

Takes Time to Look Good

By Max Factor, Jr.

(Famous make-up advisor to the screen stars)
HOLLYWOOD, Nov. 7.—(INS)—Hollywood's outstanding stars—name any you may wish to—were invariably interested in their command of appearance perfection and glamour. Even if they were not personally interested in the command of these qualities, the demands made by their screen careers would see to it that they were at least professionally concerned with the matter. They know that to keep on being a screen star has to keep on being beautiful and glamorous, and that a screen star simply can't afford to be bored with the idea of achieving personal beautification.

So we must conclude that the most glamorous women are almost inevitably the ones who are most interested in being glamorous. It is generally pure coincidence when any woman is glamorous in spite of the fact that she takes no constructive interest in this quality. Never overlook the fact that if you are not particularly interested in your own appearance you are at all purpose inviting everyone else to be uninterested in it, too. Boredom and ennui, in any form, have never furthered feminine glamour and never will.

My observations of women in general reveal that make-up is not so often influenced and detracted from by boredom as many other details of feminine appearances. Force of habit usually sees to it that some practice of the cosmetic art is kept up, even when a woman's real interest in her appearance is at a low ebb. Care of the hair, however, often suffers from such lack of appearance interest. Hair-doing is an easy and tempting thing to become carelessly bored with.

General Neatness Likely to Suffer
 Likely to suffer from the result of boredom, too. Carelessness and boredom are largely synonymous, and untidiness is a natural consequence to them. Such untidiness, in turn, is a deadly enemy to glamour.

Boredom about how you look can also lead you, slowly, but altogether too surely, to having a figure which is not anywhere near as attractive as it could or should be. If you don't show any real interest in the appearance you present is bound to reflect all of these facts.

Detection of the glamour-destroying type of boredom we are considering is altogether up to the individual. It can come only after self-analysis reveals that the desire for appearance glamour is either very minute or is entirely missing.

If you discover such lack is apparent, take steps to overcome this attitude. Visit the smartest shops. Read the latest fashion magazines. As certain if there aren't some new beauty refinements which you may have been overlooking. Regularly check your weight, and take whatever corrective steps may be indicated. Watch your posture, and make sure it is upright and attractive.

UNION HILL—Mrs. C. E. Heister and Miss Florence Pottorff entertained members of the Union Hill Woman's club at their home on Thursday afternoon.

Mrs. Donald Peters, vice-chairman presided.

Reports of the recent Federation of Women's clubs meeting at Aurora was given by Mrs. Maurice Heater, Mrs. Henry Tate, Mrs. W. M. Tate and Mrs. Verna Scott, delegates.

Mrs. Scott will be hostess on November 17. Present for the afternoon were Mrs. Donald Peters, Mrs. Walter McElhane, Miss Lawrence Pottorff, Mrs. Donald Jaquet and Bruce, Mrs. Charles Morley and Dennis, Mrs. A. L. Kostenbender, Betty Johnson, Mrs. Ray Johnson, Mrs. Maurice Heater, Mrs. Henry Tate, Mrs. Henry Peters, Mrs. L. W. Cooper, and Linda, Mrs. John Bernhorst, Mrs. W. M. Tate Mrs. Adolph Heater and Mrs. Verna Scott.

Ladies Guild of St. Mark Lutheran church will hold its regular monthly meeting Wednesday afternoon at the church parlors at one o'clock. Mrs. Alf Sather will present the topic and Mrs. L. M. Johnson the devotions.

Today's Pattern

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Mr. and Mrs. J. R. Carruthers returned home Friday night on the Shasta Daylight from a two weeks trip to California. They visited in Oakland, San Francisco and Palo Alto and in Belmont Mr. Carruthers celebrated his birthday with his sister, Mrs. B. W. Manville.

WILLAMINA—Mrs. Winifred Reinbold and Tilman Turnidge, both of Willamina, were married Sunday, October 30, in Port Angeles, Wash., by the Rev. Albertson, who is a son-in-law of the groom. They were attended by Mrs. Creighton Fouts and Mrs. Eldon Taton of Port Angeles. The bride wore a blue dress with black accessories. She is the daughter of Mrs. Mildred Brown of Willamina and the couple will make their home in Willamina.

