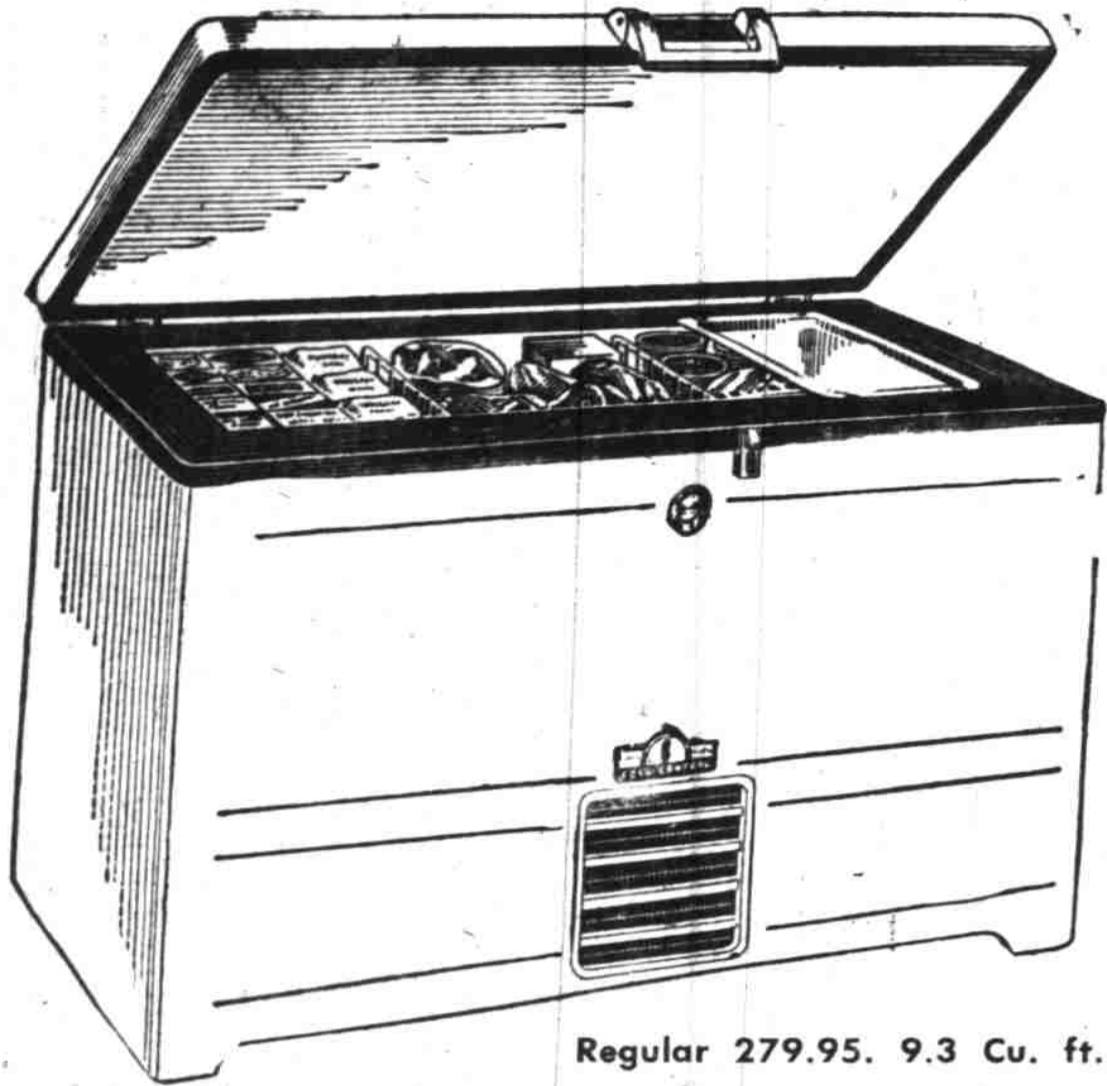


SEARS ROEBUCK AND CO. 63rd Anniversary Sale

GOOD QUALITY FOR LESS SINCE 1886

Famous High Quality at New Low Prices!



Regular 279.95. 9.3 Cu. ft.

