

Shop Wards
Every Friday
Until 9 P.M.

Montgomery Ward

155 No. Liberty

Phone 3-3191

Elevator
Service
To All Floors

PROOF! You save more at Wards



SCHOOL GIRLS' FANCY CRISP, FALL COTTONS

Wonderful, Washable!
School-dresses, 7-14

2⁹⁸

Your girls will get more quality, more wear, more downright comfort than ever, from this big collection of sturdy cottons! There are chambrays, percales, broadcloths; ruffles, tucks, flounces... in wanted gay Fall colors!

PERT COTTONS. 7-14, REALLY BUDGET-PRICED!

Pretty Wash Dresses
For Back-To-School!

1⁹⁸

Prints, solids and delightful plaids, in many different styles, sure to delight your school girls, and your thrifty pocketbook! See the flattering yokes, flared skirts, and eyelet-trims! All yours at this low price!



SPECIAL PURCHASE! NEW FALL COATS... 35.00 QUALITY!

All Wool Gabardines
and Sharkskins!

24⁸⁸

No wonder our fine worsted gabardines and sharkskins are famous — they retain their shape, wear beautifully and look like a million. In boxy or fitted styles, these outstanding coats, are comfortable, practical and so very smart. Come see Wards new Fall line-up of coats and choose yours today. Sizes from 8 to 16.

\$1.00 Down Holds Any Coat or Suit!

for SCHOOL...for LESS...at Wards

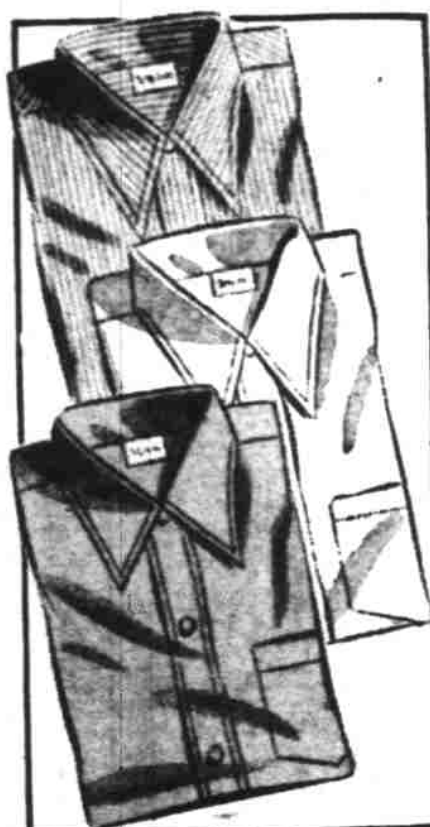


BIG NEW LINE MEN'S SHIRTS! LOWEST PRICE!

1⁹⁸

Whites and Striped
Spread collar pastels

See Wards big new variety of 1st Quality shirts at this thrifty price. Fine Sanforized broadcloths — regular or spread collars. Whites, fancies, solids, pastels. Tailored for lasting good looks.



SCHOOL COATS, STYLED RIGHT, PRICED LOW

14⁹⁸

Fall Shades in
all-wool fabrics

Coverts, tweeds, fleeces and suedes—Wards have them all in girls' coats that rate high on quality. Finished with rayon linings and fine tailoring, they're outstanding buys. 7 to 14.



GUARANTEED CREW SOCKS — 3 PAIR

For Children **89c**

Stock up now for school! 3 pair must give 3 months' wear or we replace them! 6½ to 8.



BOYS' BOULDERCORD PANTS

For Rugged Wear! **3.49**

Made of heavy 11-oz. cotton whipcord. Sanforized. Zipper fly. Pleated front. Cuffs. 6 to 16.



SPECIAL PURCHASE! KNIT RAYON PANTIES

Run-resistant rayon **27c**

Be economical — stock up a supply! Double fabric crotch; pretty pastel colors! S-M-L.

SPECIAL PURCHASE SPORT SHIRT!

Reg. 4.98 **3.88**

Vat-dyed! Washfast!
Yarn-dyed rayons!

You'll wear this handsome shirt on dressiest leisure occasions... It's cut for good looks and cool comfort. Has 2-way collar, in-out bottom, smooth buttons. All sizes. Pre-shrunk.



SALE! NATIONALLY ADVERTISED FRAY-PRUF NYLON, RAYON SLIPS

Regularly 5.98 to 7.98! **3⁸⁸**
Tailored or trimmed

Savings up to 40% on these famous, long-wearing slips! Choice of quick drying nylon or smooth multifilament rayon crepe—both with nylon fagotted seams. Many styles—black, white and pastels. In sizes from 32 to 40.

•PETTICOATS—Reg. 3.98 to 5.98 Nylon or Rayon. **2.88**

SPECIAL PURCHASE! ALL WOOL GABARDINE SLACKS FOR BOYS

5.98 Quality! **3.97**

The ideal slacks for good looks and long wear! Made of 100% new wool. They're styled along easy-draping lines with two hip and two side pockets. Four pleats, handy zipper closing, cuffs. Medium blue or medium brown. Sizes from 4 to 8.

USE YOUR CREDIT...ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN