

PENNEY'S PRE-HOLIDAY VALUES

SHOP NOW FOR YOUR HOLIDAY NEEDS . . . SAVE!

VALUES IN WOMEN'S SUITS



Suits in Gabardine Sharkskin

\$19.95

We haven't seen values like these for years. At only 19.75, this fine selection of suits is a pre-holiday value you cannot afford to miss. In brown, green shades, nice selection of styles, all sizes.

SECOND FLOOR



Sheen Gabardine

\$29.75

The softer, more lustrous gabardine fabric you'll see worn everywhere this winter. The sheen gabardine suit pictured here is the tailored type—Penney's has the popular boxy styles, too! Sizes 10 to 18, but hurry!

SECOND FLOOR

One Group Of GLENPLAID SUITS

Boxy, colorful, stylishly smart selection of shades.

SECOND FLOOR

\$12.00

COATS FOR WINTER

PENNEY'S COATS OFFER YOU:

1. TOP QUALITY FABRICS
2. EXPERT TAILORING FOR STYLE
3. MORE-FOR-YOUR MONEY-VALUES



SHEEN COVERTS
COLORFUL TWEEDS
SHARKSKINS

\$25

When we talk of coat values, this is what we mean! Sheen coverts, tweeds, gabardines, sharkskins in belted and flare styles — all top quality coats, assembled by skilled craftsmen for you! Pictured above is a sheen covert, with modified flare back, Barrymore collar, three-button front and it's ALL WOOL! Women's sizes in a wide choice of colorful shades.

GABARDINES
SHARKSKINS
SHEPARD CHECKS

\$29.75

SHARKSKINS
GABARDINES

\$39.75



Penney's Second Floor — Your Fashion Headquarters

USE PENNEY'S CONVENIENT LAY-AWAY PLAN!

Imagine!

100% Chinese Cashmere

SWEATERS



Yes, Here Are the Cashmeres You've Always Wanted!

At Such A Low Price, Too! In The Cardigan Style. Buy Now at Only

9.90

AND IN THE POPULAR

SLIPOVER

STYLE



Soft, Smooth, Lustrous CASHMERE SLIPOVERS

Here is luxury without an outlandish price. You'll love these silky soft sweaters. In lovely pastels.

7.90

SECOND FLOOR

Women's Rayon-Satin RAINCOATS

In black, blue. With bright plaid lining of hood and cuffs. Sizes 10-18.

10.90

SECOND FLOOR