

Don't Look Now...

but... we don't know a better subject to talk about than the weather.

Wet and steamy... Had Friday been in April, we'd have said it was a perfect April day. Certainly it made the world very much like a greenhouse, all warm and steamy and good smelling.

Looked bad... It seemed for awhile that the Soil Conservation Field day out near Shaw on Saturday was going to be anything but conservation of land. Just how much top soil a few thousand boots could take away from a man's farm has yet to be determined.

National First Meeting Week... that's this last few days turned out to be. All the clubs started meeting, and every press chairman reported "first meeting of the fall."

With eyes open... At the risk of being called unprogressive, we'd like to say we feel sorry to see every vestige of Salem's past give way to the new and modern. It

isn't a new thought, this idea that someday even the progressive folk will wish to have some of the historic things back--but it is heartfelt. Seems that our town, like others, could be progressive yet respect a few old things.

Something new... Our picture of pies on Saturday was wrong side up--well, if you can have an upside down cake, can't you eat your pie that way too? Which reminds us that we once had a cookie that tasted better when you ate it turned over. Honest. It was because the sweet part was on the bottom, and you didn't get the effect unless you turned it over toward the taste buds that register sweetness. And then there's our perennial suggestion that if you turn the burned side of toast up, you don't taste the burn so badly, even if you do see it. . . . Strange things these taste buds.

... Maxine Buren

achieved in American processing, they are being blocked into hats, much as felts are blocked. The combination of matching furs in hat and wrap is beautiful.

In general, fur styling this year is realistic. It's free from some of the lamentable extremes of a few years ago, therefore wearable and undated. The processing and special finishes add much to the quality, beauty and serviceability of furs. The softness and drapability of the pelts enable furriers to continue manipulation that parallels coat fabrics in pleats, fullness and drapability.

The silhouette in general is on the slim side, but as a far-sighted buyer, you'll see to it that the width of your coat is ample to prevent any undue strain when you are seated. (Of course, you'll

unbutton the coat before sitting down, when you cannot take it off!)

What Your Money Will Buy

Best insurance of good fur buying is the reliability of your dealer, plus the reputation of the maker, the processor, and the quality and kind of fur. You cannot judge quality unless you are an expert.

You can analyze your needs, think about how you're going to wear that coat--day after day, only on rather dress-up occasions or exclusively for evening. You can decide whether you want a fur with good lasting qualities, or a luxurious fur. Price, you know, is based on scarcity and luxury--not on serviceability. Of course, you do have variations in qualities of the same type of fur,

which are reflected in the same selling price.

Don't for a moment feel hesitant about asking your dealer to show you a modestly priced coat. Begin by telling him how much your budget allows you for said coat... how you are going to wear it... what style you are interested in. It's a help even to tell the salesperson what colors you prefer to wear in your winter wardrobe.

This year, the moderate price dividing line is about \$400--exclusive of tax. Under that price you'll find the best assortment of furs and the best styling in at least a decade.

Some of the more serviceable furs you can get for under \$400 include: sheared raccoon, Canadian beaver, Persian lamb, South

Independence Schools Open Doors Wednesday

INDEPENDENCE—Independence schools opened Wednesday with a first day attendance figures pointing toward a slight increase in the number of students over last year, according to George A. Corwin, superintendent of schools.

While first day totals were somewhat behind last year's final enrollment, Corwin pointed out, a number of students are still working in the hop and prune harvests and have not yet appeared to register. A total of 505 students were registered Wednesday, 301 in the grade and 204 in the high school.

More for Your Money

Best Values in Furs Now Because of Supply, Styles

By Mrs. Genevieve Smith

This is a season when \$400 will buy a good fur coat. It's a season when styling is better than usual, and when the manufacturers are striving to please you with far more effort than in years past.



The situation springs from the fact that for a year or so August fur presentations have received little more than a disinterested look-see. You've been cagey about fur-buying. Furs, in better qualities and finishes than ever before—and not even equaled by other countries, including France—have been accumulating.

The result: Good buys and many good values at the lowest price levels in more than ten years. If you do not want to invest in a fur coat, there are ever so many separate pieces, fur-lined and fur-trimmed coats. In many cases, the furs that are made up with fabrics come within the tax regulations that permit the furs to be sold tax-free. Even in some instances where the separate fur piece is sold as part of a costume ensemble, it is tax-free.

However, don't go overboard on this tax-free business. It has its dangers... inferior fur may be used to meet their ratio of value below the other materials that go into the garment, or very expensive fabrics that are not suited to their purpose, may be used. This is more likely to be true of linings, which can easily be made of an expensive, luxurious fabric that cannot stand the wear and tear to which such a lining is subjected.

What Kind of Coat? Another factor that is contributing to lower prices this season in furs is the great popularity of short coats... which call for fewer pelts. Many stores are stocking about three-quarters of their fur coats in the short lengths, 32 to 40 inches.

These coats are styled so they can be worn just as effectively with a dinner or evening dress as with a street outfit. This, too, is another big advantage, especially for college girls and young careerists, who are generally op-

or may not be repeated over the arms. In either case, they give opportunity for a pleasing arrangement of the furs.

Capes are in all lengths, but the hipbone length is one of the favorites. It's a practical length as well—one that looks well with a wool street dress or a dinner dress, warmer than the shortie and—other things being equal—less expensive than the long capes.

