

*Montgomery Ward*

**5-Pc. Heavy Aluminum Waterless Cooking Set**

Included at no extra cost with purchase of any Montgomery Ward gas or electric range at Wards regular low price!

*Montgomery Ward*

**Printed Napkins**

6 For **97c**

- Big 15½"x15½" Size
- White with Colored Border
- Choice of Colors

SECOND FLOOR

*Montgomery Ward*

**Lovely Lace Tablecloth**

- Scalloped Picot Edge
- 72"x90" Extra Large Size
- Beautiful Lacy Design, Ecru

18"x62" Matching Buffet Scarf

SECOND FLOOR **\$1.69**

*Montgomery Ward*

**8 Pc. Tumbler Set**

**1 49**

- Large, Thick Bottom Style
- Graceful Curved Shape
- Holiday Silhouette Designs

BASEMENT

**To the Kiddies of Salem and Vicinity**

We hope you enjoyed Santa's visit to Ward's last Friday and Saturday as much as he did and as much as we enjoyed bringing him to you. We had loads of fun, didn't we! . . . and Santa went back to his factory at the North Pole with lots and lots of notes on what you want him to bring you for Christmas. He said he might not be able to fill EVERY order just EXACTLY right, but he'll do his very best and will bring every one of you something you'll love.

Even though Santa talked to 1680 kiddies Friday and Saturday at Wards and many, many more at Fairview home, he said he missed a lot of his old friends, so he's coming back to Wards again soon! Watch for the announcement!

*Montgomery Ward*

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**ELECTRIC PERCOLATOR**

**2 79**

- A Ward Value!
- 6 Cup Size!
- Underwriter Approved!

BASEMENT

*Montgomery Ward*

For the Children's Table!

**Plastic Covers**

**89c**

- 54"x54" Size
- Colors on White
- White on White
- Plain Transparent

SECOND FLOOR

*Montgomery Ward*

**Enamelware ROASTER**

**1 98**

- Holds 20 lb. Fowl
- Holds 25 lb. Roast
- Save at Wards

BASEMENT

*Montgomery Ward*

**3Pc. Carving Set**

**4 98**

- Serving Fork
- Carving Knife
- Sharpening Steel

BASEMENT

*Montgomery Ward*

32-Pc. Set

**DINNERWARE**

**13 95**

- Cherry Garland Pattern
- Service for Six
- 20-Pc. Set Now \$8.50
- 53-Pc. Set Now \$25.95

BASEMENT

*Montgomery Ward*

**5 Lb. Fruit Cake**

**2 98**

- Full of Fruit and Nuts!
- A Delicious Treat!
- Wards Better Quality!

BASEMENT

*Montgomery Ward*

**ELECTRIC MIXER**

**27 95**

- 5 Speeds for All Purposes
- 2 Bowls and Juicer
- Compare at \$35.00!

BASEMENT

*Montgomery Ward*

**Luncheon Cloths**

**1 00**

- 52"x52" Size
- Hand Decorated
- Floral and Fruit Designs

SECOND FLOOR

*Montgomery Ward*

**Cake Cover**

**1 79**

- Attractive Glass Tray!
- Chrome Finish Cover!
- New! Humidifier in Cover!

*Montgomery Ward*

**Santa's Message To Parents:**

SHOP EARLY WHILE SELECTIONS ARE COMPLETE

... And Don't Forget Wards Convenient LAY-AWAY PLAN

\$1 Holds Any Gift Purchase Up to \$20 Until Dec. 15th

*Montgomery Ward*

Filet Lace

**TABLE CLOTH**

**2 79**

- Scalloped Picot Edge
- 54"x72" Full Table Size

17"x36" Buffet Scarf

SECOND FLOOR **\$1.00**

*Montgomery Ward*

At Wards Now!

Exciting Pre-Christmas Showing of the Famous

Copper Clad Cooking Utensils

Choose from these other famous name brands, too, in Wards Housewares Dept.

- General Electric
- Sunbeam
- Dormeyer
- General Mills
- Wearaver
- Cory
- And Many Others!

BASEMENT

*Montgomery Ward*

**FLASH!**

To The Kiddies:

Approaching North Pole. Rudolph, my red-nosed Reindeer escorting plane last 1,000 miles. See you again soon. Thanks for wonderful time.

SANTA CLAUS