

\$1 Down Holds Any Gift Item

(UP TO \$20 VALUE)

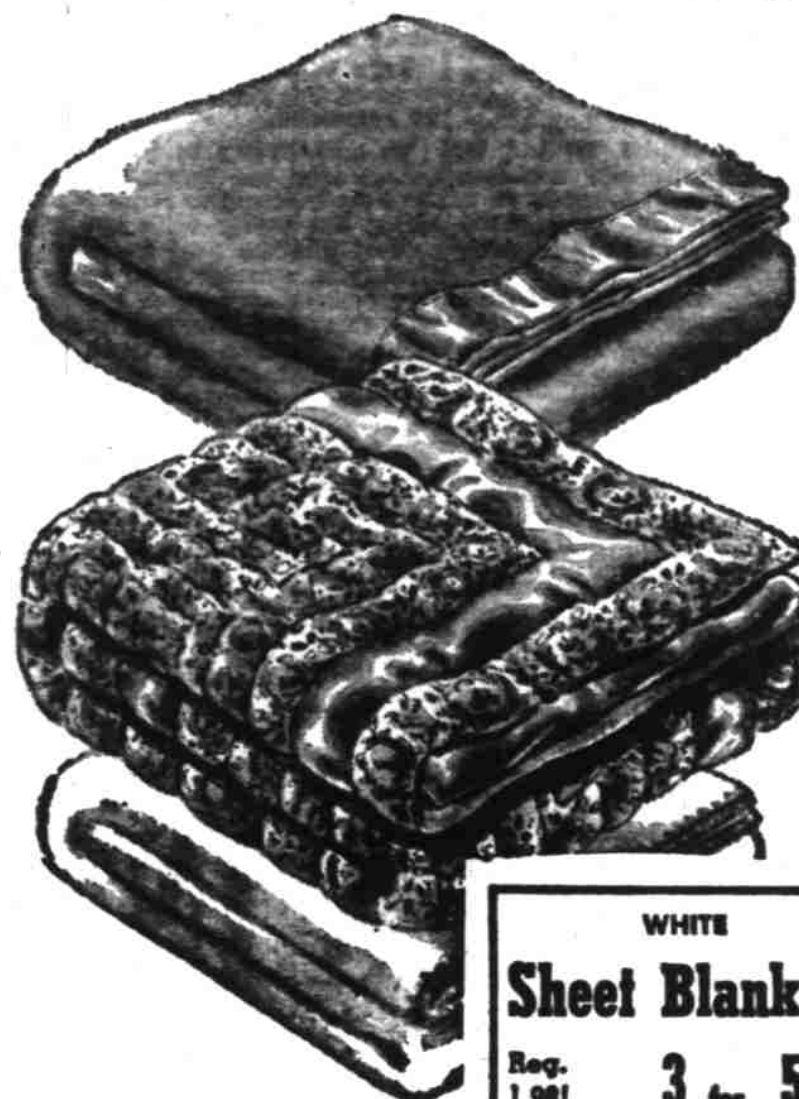
**IMAGINE! REG. 6.98
PIN-POINT TUFTED
COTTON CHENILLE**

548

A really exceptional value! Run your fingers across this spread... It feels like velvet! Cheery pattern combines thick chenille tufting and raised multi-floral on a smart, new pin-point backing. Twin and full sizes in new decorator colors. Better shop early... they'll go fast!

5.49 Ripple Chenille

Special low priced! Rich, rippling cotton chenille forms a pattern of classic simplicity. Twin or full sizes in dusty rose, dark green, melon red or gold. **4.99**



REG. 5.98 RAYON BLEND BLANKET

Skillfully made by Peppereil of fine rayon and wool to produce a resilient, thick nap. Five glowing colors. 72x84" **498**

PAISLEY PRINT COMFORTER

Cotton covering has decorative set teen panels. Blue or rose multicolor print. Wool and cotton fill. 72x84" **498**

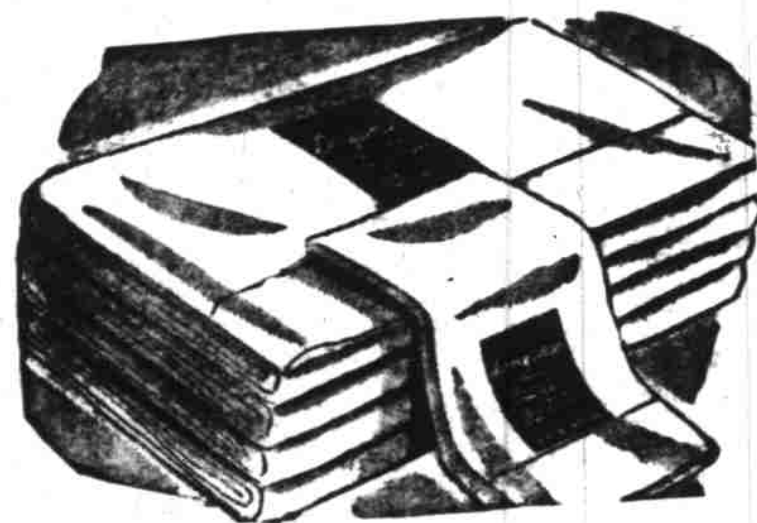
WHITE
Sheet Blankets
Reg. 1.98! **3 for 5.00**

