

HOGG BROS. DOES IT AGAIN!

NO DOWN PAYMENT

ON A NEW FRIGIDAIRE! SENSATIONAL

NEW METER-ICE PLAN

YOU PAY JUST

25c A Day

YOU CAN NOW BUY A BEAUTIFUL, NEW
FRIGIDAIRE
Model ML-60 REFRIGERATOR

FOR ONLY **194⁷⁵**

**NO DOWN
PAYMENT**
Easy Terms

More Storage Area . . . In Less Kitchen Space

Here is Frigidaire's newest family size or apartment size refrigerator . . . offering maximum food storage in a minimum of space . . . takes only the area formerly needed for a 4 cubic foot model! Imagine, 6 cubic feet of storage with a big, Super Freezer, extra tall bottle space, double-easy Quickube Trays, all porcelain interior and roomy, rust-proof shelves . . . at such a modest price and NO DOWN PAYMENT—ask about a new Frigidaire tomorrow!

Other Frigidaire Models May Be Purchased On The "Meter-Ice" Plan

- ★ Just come in and choose your new Frigidaire.
- ★ We will deliver and install it and you PAY NOTHING DOWN.
- ★ All you do is make a deposit of 25c a day in the "Meter-Ice."
- ★ Once a month a representative will call for your deposits.
- ★ When payments are completed the meter will be removed.
- ★ It's less than many people pay for daily ice.
- ★ Your money doesn't "melt away" when placed in the "Meter-Ice."
- ★ It's such an easy way to purchase a beautiful Frigidaire.



Full 6 Cu. Ft.
Family Size
Model ML-60

25c A Day
Cash Price
\$194.75

Other Models As Low As \$189⁷⁵

Open Friday Night Til 9 P. M.
BUY YOUR REFRIGERATOR OR FREEZER
FRIDAY EVENING

HOGG BROS
WILLAMETTE VALLEY'S LEADING APPLIANCE & HOME FURNISHERS
SALEM OREGON CITY

115 So. Commercial Street

Phone 3-9148

**Friendly
Service**

HOME FREEZERS, Too
No Down Payment

8.8 cu. ft. Capacity

The only home freezer powered by the Meter-Miser.
Has all these features, too:

- Space for 290 lbs. frozen food
- Finger-tip balance lid
- Extra-thick, sealed-tight insulation
- Two handy sliding baskets
- Quick-freeze shelf
- Automatic alarm signal
- Interior light



Full Price
\$329.75
No Down
Payment