

# The Oregon Statesman

"No Favor Sways Us, No Fear Shall Awe"  
From First Statesman, March 23, 1851

THE STATESMAN PUBLISHING COMPANY  
CHARLES A. SPRAGUE, Editor and Publisher

Entered at the postoffice at Salem, Oregon, as second class matter under act of congress March 3, 1879.  
Published every morning, business office 215 S. Commercial, Salem, Oregon, Telephone 2-2441.

## The Eternal Status Quo

Norway has produced many fine writers. Ibsen, of course, is a classic. O. E. Rolvaag is a Norwegian immigrant to the United States who wrote "Giants in the Earth" — a book The Nation called "The fullest, finest, and most powerful novel that has been written about pioneer life in America."

But the one writer to whom Americans owe the precedent for some of the most popular contemporary novels is Sigrid Undset, who died last week. Mrs. Undset, in the Nobel prize-winning "Kristin Lavransdatter" and "The Master of Hestviken," revolutionized the historical novel as a type by using modern methods of psychological investigation.

Unlike much other historical fiction, she did not concentrate on research in facts about events and settings. Instead she portrayed the inner lives, the emotions and thoughts and motives, of the medieval individual. And her characters are not just "types," they live, they breathe, they (to quote the Swedish critic Victor Vinde):  
... are decidedly modern, for they have an inner life as complex as our own, a sensibility as rich and filled with nuances as that of the characters of the contemporary novel. Their joys, their sufferings, their doubts — all are familiar to us, for in moments of crises, men of all periods are alike, in spite of differences in prejudice and convention.

This was what Sigrid Undset passionately believed. She once said that two world wars had

confirmed the doubts I always had had about the ideas I was brought up on — (I felt) that liberalism, feminism, nationalism, socialism, pacifism, would not work, because they refused to consider human nature as it really is. Instead, they presupposed that mankind was to 'progress' into something else — towards their own ideas of what people ought to be. Being fostered on prehistory and history I did not much believe in progress. An accumulation of experience and expanding knowledge does not improve man's intellect or moral qualities, even if it ought to improve his ways of using his intellect and solving his moral problems. Yet it will produce finer brains than Aristotle's or St. Thomas Aquinas's, for instance, a greater or more versatile mind than St. Paul's, a humanity nobler than St. Louis of France's or Sir Thomas More's.

This, then, is the great value of a historical novel that is not intended merely to shock or entertain: it gives us a sense of perspective, it shows us — lest we become too fond of our achievements — that we are in reality no better, nor wiser, no happier than our forebears.

In her masterpiece, "Kristin Lavransdatter," Mrs. Undset shows that the people who lived in the so-called Dark Ages were in a sense of our epoch as well as of their own. The problem of good and evil was as vital to them as it is to us; although they may have expressed themselves differently, they were moved by the same fundamental desires that motivate individuals today. Human nature is the tie that binds all generations together and Sigrid Undset was one of its best students.

## Pays to Advertise

Newspapers remain the most popular medium for advertising, though they are not as exclusive in favor as in former years. Of last year's advertising volume, \$4,830,700,000, 36.2 per cent was spent in newspapers. Radio's share was

## Physicist Victim of Spy Headline Hunt

By Joseph Alsop

WASHINGTON, June 20—It is getting to be very unprogressive to believe that the Bill of Rights means what it says. All the same, there are still some old-fashioned Americans who obstinately cling to this unenlightened belief. And these few reactionaries may be interested — they may even be aroused — by the case of Dr. Oppenheimer.

Frank E. Oppenheimer and his wife, Jaqueline, are the incidental casualties of the most recent of the house-un-American activities committee's clamorous headline hunts.

Last week the committee disclosed that the Oppenheimers had briefly belonged to the communist party, when they were both young and foolish, in the time before the war.

It did not matter that both Oppenheimers had learned better, and had left the party eight years ago. It did not matter that Oppenheimer was emphatically not a party member when he was one of the physicists working on the Manhattan District project. It did not matter that Oppenheimer's temporary aberration had no slightest connection with his brother, the great physicist, Dr. J. Robert Oppenheimer. What mattered was just one thing: Frank Oppenheimer's position caused the committee's revelation to make the most wonderful satisfying headlines.

