

# Fine Choice and Reasonable Prices Feature of Yule Gifts

## '49 Santa Has Many Aids to Help Budgets

Co-eds and the junior career girls are always notoriously low on funds. Sometimes their slim budgets just don't stretch to cover the little items so dear to a young girl's heart. That's when Santa Claus can put in his bid for first place in their list of *dreamy* characters, with a Christmas gift that will be greeted with squeals for happiness.

Whether Santa is Dad or Mother, sister or brother or a hopeful young man with an eye on her date-book, he'll make a hit with something like a cashmere sweater priced from \$8 to \$20 or a lovely silk scarf for \$5 and under. Ski sweaters are nice and priced from \$8 up. Nylon ski jackets cost about \$15 and there are caps and mittens to match.

Wool bed socks for \$2 are just the thing for a cold dorm sleeping porch and wool slipper socks are perfect for studying at night.

A practical and amusing gift for the girl who has to get up early for class or her job is a musical alarm clock for about \$5. Just as useful a present is a sewing kit priced as low as \$1.50 or a satin-lined hand-made-in-Germany ruffia sewing box from \$5 to \$12. Manicure sets can be had for under \$5.

Some distinctive ash trays, waste baskets, pin-up lamps or pictures are good accessories for her room at college or in the boarding house. Maybe she'd like one of those little wooden knickknack shelves that are hand-made in Salem—or some nice bookends. Stationers are displaying diaries, memo books and scrapbooks that are perfect gifts. There are inexpensive book markers of handwoven Oregon flax too.

A matching rhinestone and gold compact and lipstick case or other especially lovely compacts from \$10 up would be perfect for her gala evening. She'd love to have a matching set that includes gold-enameled or silver compact, cigarette case and lighter. For only \$5 Santa could bring her a fine leather billfold that holds check blanks, too.

Costume jewelry—or the genu-

## Holiday Hood



Gay as Christmas morning—a hood and mitten set in white wool sprinkled with red and silver sequins. The set requires only six balls of yarn, is knitted in reverse side of stockinette stitch with ribs. Easy to make for any girl on your gift list.

To obtain free instruction, send stamped, self-addressed envelope to The Wool Bureau, Inc., 18 West 4th Street, New York 19, New York.

line article—will surely be appreciated. One of the nicest items in copper jewelry is a new wide copper belt to wear with knit wool dresses for about \$5.

For the girl who's away from home, out of state, how about a fine Swiss-made handkerchief with a map of Oregon and the state's cities embroidered in colors?

**MUCH ALIKE**  
SCHENECTADY, N. Y.—(INS) The ruby and sapphire are similar in chemical construction. Each is a cornundum, an oxide of aluminum. A trace of chromic oxide causes the red in rubies, while oxide of iron and titanium make sapphires blue.

## Fine Books on Mart for Yule Gift Stockings

Several Oregon authors have had their books for children out of the publishers' in time for the Christmas trade—and excellent books they are.

Designed for juvenile readers, some of them will find Mama and Dad quite willing to read them aloud to the sleepytime set.

Evelyn Sibley Lampman's "Treasure Mountain," W. K. Peery's "There Was Salmon," and Jo Evelyn Lundy's "Tidewater Valley" all have Pacific Northwest settings that will be familiar to the young readers and they are exceptionally well-written too.

**Younger Children, Too**  
For the younger children the list of colorful and appealing books is endless. It begins with the brightly-dyed slim volumes of pictures and few words for the toddlers. These are printed on washable fabrics and can be chewed and banged-around with no ill effects. Some have the pages sewn into plastic covers.

For youngsters of kindergarten age there are books that look like shoes or fire engines, books that unfold to make a complete circus or a Santa Claus workshop or a doll-house complete with furniture. A little scissors-wielder can cut out herself.

**Illustrated Dictionary**  
For kids who've learned (or are in the process of) their ABCs, one of the attractive illustrated dictionaries would make a useful gift. The Golden Dictionary with 1030 words and beautiful pictures or the new (1949) picture dictionary with 3,600 words are among the nicest.

The special Christmas books with Dicken's Carol or The Night Before Christmas or stories of the Christ child are lovely to give and to get. "Rudolph the Red-Nosed Reindeer" and "The Littlest Angel" are rapidly becoming modern classics with a special Christmas appeal that will continue throughout the year as the stories are told over and over again to the wide-eyed listeners.

## All Manner of Ideas Are Now Needed--And Here They Are

Not in the last decade, and probably not ever before, has there been the tremendous variety and plentiful stocks of Yuletide gifts as there are today in Salem, the Willamette valley and all parts of the nation.

And not since early in the war have most of the items been so reasonably-priced, either. In fact, so far as gifts, choice and costs go, this should be one of the most pleasurable Christmases in years.

In The Statesman today are suggestions from the valley's leading merchants. The suggestions are timely and applicable for many situations. They are set forth herein as a help to those thousands of folks who will be seeking all manner of ideas in the next few days and weeks.



Gifts on a budget... Little tokens such as a perky plastic snowman, filled with lotion for wind and weather, or a gold leatherette case, containing a lipstick-perfume combination, are pretty and inexpensive Yule gifts.

## Mother Often Says 'No' But Means 'Yes'

Sometime when Mother says "yes" she means "no." It's sometimes that way when she bravely tells her family that she wants something "practical" for Christmas. She's being very unselfish, indeed, when she says what she really needs is a new dustpan; but what she secretly longs for, probably is something lacy and feminine, as befits the holiday season.

So, although every housekeeper in Salem would be pleased and happy to find a useful new item for the house—say, a home freezer, for instance—under the Christmas tree, she'll be doubly thrilled if there's an extra little luxury tucked into her stocking.

Here, consequently, are a few of the hundreds of such items shoppers will find in local stores: In the lingerie line for women the most popular gift items are such pretties as exquisite, frilly nylon slips at various prices. Lace and net trimmed bedjackets and quilted satin bedjackets are around \$6. Rayon and nylon tricot or nylon and lace nightgowns could be gift-wrapped together with a luxurious robe. These housecoats are the loveliest seen for years: plain and quilted velvets, rayons and crepes, quilted satin, woolsens, some trimmed with laces, some with fur fabrics, some with braid. Tags range from \$14.95 up for the better ones.

Does Mama need slippers? Get her some that are as pretty as they are wearable and long-wearing. The variety is endless and the prices are reasonable. Or hose? She'd be delighted to have several pairs of fine gauge nylons—perhaps in different colors to match her winter outfits—in a quilted stocking box or those bright satin hose holders priced from \$2.95 to \$7.95.

And wouldn't she love a dab of really fine perfume? Some of the nicest scents in the world are available from \$2 to \$20 in the prettiest bottles to add to her collection. French perfumes start at \$13.50 whereas toilet waters and sachets make nice little presents from \$2 up.

*Sensational discovery in skin care!*

## QUELQUES FLEURS HAND LOTION



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