Coldspot Freezer

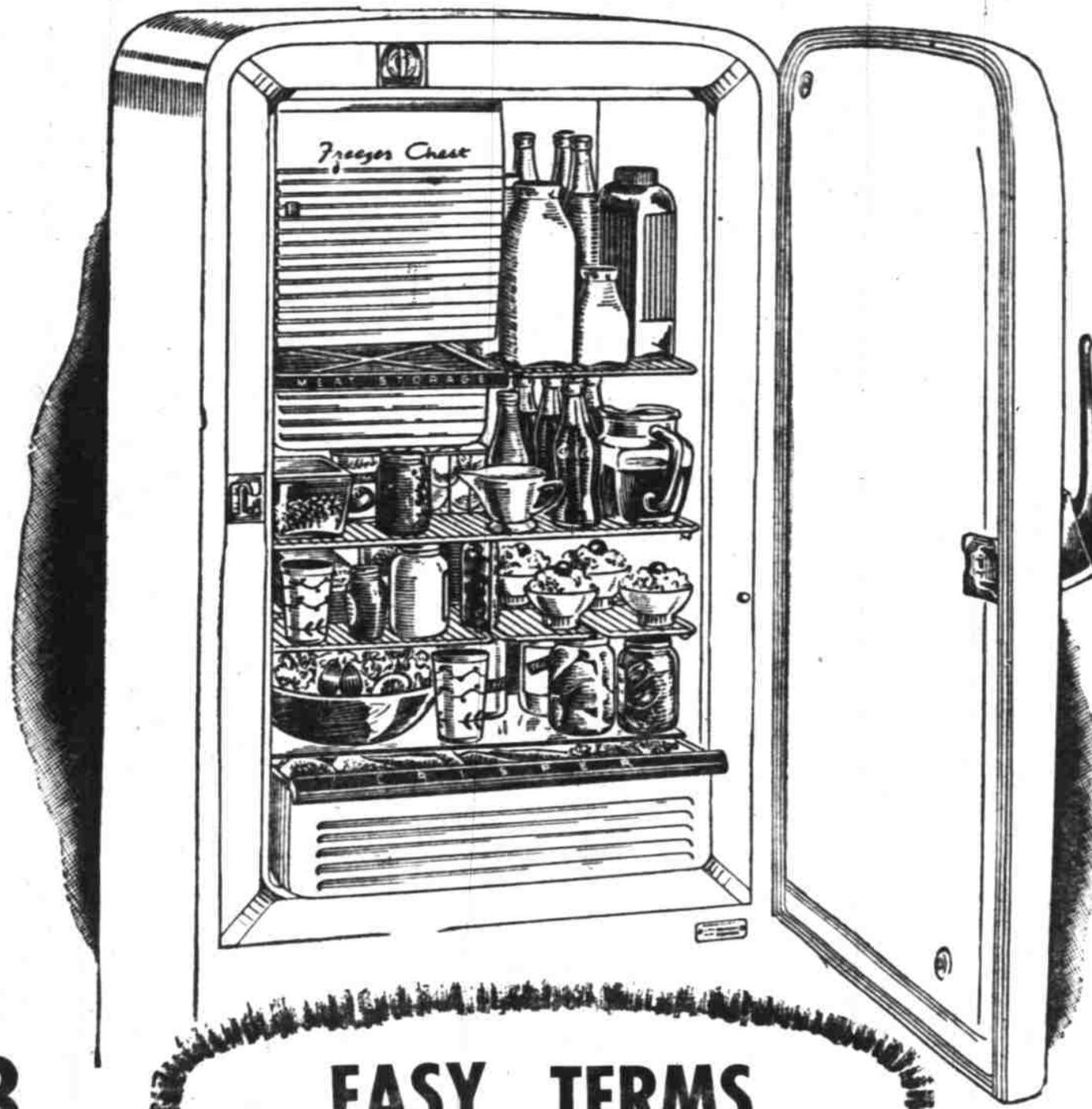
You Save \$30.32

372 Lb. Capacity

249⁶³

It's a Coldspot—
Sold Only by Sears

Buy that Coldspot freezer now and enjoy freezer - fresh meals all year 'round. Buy in quantity and cut food costs by storing in roomy 372 lb. capacity freezer. Come in today and check the advantages of investing in a Coldspot - at Sears Anniversary sale price.



