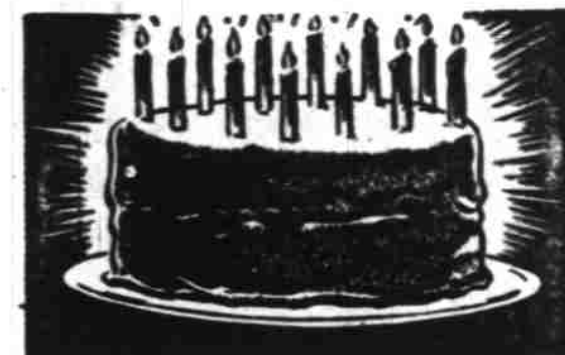


Everybody . . . Come on up! Fun, Prizes, Favors Galore!

VISTA MARKET'S



. . . We'd like to say
MANY THANKS to all
you folks - So please
come up to our **2nd**
Birthday Party!!!



ANNIVERSARY SALE

FREE!
GARDENIAS
For You Ladies!
- SATURDAY ONLY -

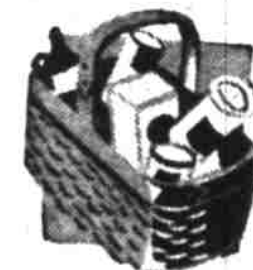
THE WHEEL OF GOOD FORTUNE
... will be here both days to
add to the Fun and give you . . .
FREE!
**100 BIG BAGS OF
GROCERIES**
(YES, 100!)
PLUS-Sacks of Flour
Produce, Swiftning, Coffee
Meat Items . . . ALL FREE

FREE!
Balloons - Candy
For the Youngsters!
(with their parents)

FREE!
... our treat
**Coffee and
Birthday Cake!**

**PLENTY FREE PARKING
NO METERS HERE**

ANNIVERSARY SAVINGS IN . . .
GROCERIES



ANNIVERSARY SAVINGS IN . . .

Fresh From The Farm
PRODUCTS

PRODUCE

POTATOES N. S. No. 1
Deschutes 25 lbs. **85¢**

CELERY Bunch 10c
Nice green stalks

GREEN ONIONS Bunch 5c
RADISHES Bunch 5c

YAMS 2 lbs. 19c
Sweet Potatoes

ORANGES 2 doz. 35c
344 Size Sunkist

Eggplant, endive, mustard greens, brussel sprouts, red cabbage, kale, cranberries and dates.



Nowrishing Meat
... a complete protein food
for everybody

LOOK --- we have it here
THE WORLD'S LARGEST

**HOT
DOG!**

Terrific! Especially
made for our party!
A Swift Premium
Frank, of course.



SWIFT'S BRANDED
BEEF POT ROAST . . .lb. 49c

FRANKS Swift's Prem . . .lb. 49c

LARD Silverleaf brand, pure . . .lb. 19c

SWIFT'S PREMIUM
PICNICS Hockless . . .lb. 45c
Small, meaty

SWIFT'S 8/12 POUND
ORIOLE HAMS Per Pound 55c
Skinned - Short Shank



VISTA ALWAYS FEATURES . . .

**SWIFT'S ARROW
BRANDED BEEF**



Visit the Fountain & Restaurant
and try our Hot Beef
Sandwich Special **40c**

CHILD SIZE MILK SHAKE, 10c
"We'll see you for lunch or for just a snack"

VARIETY STORE School Supplies

Sundries, Toys, Magazines, Remedies

JUST LOOK AT THESE 'SPECIALLY PRICED ITEMS!



THAT NEW, SENSATIONAL SHORTENING!
SWIFTNING 3 lb. can 69c
Our Birthday Cake's made with it--m-m-m

GREEN BEANS Jack 'n Bean Stalk 303 can 2 for 39c

CREAM CORN Tasty Pack 303 can 2 for 25c

PEAS Elsinore 303 can 16c

TUNA Solid Pack 7-oz. can 37c

Miracle Whip Salad Dressing, pint 29c



CREAMY-SMOOTH
Swift's Peanut Butter 33c
Vitamin B-1 Added

SYRUP Lumberjack 5 lb. tin 89c

BEANS Blue Shield large white, small white and reds 2 lb. bag 27c

DRIED PRUNES Large Local 2 lb. bag 29c

NEW POTATOES Hunt's No. 1 can 10c

MOTHER'S ALUMINUM OATS 3 lbs. 37c

JELLO 4 for 25c

VELVEETA CHEESE FOOD 2 lb. box 79c

Fruit Cocktail, Del Monte, 303 can, 21c

SOUP Campbell's, Vegetable, bean, etc. 2 for 25c

SOUP Campbell's, Chicken, Mushroom, etc. 15c

FAMOUS THERMO-REGULATED ROAST

EMPRESS 1 lb. 55c

COFFEE 2 lbs. 1.09



Served with Our Birthday Cake--of course!



"BETTER BUY"

MEATS-IN-A-CAN!

yes, SWIFT'S of course. You know they are so good!

THE ONE WITH Tender Beef Added

SWIFT'S Prem 35c

HAMBURGERS 6 Patties, All Cooked 43c

PORK LINKS Ready-to-eat, 10 links 45c

CHOPPED HAM Smoked Flavor 53c



JUST HEAT AND SERVE!

SWIFT'S Pick the Polka Dot Package
Cleanser 2 for 23c

CATSUP Hunt's 14-oz. bottle 2 for 29c

RIPE OLIVES Matmore No. 1 can 2 for 29c

OLIVES Stuffed, World Over 2-oz. bottle 23c

SWEET PICKLES Rosedale 2 1/2 Glass 35c

Grapefruit Juice Elsinore 46-oz. can 31c

PRUNE JUICE Sunsweet Quart 27c

PARD New Lower Price
DOG FOOD 2 for 25c

GOOSEBERRIES Mopac No. 2 can 25c

MINCE MEAT Nonsuch 9-oz. pkg. 19c

PUMPKIN Standby No. 2 1/2 can 2 for 15c

PEACHES Hunt's Y. C. halves 2 1/2 cans 25c

VEG-ALL JUICE 303 Can 19c

BABY FOODS
HEINZ STRAINED 2 cans 15c

SUNSHINE
CRISPY CRACKERS

1 lb. box 25c

SUNSHINE
GUM DROPS

1 lb. bag 29c

**CREAM SANDWICH
COOKIES**

4 1/4-oz. pkg. 2 for 21c

REMEMBER -- THERE'S LOTS OF PARKING SPACE -- AND FREE

On Highway
99 - South
Phone 2-7073

VISTA MARKET

Prices Effective
Friday, Saturday,
Sunday, Oct. 14-15-16