

**\$20,000 FIRST PRIZE**  
FOR NAMIN' THIS LIL' SHMOO.

PLUS \$1,000  
WORTH OF  
GROCERIES IF YOU  
ARE A CUSTOMER  
OF THIS STORE.

1,111 CASH  
PRIZES

IT'S FUN TO DO!  
NAME THE SHMOO.  
GET ENTRY  
BLANKS HERE.



LARGE 25c  
GIANT 69c



MEDIUM 15c  
LARGE 25c



LARGE 27c  
GIANT 73c

## DELICATESSEN

FROM OUR OWN ULTRA-MODERN KITCHEN

### CHICKEN PIE

A Complete Meal 35c

### Potato Salad

None Better 35c

### PIES - 60c

Truly "Home Made"

### FRUIT JELLO

Delicious! 25c

Del Monte  
Creamed Style  
**Corn**  
Per can ..... 17c

Veg-All  
Mixed  
Vegetables  
Per can ..... 17c

Del Monte  
**Fruit Cocktail**  
Per can ..... 29c  
1-lb. 14-oz. can

Garden Ripe  
**Tomatoes**  
Per can ..... 19c  
1-lb. 12-oz. can

Glorietta  
**Peach Nectar**  
Per can ..... 13c  
12 Fl. oz. Can

Steinfelds  
**Sweet Pickles**  
Per can ..... 27c  
8-oz. Jars

Shady Oak  
**Peach Preserves**  
3 Jars 49c

**CIGARETTES**  
1.45  
Per Carton



Del Monte  
**Crushed Pineapple**  
2 cans 33c  
No. 1 Flat

Springday  
**Bartlett Pears**  
Per can ..... 29c  
1 lb., 13 oz. cans

Elsinore  
**Grapefruit Segments**  
Per can ..... 21c  
1 lb., 4 oz. can

Elsinore  
**Apricots**  
Per can ..... 29c  
1 lb., 14 oz. can

V-8 Vegetable  
**Cocktail Juice**  
Per can ..... 37c  
46 fl. oz. can

Snowdrift  
1 lb. .... 33c  
3 lbs. ... 79c

Texsun  
**Grapefruit Juice**  
Per can ..... 29c  
46 Fl. oz. Can

Hunts  
**Tomato Catsup**  
2 for 25c  
"Mighty Tasty"

Best Foods  
**Mustard**  
Per jar ..... 10c  
"Plenty of Snap"

Nalley's  
**Salad Dressing**  
Per pint ..... 25c



Giant Size  
**39c**  
Per Bag

Tasty Pak  
**GOLDEN SYRUP**  
2 bottles ..... 25c

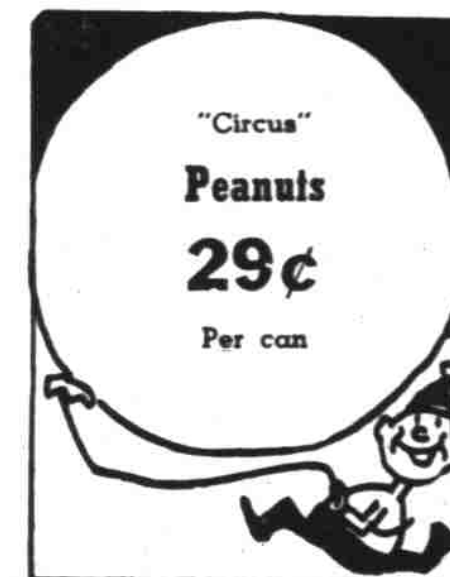
Carnation  
**CORN FLAKES**  
3 packages ..... 35c

BERG'S  
**RED RIBBON COFFEE**  
LB. 40c

P. & G.  
**Bar Soap**  
3 for 20c

Camay  
2 for 23c  
Bath Size

Refreshing  
**FLA-VOR-AID**  
3 pkgs. 10c  
A Summer Time Treat



CRISCO  
1 lb. . . 33c  
3 lbs. . . 79c

Snowflake  
Crackers  
2 lbs. . . 45c

Lindsey  
**Large Ripe OLIVES**  
Per can ..... 29c  
Approximately 64  
Olives to a can

Anso 620  
**Camera Film**  
Per roll ..... 38c  
Includes 3c  
Federal Tax

Regular  
**Kotex**  
2 pkgs. .... 65c

From Our  
Hardware Section  
**Pyrex Bowls**  
Set of Three

19c  
6 Inch  
8 Inch  
10 Inch

## VEGETABLES

Always Garden Fresh

No. 1 Yakima  
**POTATOES**  
25 lbs. .... 79c  
"A Good Buy"

Sunkist  
**JUICE ORANGES**  
5 lb. sack ..... 39c

Pride of Labish  
**CELERY**  
3 bunches ..... 25c  
Large bunches

Thompson Seedless  
**GRAPES**  
2 lbs. .... 39c



50 lbs. .... 3.49

BURRY  
**Cocktail Bites**  
SOYNU  
TOMATO  
CELERY  
CHEESE  
WHEAT  
RYE  
Per box ..... 49c

Chips by  
Vette  
Tomato  
Cheese  
Onion  
Shrimp  
Per box ..... 25c

**FREESTONE PEACHES**  
2 cans ..... 39c  
1 lb., 12 oz. cans

Tasty Pak  
**Sardines**  
Per can ..... 25c  
Packed in Tomato Sauce

Nestles  
**Semi-Sweet Chocolate Drops**  
Per pkg. .... 19c  
For These Delicious  
Toll House Cookies

## MEATS

THE FINEST  
QUALITY

Swift's Premium  
**SLICED BACON**  
Per Pound ..... 59c

Young Frying  
**RABBITS**  
Per Pound ..... 59c  
Freshly Killed

U. S. Gov't. Inspected Steer Beef  
**SWISS STEAK**  
Per Pound ..... 59c  
Swift's Branded Beef Cut at Right  
Thickness to Insure Maximum Flavor

Pure  
**GROUND BEEF**  
Per Pound ..... 35c  
All Beef — No Filler

**SALEM'S COMPLETE FOOD CENTER**  
North Capital at Center Street

A wise housewife knows the origin of the meat she and her family are eating. This market features nationally advertised and U. S. Federal Inspected meats at all times.

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