No headlines were made, of course, by what followed. Yet it deserves to be recorded also that Oppenheimer has now lost his post as professor of physics at the University of Minnesota; that his chances of continuing a fruitful teaching career have been sharply reduced; and that all his once-bright prospects are now darkly overcast. In short, this individual, this citizen, has been sacrificed to the congressional headline hunter as cheerfully as though he were a rabbit. To be sure, the new casualty is just the sort of fellow that congressmen like least. This dark, youngish man, with his

nervous, intense manner, obviously suffers from idealism almost to the way that so many of the congressmen's favorite lobbyists suffer from gas on the stomach. He is an intellectual, a brilliant scientist, a bit of a Bohemian, as his excessively ostentatious sideburns are plainly intended to suggest. And just to complete this lamentable picture of high-brow nonconformity, his generous impulses are left utterly uncontrolled by his total political naivete.

It would have been comic, if it had not been tragic, to hear the two Oppenheimers talking about their past and present politics, after their experience before the House committee. It was not until the mid-thirties, when Oppenheimer was already a promising physicist with good work at Johns Hopkins and the great Cavendish laboratory behind him, that he began to notice the woes of the world. In the intervals of working for his doctorate at Caltech (his thesis was called "Beta Rays of Nitrogen Thirteen"), he did the usual Marxist reading course of the period.

The beauties of the simple Marxist system charmed him. Being all-outers by nature, he and his wife, whom he had just married, applied for communist party memberships. While members, they did all the conventional things, from organizing rallies for the Spanish Loyalists to participating solemnly in party discussion groups. Finally, they drifted out of the party be-

## Better English

By D. C. Williams

1. What is wrong with this sentence? "My manuscript is identical to yours."
  2. What is the correct pronunciation of "hilarious?"
  3. Which one of these words is misspelled? Lobelia, lozeng, longitude.
  4. What does the word "judiciously" mean?
  5. What is a word beginning with spo that means "occurring singly?"
- ANSWERS  
1. Say, "identical with yours."  
2. The preferred pronunciation of the first 'i' is as in hill, 3. Lozenge. 4. Wisely; discreetly. 5. Sporadic.

12.4 per cent; direct mail 11.9 per cent and magazines 10.6. National advertising accounted for \$1,756,300,000 while local advertising amounted to \$2,074,400,000.

The gain for newspapers over 1947 was 18.6 per cent; for first mail 19 per cent. Both reflect increasing supplies of paper. Radio's gain was 7.5 per cent and magazines 4 per cent.

This year the big battle is among national magazines. They suffered some loss in circulation last year and some had to rebate to advertisers on account of falling below their circulation guarantees. Signs of the hot competition are seen in the full-page ads that many of the big magazines are running in newspapers. Other devices are used — like stuffers with special offers in department store billings. This is a neat way to tap a big buying public without the cost of getting the list of names and addressing the envelopes.

Manufacturers and distributors of goods are quick to sense the change in the business climate, and realize they have to be more aggressive in their selling programs. Hence their increased use of advertising space to attract customers. And in this highly competitive field newspaper advertising, which is very flexible, and designed to sell goods, becomes more and more indispensable.

## Methodists Oppose Pact

The Oregonian, criticising the Methodists who adopted resolutions opposing the Atlantic pact at their annual conference held in Ashland, thinks that its action helps explain why the church is losing its influence. On the other hand there are plenty of folk who criticise the church because it doesn't speak out often on social questions and blame its loss of influence on its silence. Certainly both arguments are not true.

As for the resolutions, which called for international control of atomic energy, stopping production of atom bombs as well as condemning the Atlantic pact, they were adopted after "lively debate," according to the Ashland Tidings, and a motion to delete them from the committee report was rejected by a two-to-one vote. So they were not rushed through without proper consideration.

The Statesman thinks the Methodists were wrong about the Atlantic pact. This was developed to avert war and not invite. As for stopping production of atom bombs this country has already declared its readiness to cease their production if atomic energy will be put under firm international control.

The Methodists are not as a group pacifists or communists; nor are ardent advocates of "social action," and at Ashland the group's ideas prevailed. (Had the late W. C. Hawley been in attendance we are confident the resolutions would not have been adopted). What the conference was concerned about was that the United States should not become an aggressor itself, should not take actions which might precipitate world war. There is basis for this warning, even though the text of the resolutions may be extreme.

## Magazine to Use Models From Real Life

By Henry McLemore

DAYTONA BEACH, June 20—If you hear a knock on your door sometime soon, please let me in.

