl. oz. 29c

PURE  
SORGHUM 2¼ lbs. 69c

STALEY'S  
WAFFLE SYRUP 2½ lbs. 45c

LINDSEY FITTED  
RIPE OLIVES 28 count 23c

NALLEY'S  
TREASURE PICKLES 12-oz. 25c

SWEETEATS  
LIGHT HONEY 5 lbs. 83c

IVORY SOAP Large 2 for 27c

IVORY SOAP Medium 3 for 25c

IVORY SOAP Personal 3 for 17c

IVORY FLAKES Large 27c med. 12c

IVORY SNOW Large 27c

CAMAY Reg. 3 for 23c

CAMAY Bath 11c

LAVA Reg. 9c

DUZ Giant 75c Large 27c

OXYDOL Giant 75c Large 27c

TIDE Giant 75c Large 27c

DREFT Giant 73c Large 27c

SPICK AND SPAN Household size 75c

CRISCO 3-lbs. 69c 1-lb. 33c

We are demonstrating Fisher's products Friday and Saturday.

YOU'LL BE  
BACK FOR  
MORE

*MONEY SAVERS* *TIME SAVERS*  
**Meats**

SELF SERVICE—Choose What You Like

GRADE "A" GOV. INSPECTED  
BEEF ROAST  
Per 49c Pound  
Blade or Arm Cut

LARGE SIZE  
COLORED FRYERS  
Each . . . \$1.49  
"Pan Ready"

EASTERN HORMEL  
BACON  
By the Piece  
Per 49c Pound

PACIFIC  
OYSTERS  
Good for Stewing or Frying  
One Pint . . 59c

THIS MEAT DEPARTMENT IS ONE OF THE MOST COMPLETE SELF-SERVICE MARKETS THAT YOU WILL FIND IN THE ENTIRE NORTHWEST.

*MONEY SAVERS* *TIME SAVERS*  
**Produce**

100%  
SELF  
SERVICE

SUNKIST ORANGES  
Sweet and Juicy  
10-lb. Shopping Bag 69c

WINESAP APPLES  
For Eating or Cooking  
10-lb. Shopping Bag 69c

EMPEROR GRAPES  
Per Pound 10c

NO. 1 POTATOES  
We recommend these local grown Spuds. They are tops!  
25-lb. bag 97c

CABBAGE  
Solid Green Heads  
Per Pound 3c

FROM OUR  
BAKERY  
DEPARTMENT  
CINNAMON  
ROLLS  
1 Dozen 30c  
MAPLE BARS  
1 Dozen 50c

BREAKFAST ALL  
DURING 1950 IS MOST  
IMPORTANT TO YOU  
AND YOUR FAMILY

**BERGS**

SHOP CONSISTENTLY AT  
SALEM'S FOREMOST FOOD CENTER  
YOU'LL FIND THAT IT PAYS WE HELP YOU  
CUT YOUR BUDGET