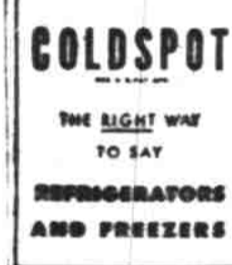
Extra Space -- Extra Features in
COLDSPOT

Big 7.1 Cu. Ft. Cabinet

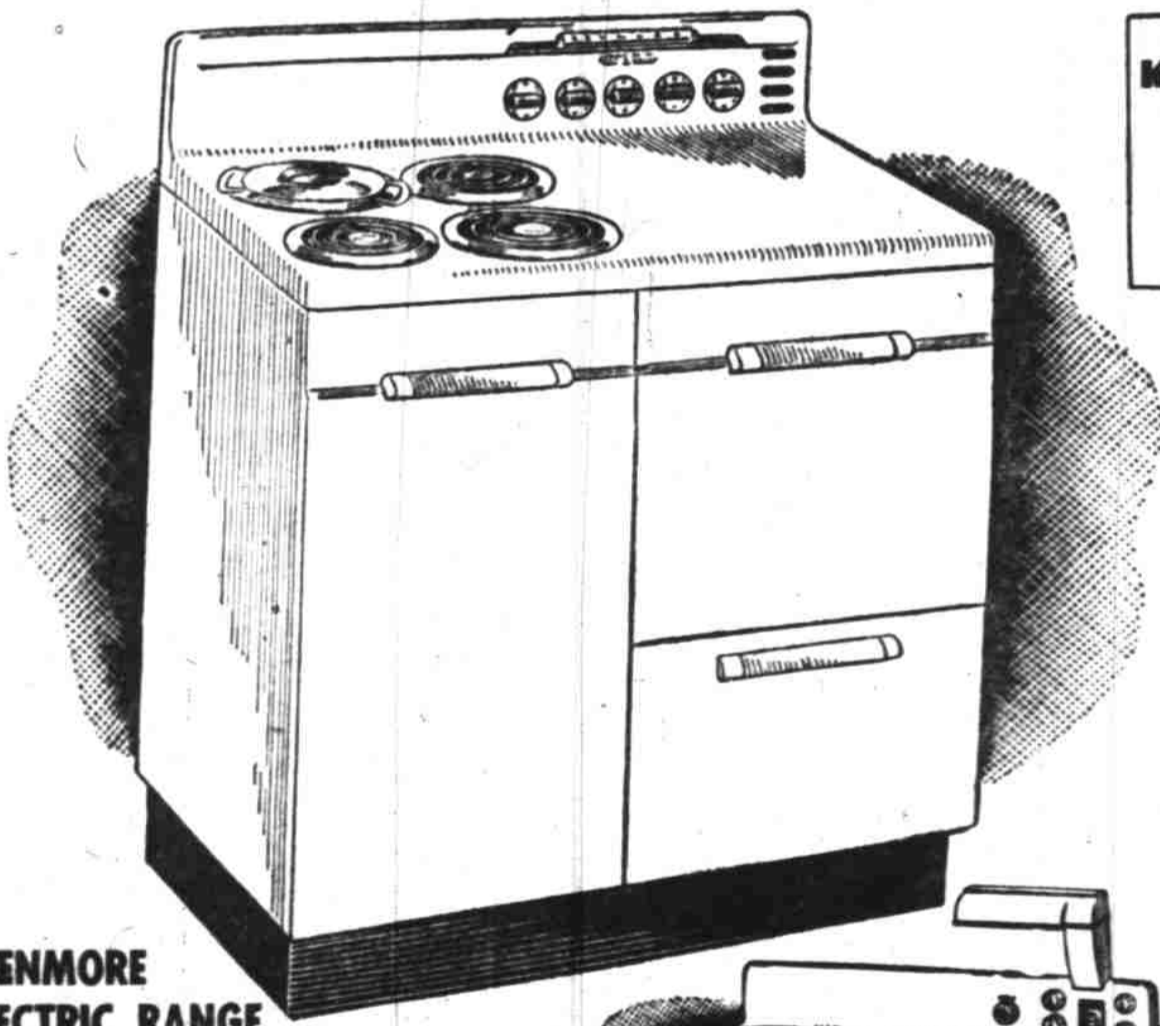
204⁶³

Luxury features at low cost. A Coldspot refrigerator packed with exclusive features that will help cut your food budget, save shopping time and help you serve delicious meals. Has big 27.1 lb. freezer chest; Durabond finish won't chip, crack or discolor. Porcelain enamel interior is acid-resistant. See it today! It's a Coldspot - - sold only by Sears!

EASY TERMS



Plenty of
Free Parking



KENMORE ELECTRIC RANGE

Anniversary SALE PRICE **158⁶³**

Only a limited quantity of these special Kenmore electric ranges - and the savings are all yours if you hurry to Sears! Big 18-inch insulated oven, three infrared 7-speed burner units with big 6-quart deepwell cooker. Separate baking and broiling units. See this value now at Sears.