I'll be taking subscriptions for a magazine which I intend to publish as soon as I can steal a printing press and gather a loyal staff about me.

I am sure you will like my magazine. It will be called "Fashions for Folks Like Us," and will feature models who look the way the overwhelming majority of Americans do.

For example, at least half of the male models in my magazine will wear glasses. Looking at the fashion magazines now in existence one would be led to believe that there isn't a man in the United States who doesn't have 20-20 vision, and that astigmatism, nearsightedness and short-sightedness are as extinct as the free lunch. My models will sport all types of rims, from tortoise to hammered steel.

And that's not all, either. A great many of them will have receding hair lines, and chins to match. Don't tell me that every man who buys a suit, a pair of slacks, or a pair of bathing trunks has a chin like Dick Tracy and a head of hair like the M-G-M lion. And don't tell me, either, that every man has a stomach like a washboard, arms like a wagon tongue, teeth like matched pullet legs, and legs like an Olympic sprinter.

In short, I don't believe that one man out of 10,000 even comes close to resembling the men who model clothes today. My magazine will show how you are really likely to look when you put the clothes on. A little too broad across the beam, a little too prominent where the abdomen meets the chest, a little too narrow across the shoulders, a few wrinkles on the forehead, and shoes that could stand a shine and a trifle touching-up at the heels.

To be quite honest, I am going to be a model myself. According to statistics gathered during World War II, I come close to being the average American male — which means that I am no lean, lithe, frightfully muscled creature, with eyelashes like a beach umbrella and eyes which can pierce the deepest fog. Instead, I am little more than a healthy Caspar Milquetoast just trying to get along.

When I put on dinner clothes I don't look like those dashing creatures in the fashion magazines, but more like I had been hit over the head with a sledge hammer.

Another thing about my magazine — the people shown in it won't always be going somewhere. They won't be shown waving goodbye from the gangplank of the "Elizabeth" or the "Mary," or stepping aboard a plane to Paris, or boarding a gondola in Venice, or saying farewell to friends in front of the Copacabana in Rio.

In my magazine, the people will be pictured where most Americans are most of the time — at home. They'll be shown in gingham dresses suitable for either going to pick up the kids at school or washing dishes. You will see them in outfits adaptable either for emptying a garbage pail or washing the automobile. My magazine will feature fashions that are practical for almost anything. There will be T-shirts equally at home behind a lawn mower or a glass of beer in the kitchen.

My magazine will recognize the fact that every woman in this country is not an ethereal bit of fluff, with a 24-inch waistline, legs like Dietrich's, etc., etc. It will feature pictures of buskined brides of which there certainly must be many, pictures of matrons with size 10 feet, of which there must be many, and pictures of college girls with straight hair and bony necks, of which there must be many.

For every picture of a count and countless sipping champagne in the garden of a French cha-

teau my magazine will show 100 pictures of Joe Blow and Sadie O'Neil having a \$1.25 spaghetti dinner at Antonio's Grill and Bar, Tables for Ladies.

Want to join the staff of my magazine? Drop me a line, and I'll tell you when to report.

Only the editor will be paid, and you can guess who I have picked for that job.

McNaught Syndicate, Inc.

## GRIN AND BEAR IT

By Lichty



"What's wrong with stories about goblins, ogres and monsters? ... It makes him less critical of the sitters we're able to get for him ..."



### IT SEEMS TO ME

(Continued from page one)

times Mussolini ended the long breach between the state and the Vatican in Italy with a Concordat, while Hitler, nominally a Catholic, suppressed or restricted Catholic activities when he built his super-state.

The present competition is more than just a competition for power, for the communists deny the existence of God, propagate atheism. That is indeed anathema to the Catholic church and to all religions professing belief in a divine being.

How will it end? Perhaps it will not end, but continue with alternating periods of greater or less tension. It could end with complete victory for one: it's or the other — the collapse of the communist governments or the outlawing of the Catholic church. Neither seems presently in sight. Or it could end by some form of accommodation, a sort of truce between the church and the state as has been the usual termination of previous similar competitions for power.

A truce would give the church freedom to conduct worship, to maintain institutions such as seminaries and hospitals, to instruct children in the principles of its faith. The state would claim full authority in the political realm. It would probably seize large landholdings of the church and establish secular schools as Hungary has done. It would curtail and restrict the

teau my magazine will show 100 pictures of Joe Blow and Sadie O'Neil having a \$1.25 spaghetti dinner at Antonio's Grill and Bar, Tables for Ladies.

