

26  
Shopping  
Days Until  
Christmas!

# The Oregon Statesman

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## *A Merrier Christmas For Everyone!*

Lights! Camera! Action! Here is the picture for Christmas 1949, brilliantly presented in the pages of today's Oregon Statesman--a preview of "Gifts Unlimited" . . . stocked, staffed and produced by the merchants of Salem, to help you make this the biggest, merriest Yuletide ever.

"GIFTS UNLIMITED" opens tomorrow for a continuous performance--from now until your last cherished selection is wrapped and ready for delivery beneath the tree.

GLOWING, inspiring scenes, previewed in these pages will shine from every store window beginning tomorrow. Be ready to meet and greet the inspiration for the solution of every gift giving problem, when the stores open their doors tomorrow on our citywide Yuletide picture--"Gifts Unlimited,"

BEST of all, you are going to discover that this year, Yuletide gift values are greater; that Christmas Gift Giving dollars spent right here at home, will go further.

SANTA'S advice to gift-hunting '49ers is to shop early and check your gift giving list carefully to make certain that you will miss no one. Let's make this the Merriest Christmas ever!