Anniversary Purchase! Kenmore Electric Range

Big 17-in. Oven, Three Storage Drawers

A Buy at

184⁶³

Easy Terms

Cleaner kitchen, speedier meals, big savings - all yours with a Kenmore electric range, low priced during Anniversary Sale! White porcelain enamel finished range with 3 roomy storage drawers. Infrared units have 7-heat switches. Visit Sears

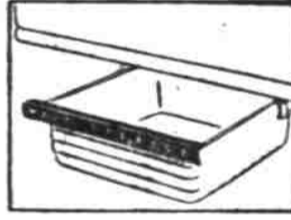
Shop in Air-Conditioned
Comfort at SEARS

"Satisfaction guaranteed or your money back" SEARS

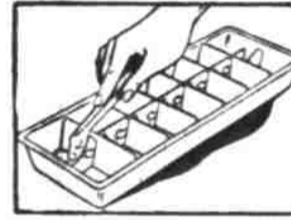
KENMORE
THE RIGHT WAY
TO BUY
ELECTRICAL
APPLIANCES



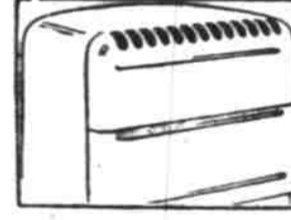
Cold Control is conveniently located at eye-level. Provides an unlimited number of settings including vacation and defrost.



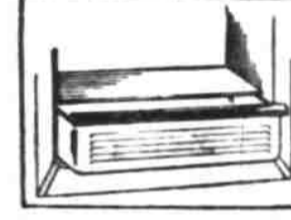
Porcelain enamel finish meat storage drawer holds 10.4-lbs. of fresh meats in addition to regular freezer chest.



Total capacity—84 cubes or 11-lbs., 6-ozs. of ice. Two new Free-Cube trays pop out two or a dozen cubes at a flip of the finger.



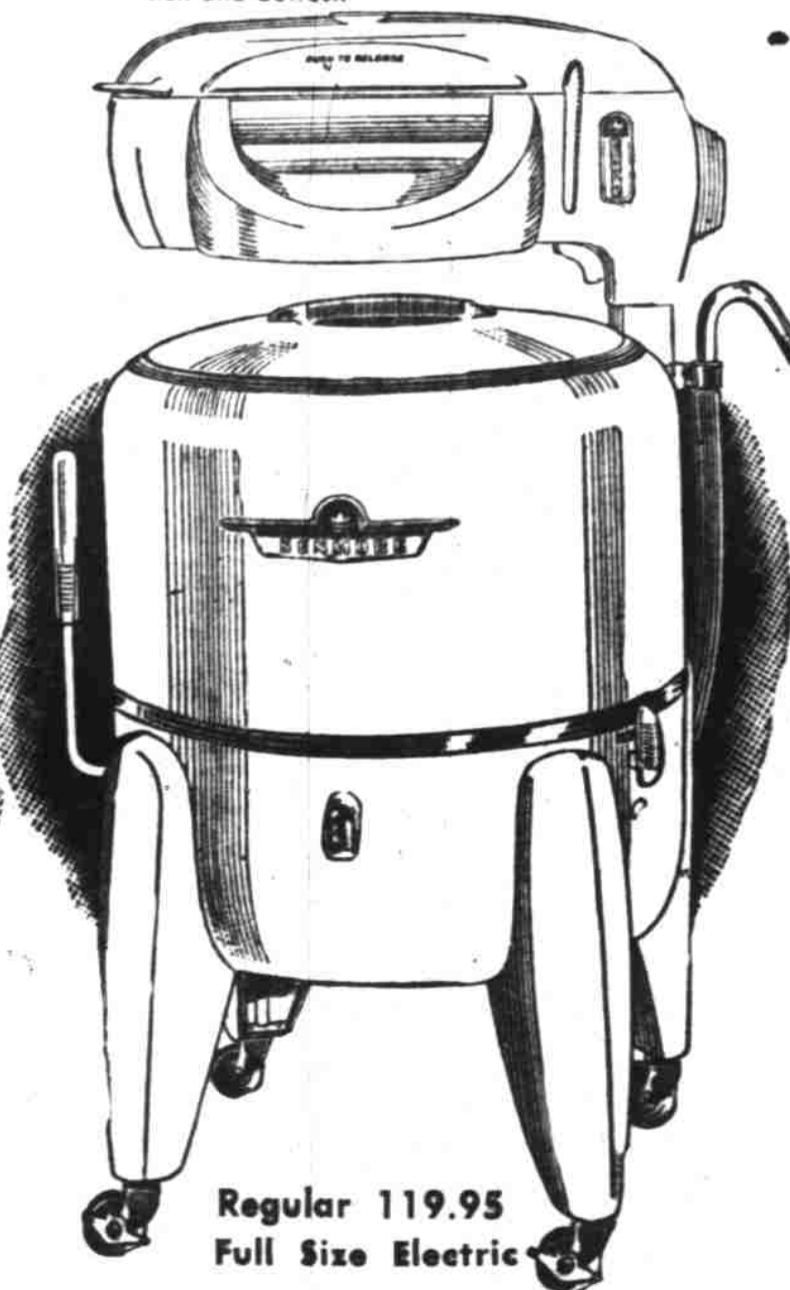
The heart of your Coldspot—Perma-Thrift unit! Three moving parts bathed in oil and sealed in steel for life.