Want to join the staff of my magazine? Drop me a line, and I'll tell you when to report.

Only the editor will be paid, and you can guess who I have picked for that job.

McNaught Syndicate, Inc.

## HUNGRY FIDO

influence which the church has exercised in these countries.

Whether such an accommodation will be worked out I do not know. The Catholic church though

monolithic in its organization is also resilient in action. The fact that it has been able to adapt itself to various forms of government and conditions of society

helps explain its survival. With its long view of history the church will do its utmost to survive even under a hostile regime. But so bitter is the present controversy and so fundamental its antagonisms it will be a long time before a solution by way of mutual accommodation can be worked out.

Soundwriting Inc., of San Francisco, West Distributor for the Gray Audograph, announce the appointment of Needhams as their exclusive agent for Marion and Polk Counties

their exclusive agent for Marion and Polk Counties

What is the AUDOGRAPH?

Have you seen it? Heard it? Tried it? Do you know what it can do for you?

Here is an entirely new kind of electronic Business Recorder especially created to help you get things done more easily, quickly, conveniently. Here is an instrument that records dictation, telephone conversations, meetings and conferences on paper-tape, virtually indestructible plastic discs you can slip in an envelope and mail — discs that cost but a few pennies yet record for over 60 minutes.

Moreover, the AUDOGRAPH is incredibly light — the smallest and lightest of all dictating instruments, lighter than most portable typewriters, taking far less space than a letter tray. No turntable. No recording or playing arms to manipulate. Just simplicity itself — a masterpiece of American manufacturing resourcefulness, star-studded with revolutionary new features never before available in any instrument. And rugged? — why you can bounce it, jar it, operate it anywhere — at home or on trains, planes, and in your car, in any position, at any angle — even upside down — without affecting its superb performance in any way!

Before you decide on any dictation instrument be sure you see the AUDOGRAPH in action! Phone or write for FREE demonstration and FREE TRIAL in your office on your desk — no obligation, of course.

NEEDHAM'S, 465 State Street, Salem, Oregon — Phone 2-2485

I want an AUDOGRAPH demonstration

Please send literature and prices.

Name and Title \_\_\_\_\_

Firm \_\_\_\_\_

Business Address \_\_\_\_\_

AT HOME OR ON TRIPS — Easy to carry — lightest made, only 16 lbs. Works perfectly on trains, planes, or at home.

Needham's

STANDARD BUSINESS RECORDER

465 STATE STREET

SALEM, OREGON

PHONE 2-2485

TELEPHONE RECORDING — Snap a switch and both ends of important phone conversations are permanently recorded.

CONFERENCE RECORDING — On the Spot recordings of every word. Only AUDOGRAPH discs have full hour capacity.

IN YOUR CAR — Salesmen, field representatives, traveling executives dictate reports, letters — mail to home office.

AT HOME OR ON TRIPS — Easy to carry — lightest made, only 16 lbs. Works perfectly on trains, planes, or at home.

## Orders for Fireworks in Area Heavy

There will be more fireworks than ever in the Salem area, it appeared today.

They became available in Oregon Monday, by state law, and on Saturday they will be on sale in Salem. The city ordinance prohibits sale until that day.

With some already erected, a score or more of stands are expected to spring up in Salem, supplied by seven wholesalers including the locally-owned Northwest Stands, belonging to Bill Patton and Virgil Pade on Portland road north of the underpass, which is declared to be the largest supplier in the area.

Patton and Pade said their orders, placed in January, approximated three times those of a year ago. It was indicated other dealers had ordered in proportion, although some orders placed later may not be filled. The merchandise still was declared in rather short supply.

Several once-used items were barred by the new 1949 state law, including TNTs, giant firecrackers, torpedoes, exhibition rockets and roman candles with more than 15 balls.

Still available, it appeared from the looks of stocks on hand Monday, are the old reliable firecrackers, priced somewhat lower than in 1948, and night fireworks, priced about the same as a year ago. Lady fingers continue their popularity, as do Chinese firecrackers, but there was some worry that perhaps the latter might not be available next year because of the communist over-running of northern China.

helps explain its survival. With its long view of history the church will do its utmost to survive even under a hostile regime. But so bitter is the present controversy and so fundamental its antagonisms it will be a long time before a solution by way of mutual accommodation can be worked out.