



It's Yours to Enjoy! . . . Salem 1949

CHERRYLAND



FESTIVAL



Today, Friday, Saturday - June 30, July 1-2

FESTIVAL BUTTONS

Adults
1⁰⁰

Children
50¢

(Tax Included)

Admit to All Three Great Shows at State Fairgrounds

Here's the Complete Three Day Program... Plan now to attend every thrilling event!

THURSDAY, JUNE 30 . . .

Coronation of Queen Patricia this evening at Fairgrounds

Also over 200 dancing artists supervised by Paul Armstrong

Also four other big acts . . . Everything in front of big grandstand
Dancing Starts at 10 P. M.

FRIDAY, JULY 1 . . .

Grand parade on downtown streets starting at 10 a. m.

Horse show in front of the grandstand starting at 8 p. m.

Other features in front of grandstand
Dancing Starts at 10 P. M.

SATURDAY, JULY 2 . . .

Junior parade on downtown streets starting at 10 a. m.

Statewide drill team contest with drum and bugle corps competing for the governor's gold trophy in the evening in front of the grandstand
Dancing Starts at 10 P. M.

GRAND FINALE: FIREWORKS IN FRONT OF THE GRANDSTAND SATURDAY NITE

This Advertisement Compliments of the Following Merchants:

JARY FLORIST
PHONE 3-7375
365 COURT STREET

SEARS, ROEBUCK & COMPANY
484 STATE STREET

SALEM HARDWARE COMPANY
120 NORTH COMMERCIAL

JACKSON JEWELERS
225 NORTH LIBERTY

MILLER'S
189 NORTH LIBERTY

VALLEY MOTOR COMPANY
375 CENTER STREET

KEITH BROWN LUMBER YARD
FRONT and COURT
PHONE 3-9163

STEVENS & SON
Jewelers - Silversmiths
Livesley Bldg.
390 STATE STREET

KSLM
519 COURT STREET

ORVAL'S USED CARS
590 CENTER STREET