Giant size deep full width crisper provides 22-qts. of moist storage space for vegetables—keeps them garden fresh.



The certificate represents double assurance to you. Coldspot's 5 Year Protection Plan plus Sears guarantee is double assurance of your satisfaction.

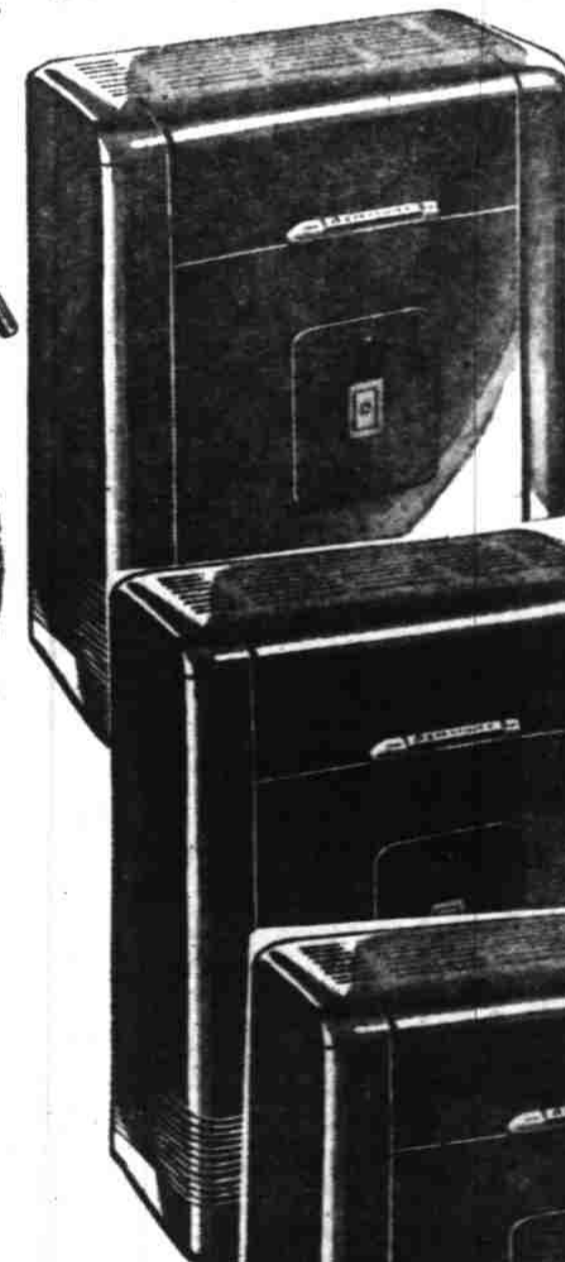


Regular 119.95
Full Size Electric

Kenmore Washer

Anniversary SALE PRICE **99⁶³** Easy Terms

Here is a luxury washer at a down to earth sale price! Big capacity tub washes up to 9 lbs. of laundry in one loading with 6-vane agitator washing action. Gleaming white, easy to use, easy to clean - and now easier to buy at Sears special low price.



Kenmore Circulating OIL HEATERS
8-in. Heats 2 or 3 Rooms **69⁶³**

It's Low Priced! It's a Kenmore—Sold exclusively by Sears! Give you quick, fast and penny-saving radiant and circulating heat! Exclusive Zonosphere burner for clean, efficient performance on any setting. Has gas and fume tight inner combustion chamber, constant level valve, adjustable legs and levelers.

Model No. 83701 Heater Heats 4 Average Rooms Heats 4 average size rooms. Automatic draft regulator. Size 38½" high and 32" wide. See Kenmore today.

74⁶³

Model No. 83801 Heater Heats 6 Average Rooms Heats 6 average size rooms. Exclusive Zonosphere double burner. Size 38½" high and 32" wide.

89⁶³

Store Hours
9:30 a.m. to 5:30 p.m. Daily
9:30 a.m. to 9:00 p.m. Friday

550 N. Capitol Street

Phone 3-9191