

THE FIRST ARROW SALE IN YEARS! *DON'T MISS IT!*

UP TO
50% REDUCTIONS
ON AMERICA'S FAVORITE SHIRTS,
TIES, AND SPORTS SHIRTS!

STARTING AT 9 A. M. TODAY
FOR A LIMITED TIME ONLY!
HURRY DOWN TODAY TO BE SURE!

Whenever we say: "We have Arrows!"—it's news!

NOW, for the first time, we say: "We have Arrows—at prices slashed way, way down!" That's really news—big news! The reason is an overstocked condition on certain items. But remember—this sale is for a limited time only. It may be your last chance to get such big bargains—so Hurry! Hurry! Hurry!

Look at what we've got (and look what we've done to the prices!)



ARROW PATTERNED SHIRTS

Formerly \$3.65 to \$5.00

THIS SALE ONLY \$1.95 and \$2.45

Here's the chance of a lifetime to get Arrow's wonderful Patterned Shirts at reductions up to 50%! There's a huge variety of colors and patterns, a wide selection of many famous Arrow Collar styles! Each one has the Sanitized label that means no shrinking out of fit! Each has Mitoga, the famous Arrow-exclusive fit that conforms to your figure! See 'em!



ARROW TEE SHIRTS

Formerly 1.95 to 3.50

THIS SALE ONLY 1/2 Price

Plains and Fancies, Popular Colors



ARROW TIES

Formerly \$1.00 to \$2.50

THIS SALE ONLY 55¢ and 95¢

The American Male's most-wanted neckwear! Hundreds of unique Arrow patterns—ingenious designs, perfect-blending colors. You've bought many, many of these perfect-knotting beauties at their regular prices. Now come in and grab 'em at these great reductions!

NO! This is not an "odds-and-ends" sale! These are Arrow's regular stock! We don't have to whisper about the "famous manufacturer" who made these products. We're happy to shout the name! Arrow! Arrow! ARROW!

NO! This is not "out-of-season" stock! These are all brand-new, crisp-from-the-factory Arrows! They're all in the new Spring line, made to sell at prices way above what we're asking!

NO! This is not a sale of "imperfects!" They're all those perfectly-styled, immaculately-tailored Arrows that have made the name the byword for men's wear quality!

- No Refunds
- No Exchanges
- All Sales Final