Needlecraft

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On Etiquette

By Roberta Lee

Q. What are the courses that make up a formal dinner?

A. There are five or more courses. First, oysters or clams on the half shell, or canapes, or other light relish; or grapefruit, fruit cup, or melon. Second, soup. Third, fish. Fourth, game or roast with two vegetables. Fifth, salad. Sixth, dessert, followed by fruit, nuts, candy, and coffee.

Q. Is it all right to refuse a cigarette someone has offered you, if you prefer your own brand?

A. Yes; but be sure to smile and say, "Thank you, I have some."

Q. Who takes charge of the wedding fee for the clergyman?

A. The bridegroom places it in an envelope and gives it to his best man, who hands it to the clergyman after the wedding.

Attend Conference

Five Tri-Y girls of the Salem YWCA joined with girls from Yakima, Eugene, Portland, and Vancouver to attend a mid-winter planning conference in Portland on November 6. The girls suggested a conference theme concerning Y-Teens as citizens of our community and our world. Skits, swap shops to exchange program ideas and a banquet were also scheduled. Salem representatives at the planning conference were Dorothy Ladd, Diane Karsten, Beth Went, Rosemary Rowell, and Florence Ingram. Miss Norma Wallace, YWCA teen age program director, accompanied the girls.

St. Joseph's Mothers will meet at the hall Wednesday night at 8 o'clock. James R. Bank, traffic safety director, secretary of state, will talk on "School and Traffic Safety." He will illustrate his talk with films. In charge of refreshments are Mrs. Rex Gibson and Mrs. Wilmer Smith.

Catholic Daughters of America will meet at the Salem Woman's club Wednesday night at 8 o'clock with Miss Loraine Muesey in charge of the program. Mrs. Zdenka Postifil, displaced-person from Czechoslovakia now attending Willamette university, will be interviewed. Refreshments will follow with Mrs. W. H. Clowes, chairman.

Macebees 84D are making plans for a joint meeting with officers and members of the Portland unit on November 17 at the hall. The Portland officers will exemplify the ritualistic ceremony. Ivan Martin is in charge of entertainment and Edith Strang the refreshments.

More for Your Money

New Gadgets Make Use of Closet Doors For Storage

By Mrs. Genevieve Smith
 No place to store your ironing board, mops and other cleaning aids... do things leap at you when you open your closet doors? Better make a habit of checking up on what's new in storage gadgets offered by closets shops, notions and housewares departments. Here are some of the new helpers—



RACKS now are made for ironing board and for long-handle mops. They're not interchangeable for the ironing board rack has to be stronger and also somewhat different in design. But the point is that for a modest sum, you can get a rack that will accommodate these awkward pieces of household equipment on the inside of a closet door.

UPPER WALL STORAGE for short-length garments, children's summer dresses, summer shirts

Mrs. W. J. Peck and Mrs. D. M. Duvall will entertain the PLEF club at the former's home, 1645 North 19th street, Wednesday night at 8 o'clock.

Soviet Marshal To Serve with Polish Army

LONDON, Monday, Nov. 7.—(AP) Russia has assigned one of her top army marshals to serve in the Polish army, the Moscow radio announced today.

The announcement said Marshal Konstantin K. Rokossovsky, chief of the Soviet western armies and a World War II hero, has been released from service in the Soviet army and placed at disposal of the Polish government for duty with Poland's armed forces.

The switch was made at the request of President Boleslaw Bierut of Poland, the radio said. Since the end of the war, Soviet army officers have aided in the training of the Polish army, which has much Soviet equipment, including Russian rifles.

Blarney Stone Chunk Lost After Kisses

SAN FRANCISCO, Nov. 7.—(AP) Begorra, the stone's gone—well-kissed and clouded in controversy. A 15-pound chunk, acclaimed as a chip off the real blarney stone, disappeared early Sunday after hundreds had kissed it—at 25 cents a kiss.

Was it stolen? Was it from the blarney stone?

