

Montgomery Ward

155 North Liberty

Phone 3-3191

Elevator Service To All Floors

# for SCHOOL...for LESS...at Wards



**SPECIAL PURCHASE! NATIONALLY ADVERTISED "STRAINLESS" SLIPS**

Made to sell for 2.98! **1.88**  
Lace trimmed style

The perfect slip is at a special Ward low! Patented "off-the-hip" seam construction—eliminates strain on hips, prevents twisting or riding up. Fits better, wears longer! Rayon crepe in pink, blue, Nile green, maize or white. Choose now at these savings! Sizes 32 to 44.



**School Calls for Dark Cottons These Are Regular 5.98 Quality!**

Quality fabrics at a thrifty Ward price **4.47**

Time again for books and Wards wonderful collection of back-to-school cottons. A big more-for-your money group of crisp chambrays, gingham and broadcloths in rich Fall plaids and deep solid colors. Skillfully styled for a fashion-minded miss. Junior, miss sizes.



You'll find Wards own **WING STEPS** better quality! Make them your school-day companions always

Goodyear-welleted for your walking pleasure!

**5.50**

What's on your program for today? ... shopping in town, hiking in the country or maybe housework? Whatever your schedule, you'll be walking a lot ... and that calls for these smart, restful Wing Steps. Come in and see our wide variety, which includes every popular style of the new Fall season. You're sure to find just the pair for your suit or slacks! Sizes from 4 to 9.

**SPECIAL PURCHASE SPORT SHIRTS FOR BOYS**

**1.97**

Special purchase rayon sport shirts ... just in time for school. Colorful red, blue and yellow combination. Long sleeved, in or out bottom, plaster buttons. Two-way collar. Sizes 12 to 18. Little boys cotton and rayon shirts 4 to 10. **1.77**

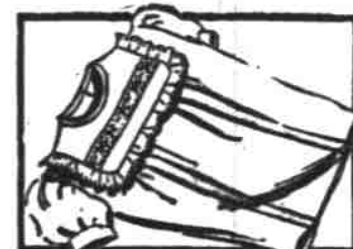


**MEN'S HORSEHIDE FUR COLLAR FLIGHT JACKET**

**19.95**

Ideal for work or sports wear

Made of carefully selected cowhide—pliable and long wearing. Body and sleeves lined with rayon. Snug-fitting knit waistband and cuffs. Beaver-dyed lamb collar. Slide fastener. 36 to 44. **\$1 DOWN HOLDS ANY JACKET!**



**GIRLS' CRISP COTTON BLOUSES**

In white, pastels **1.19**

Adorable as the girls who'll wear them! Trims include lace, eyelet, ruffles or bows. In sizes 7-14.



**STURDY SCHOOL ANKLETS**

Gay carousel colors **27c**

Big buys at a little price! Sturdy mercerized cotton; nylon reinforced heels, toes.



**BOYS' SLIPOVER PAJAMAS**

Notch collar style! **1.98**

Medium weight cotton flannel. Long sleeves and pocket. Trouser waist has 2-button adjs. 4 to 10.



**ALL-WOOL JACQUARD SWEATER**

Jr. boys sizes—4-10 **2.98**

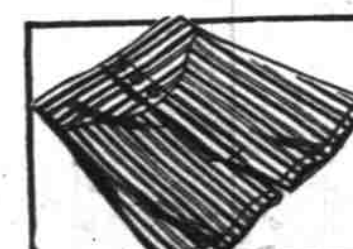
New color-bright jacquard weaves in a wealth of fashion-first colors. Knit of 100% wool.



**TEAM MODEL JACKET**

Baseball Favorite! **5.98**

Lustrous cotton and rayon in a twill weave. Zipper front. Two-tone school colors. 6 to 20.



**REG. 59c MEN'S YOKE SHORTS**

Special Purchase **44c**

Sanforized broadcloth with 3 gripepr fasteners, yoke front. Washfast patterns. Sizes 30-44.

**ZEPHYR WOOL CARDIGANS AT BUDGET PRICE**

**4.49**

Another Outstanding Ward Value

Worth every penny of their Ward low price—these well-made Carol Brents! Fine gauge, soft textured, with the new double neckline you see on the most expensive sweaters! Sizes 34 to 40.



**BACK TO SCHOOL WITH WARDS COTTON PLAIDS**

**2.98**

Just in time for back-to-school wear. Swingy skirts, ruffled details, white trims included in a gay assortment of bright plaids. Fine, washfast cotton. Sizes 7-14.



**MEN'S HEAVY 8-OZ. ARMY TWILL PANTS**

**2.98**

For neat appearance everyday on the job!

Sturdy, closely woven of strong type 4 corded cotton yarns ... resists wear. Sanforized for lasting fit and good-looks. Button fly and full cuff bottoms. Strong Boat Sill drill pockets. Sizes 30 to 44.

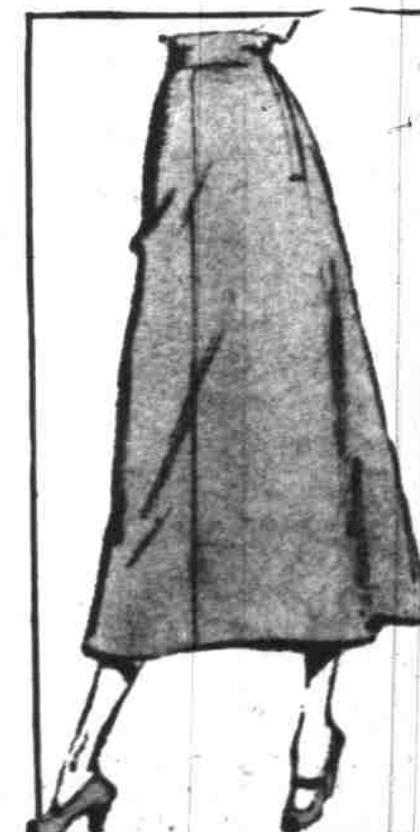


**WARDS EXCITING NEW SKIRTS ARE PRIZE BUYS**

**2.98**

Fine Soft Wool Waist Sizes 24-30

Flaring or slim! New pocket details, fly fronts! New colors! All wool flannels, tweeds, plaids, even menswear gray! Budget-priced at penny-wise Wards. Buy several at this low price today.



**SHOP WARDS 'TIL 9 P. M. EVERY FRIDAY**

USE YOUR CREDIT . . . USE WARDS CONVENIENT TIME PAYMENT PLAN