Montgomery Ward

WARD

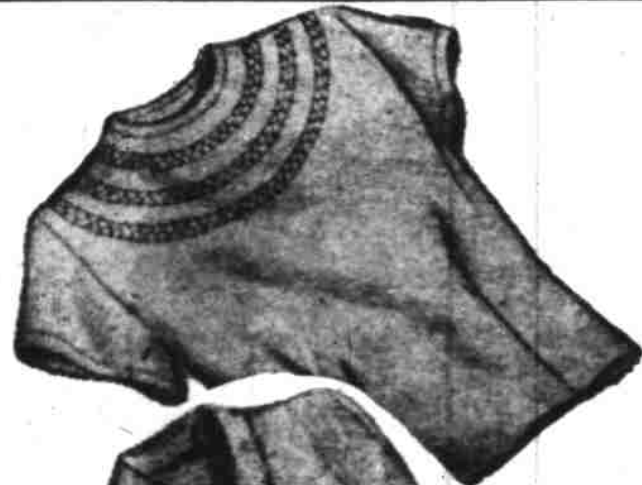
DE
MANA
DAY
TODAY
SATUR

SHOP WARDS UNTIL
EVERY FRIDAY NIGHT



**Sale! Longwear
81"x99" Sheets
168**

Firmly woven with 128 threads of strong cotton to the square inch. Famous for wear! Regularly \$1.89! 42"x86" Longwear Cases, 87¢



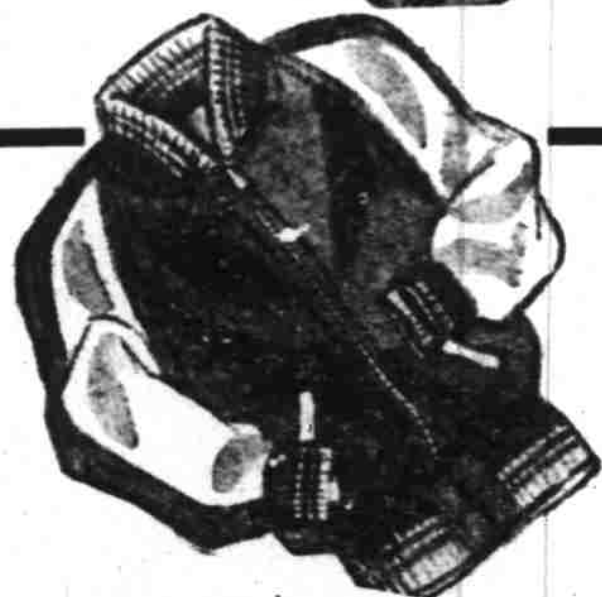
**REGULAR 1.98
RAYON BLOUSES
177**

Now when you want blouses, save on tailored and dressy styles in rayon crepe, tissue faille, rayon satin. White, prints, new shades. 32 to 38.



**MEN'S 3.98
WOOL SWEATER
348**

Year's lowest priced! Worsted virgin wool in favorite 6-button front style. Reinforced shoulders, roomy pockets. Heather, gray, green or navy. 38-46.



**Boys Warm-up
Jacket, Reg. 6.49
578**

Colorful tackle twill with warm cotton flannel lining. Zip front. Sizes 8 to 18. Sizes 2 to 6, reg. 4.98...\$4.58

SNOWSUIT SPECIAL FOR TOTS

997

The Zip-Away snowsuit that opens from neck to ankles! Clever double zipper design eliminates fuss in dressing that 1-to-4-size youngster (sketch shows how it opens!) Sturdy cotton poplin is Zelan-treated... resists snow and rain. Full lining of warm all wool! Boys' styles in brown or blue, girls' in red or blue. Matching separate hood.

**SALE! REG. 69c
KNIT SHIRTS
58¢**

Colorful multi-striped cotton knits for both boys and girls. Long sleeves, 3 to 6x.

**2.69 Corduroy
LONGIES, 1 to 6
238**

Popular boxer style in durable pinwale with elastic stay-up waist and front opening.

Visit Our Toy Department
In the Basement

One Group Women's
RAINCOATS
Orig. 16.98 **11.00**
Choose from belted or boxy styles in colorful rayon satin twills, rayon gabardines or checks! 6 colors! Sizes 10 to 18.

Special Purchase!
DRESS SHIRTS **147**
Just unpacked... new deep-tone solid blues! Sanforized shrunk... Won't shrink over 1%. Sizes 15 to 17.

Today and Saturday
NYLON SLIPS
368
Sensational Value! Knit nylon in pink, blue, or white, trimmed top and bottom with nylon lace! 34 to 40. Reg. 3.98.

Another Shipment! Men's
2-PANT SUITS
4477
You asked for them so here they are at the same low price we featured last time! 36 to 42. Reg. 49.75.

Entire Stock Women's
2.98 SKIRTS
268
Buy now! Save! Rayon gabardines, failles, taffetas and satins! Part wool plaids, straight or flared. 24 to 30.

50 Pairs Only
Leather Boots
397
Men's 16" boots... values to 10.50! Leather soles! Cord soles! Composition soles with toe and heel plates! Size 7 to 11.

New Shipment
Rayon Panties
48¢
Wards famous Beau Duna 59c Spun-lo rayon shorties and flares. Reg. 49c Briefs...38c Reg. 69c Extra Sizes...58c

Limited Quantity!
19.95 WADERS
1077
Fishermen! Hurry to Wards while these last!
• One group Hip Boots...7.77
• One group Felt Sole Hip Boots...9.77

WARD WEEK BRINGS THE LOWEST PRICES OF THE YEAR!