

# IN SALEM ONLY OFFERS

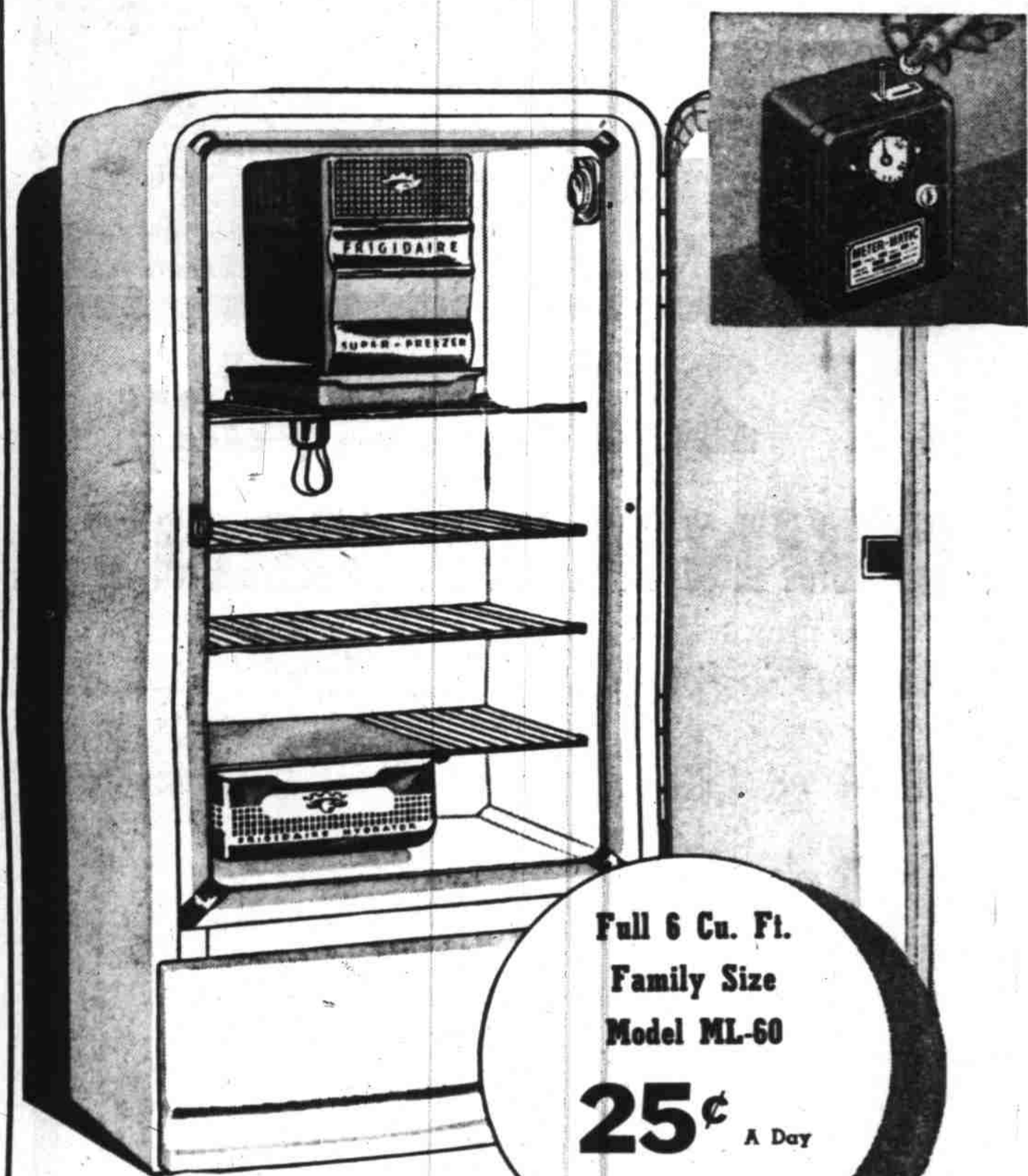
# HOGGBROS

WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS  
SALEM

115 So. Commercial Street

Phone 3-9148

# GENUINE FRIGIDAIRE BY THE NEW - SENSATIONAL METER-ICE PLAN



Full 6 Cu. Ft.  
Family Size  
Model ML-60

**25¢** A Day

Cash Price  
**\$194.75**

## Nothing Down

## 25¢ a Day

Take one look at Frigidaire beauty --- compare the features and you'll agree that nowhere else can you find a value like this. All Frigidaires are powered by the world famous Meter-Miser, the simplest refrigerating mechanism ever built, and backed by a 5 year protection plan. Whether you pay nothing down or buy it for cash, take nothing less than America's number one refrigerator . . . Frigidaire.



The **11 Millionth**  
**FRIGIDAIRE**

BUY ON PROOF . . . not claims . . .  
and you'll buy Frigidaire,  
America's No. 1 Refrigerator

### Other Frigidaire Models May Be Purchased On The "Meter-Ice" Plan

- ★ Just come in and choose your new Frigidaire.
- ★ We will deliver and install it and you PAY NOTHING DOWN.
- ★ All you do is make a deposit of 25c a day in the "Meter-Ice."
- ★ Once a month a representative will call for your deposits.
- ★ When payments are completed the meter will be removed.
- ★ It's less than many people pay for daily ice.
- ★ Your money doesn't "melt away" when placed in the "Meter-Ice."
- ★ It's such an easy way to purchase a beautiful Frigidaire.

# GENUINE FRIGIDAIRE HOME FREEZERS

## NOTHING DOWN

- FRIENDLY SERVICE
- OPEN FRI. 'TIL 10 P. M.

Just A Few Cents A Day  
8.8 Cu. Ft. Home Freezer

New design holds 320 lbs. frozen foods for months. Quick freeze shelf, interior light, handy sliding baskets, safety alarm signal, powered by the famous Meter-Miser used only by Frigidaire. Here is the simple way to cut food costs to the bone.



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