



**Classic SLIPS**

Charmode proportioned to fit classic . . . the slip preferred by well-dressed women everywhere. Beautifully tailored in dainty pink or white. Choose size 34 to 44 in tall length if you're over 5 ft. 4 in., 32 to 44 in regular length and 32 to 40 in short length.

**2<sup>98</sup>**



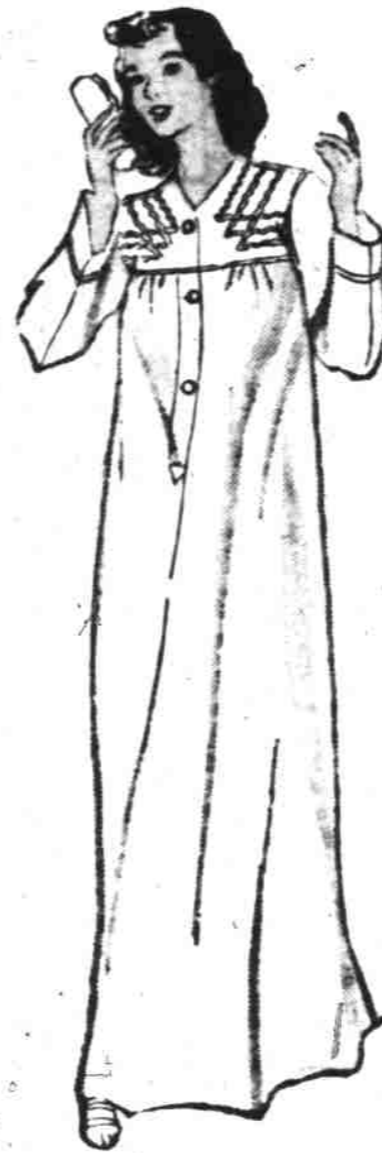
**Sanforized Flannelette Gowns**  
2.98

Comfy yoke front with eyelet trim. Vat dyed prints. Sizes 34 to 40.



**Flannelette Jamarettes**  
2.98

Charmode tailored in cozy sanforized flannelette. Sizes 34 to 40.



**Gibson-Girl Charmode Gown**  
1.98

Sanforized vat dyed pastel flannelette. Sizes 34 to 44.



**Cozy Sanforized Flannelette Pajamas**  
3.49

Hemstitched trim. Vat-dyed pastels in 54 in. lengths. Sizes 34 to 40.

**Special Leadership Savings!**  
Coordinated Slipcover Drapery  
**Yard Goods 1<sup>79</sup> Yard**

Do a complete job of redecorating with this low cost, high quality cotton fabric. Matching patterns, large, all over leaf, stripe leaf, matching plain color. 48 in. wide, vat dyed, pre-shrunk. Buy now . . . save during Sears Leadership Sale!



**SHOP 'TIL 9:00 FRIDAY NIGHT**

**Pilgrim Shirts in Shades - Made to DRESS**

**LEADERSHIP SALE LOW PRICE**



Bib-top overalls with pocket ..... **1.69**  
Striped polo shirt, long sleeves ..... **79c**  
Short sleeves (not shown) ..... **98c**

New dusty pastel wine, peach, hill grey or green.

Sanforized fine cloth - maximum only 1%.

All first quality

Sears takes the thru huge storewide sale most popular colors . . . Check the styles. Every shirt bright and new looking washings. Sizes 14



Cardigan sweaters with 2 handy pockets ..... **1.49**

**PASTEL ANKLETS**  
3 pr. for **1.10**



**BUY DURING LEADERSHIP SALE**

Save on ribbed top anklets with reinforced heels, toes. Choose your in sizes 7 to 10 1/2 today.

**Girls' All-Wool Dress Coats**  
Reg. 13.95  
Now **10<sup>00</sup>**

Newest styles you ever did see! Just watch your scamp parade proudly in her pretty Sears coat. Gay styles with swing backs and slash pockets. 100% wool in fall shades of blue, wine and green. Sizes 7-14.



**Girls' Knit Hats**

Bright colors, pert styles—ideal for school and after class play outdoors. Ass't. patterns, weaves, tassel trims too.

**1.00** and up



**Tots' Slippers**  
**1.49**

Choose your child's slippers from our wide assortment that just arrived for this sale. Just the thing for the cold mornings ahead. Sizes 2-8.



Bib-top pleated skirt with elastic waistband **1.29**



**honeysuckle\* match-mate separates**

knit, cut, and stitched to sears' quality specifications!

A wonderful assortment of fine, sturdy separates for boys and girls, made of Durene\* mercerized 2-ply combed cotton. Lovely colors are specially dyed for perfect matching or blending of separates. Made to hold their shape thru many a tubbing . . . full cut for easy action. Assorted colors. Sizes 1 to 4.

\*Reg. U. S. Pat. Off.

New **Royal Purple Super Sheer**

**NYLONS**  
3 pr. for **3<sup>35</sup>**

Full fashioned royal purple nylons. Smooth fitting, beautiful and long wearing. New fall shades. Copper Glo, Cocoa Frappe, Grey Eve and Brown Lacquer.

**SHOP UNTIL 9:00 P.M. FRIDAY—SHOP IN AIR CONDITIONED COMFORT**