Jim Cummins, custodian of the bit of limestone flown here from Ireland, told police the stone disappeared from St. Mary's cathedral.

The stone was a major attraction at the church's bazaar. More than a thousand lips had left hopeful imprints on it.

Police found no trace of stone or thieves. They were inclined to regard the whole affair with stony eye.

Authenticity of the stone was questioned from London. Cummins related:

"A man from the London Daily Mail called me. They had phoned a Mr. Colethurst, owner of Blarney castle, and told him we had a piece of his stone. He examined his castle and reported the blarney stone was intact."

"But I got documentary proof it's the real thing," Cummins added.

He said he had written his cousin, Pat Collins, of Cork City, eight miles from the castle to chip off a bit. Last week a rock arrived by plane.

Whatever the stone's origin, it netted the bazaar \$472. Cummins said when he explained kissing the stone would "give you the gift of gab" women really went for it.

The Statesman, Salem, Oregon, Tuesday, November 8, 1948—7
 "God knows I need it," one said. "I'll take two."
 C. Geiger, had frowned on the whole business. Germ-spreading, he said.
 The city health director, Dr. J. he said.

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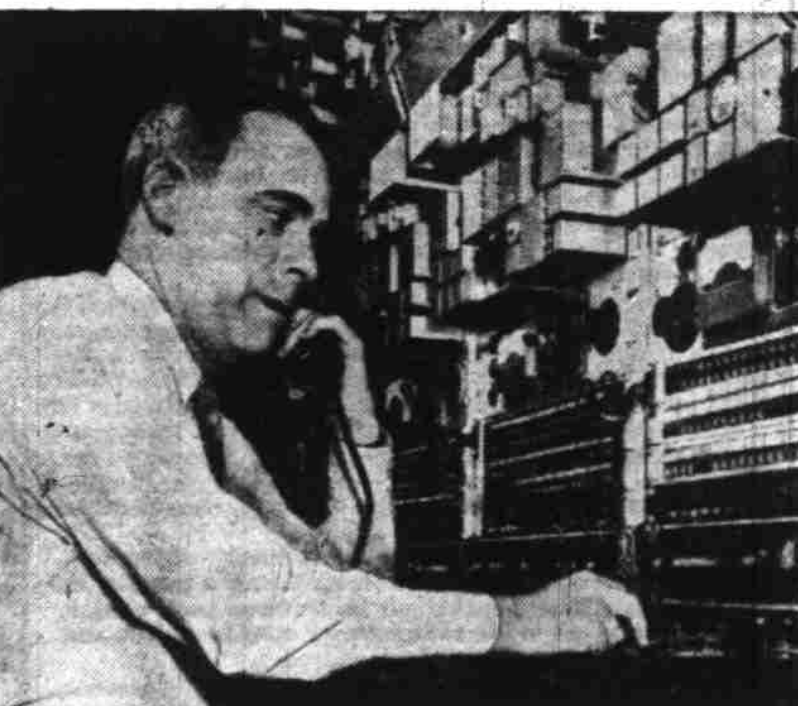
How overseas service puts the world by your telephone



1. For doing business and keeping in touch with friends, overseas telephone service has become an everyday tool. In its twenty-two years, the calling rate has jumped from about 2,300 calls a year to 600,000. Today, your voice can be sent through your telephone and out over short-wave radio to some ninety-four per cent of the world's telephones... over circuits as long as 8,000 miles.

2. Skilled technicians in the circuit control room keep constant watch on their complex equipment to make sure your voice can hurdle the earth and still sound about as clear as a cross-town call. And overseas service is easy to use. Your Long Distance operator will give you the rates, the best time to call...and set up an appointment call for you if you wish.

3. Like all service, overseas is a good buy. In 1927, the lowest overseas rate from the West was \$84.00. But now the maximum to most countries is \$12.00 (plus federal tax) for three minutes. Many calls cost less. The day rate to Honolulu is only \$7.50 plus tax. Making it possible for you to call almost anyone, anywhere...at low cost...is another way we've made your telephone more valuable to you.



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