If you like novelties, you'll be able to get your furs in about any color you like. In high fashion circles light furs, from beige to white, are in the limelight. The whites are often teamed up with hats. In Paris, where milliners have a distinctive flair of their own, but where furs are much heavier and less pliable than those with the lovely finishes

grating on a restricted budget.

Another fashion that makes it possible for many a woman to enjoy the luxurious beauty of furs is the great popularity of stoles and similar capes. These, too, require fewer pelts and less detailed workmanship, hence the cost is pared down. The stoles are as beautiful with wool dresses for daytime as with more formal outfits. They are interesting, too, for there is great ingenuity in design. Some feature deep scallops in the back, which may

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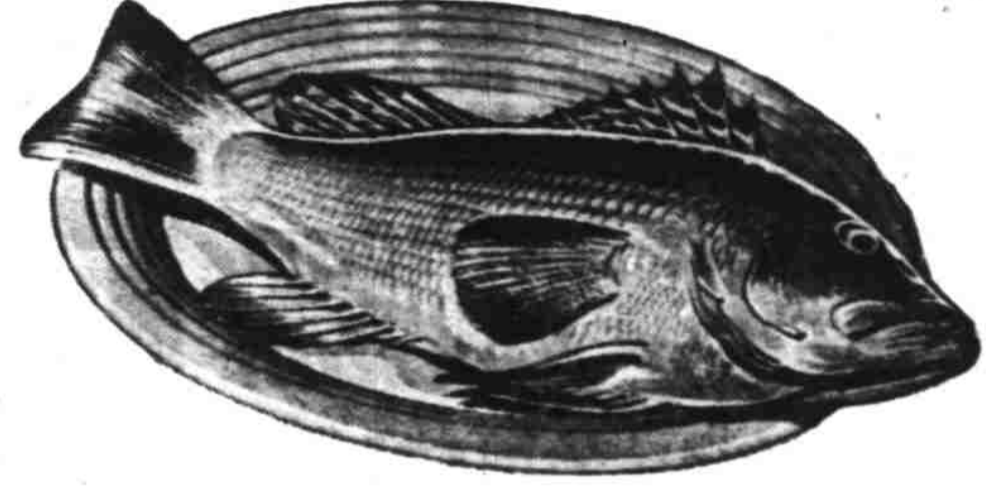
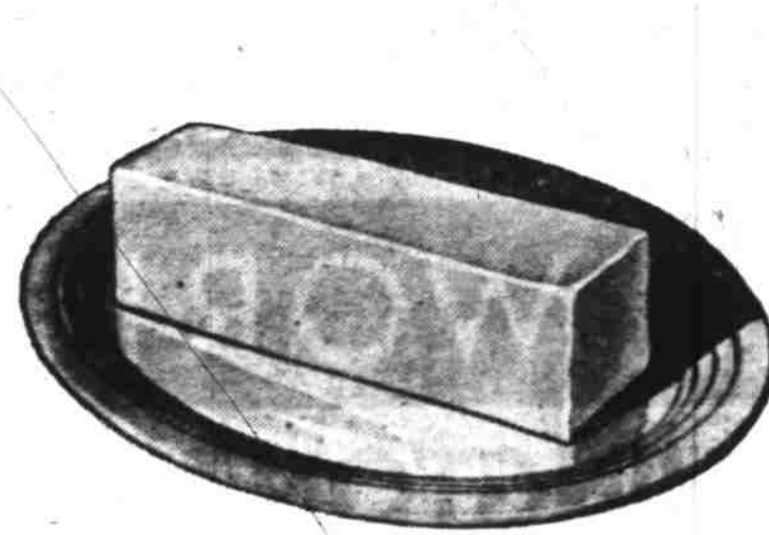
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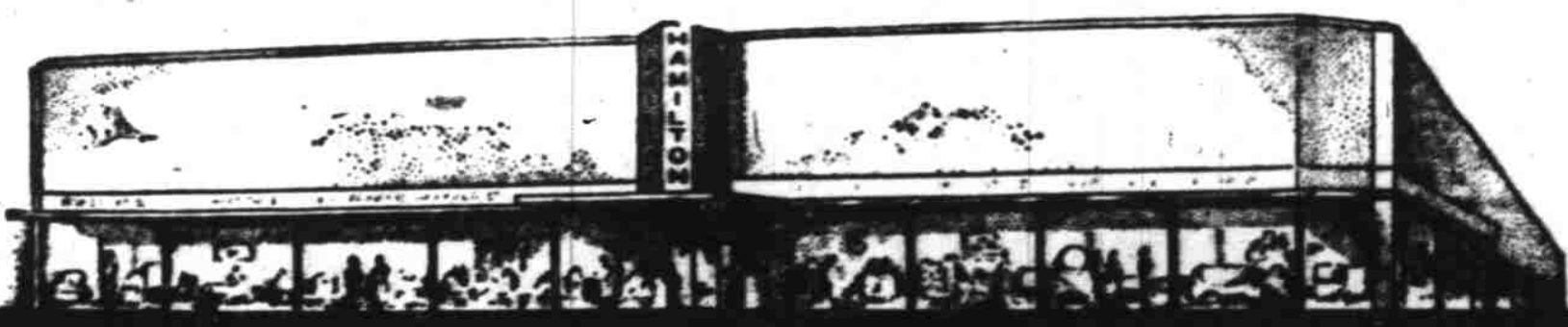
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