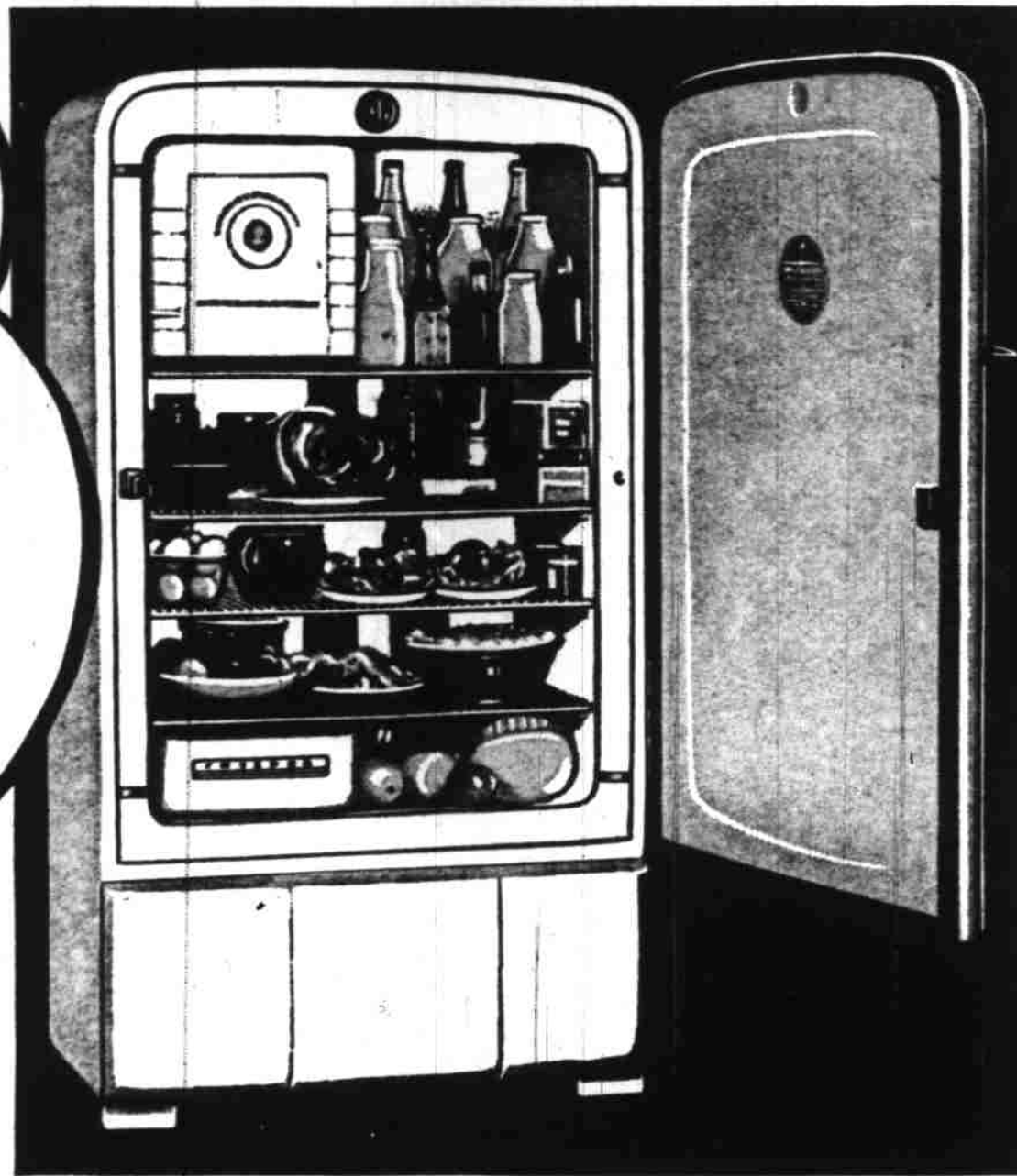


AT RALPH JOHNSON'S . . .

KELVINATOR HAS CUT THE COST of Better

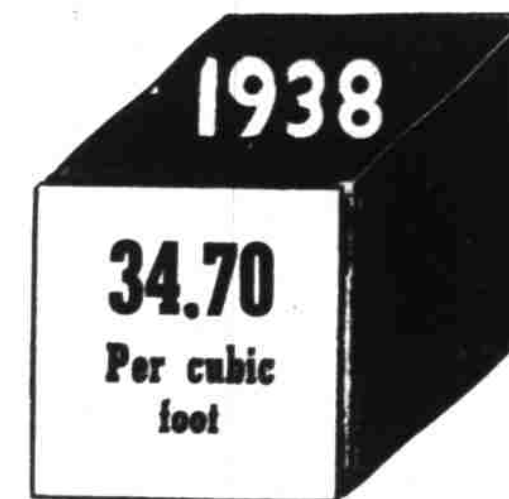
REFRIGERATION! NOW . . . LOWER PRICES Than Before The War

8.6
CUBIC FEET
and **ONLY**
23⁰⁰ Down
10⁰⁹ per month

MODEL RS, Illustrated . . . A full 8.6 cubic foot Kelvinator . . . yet no added floor space!
Big 25 lb. frozen food chest. 12 qt. sliding vegetable crisper. 15.8 sq. ft. of shelf area.
Powered by Kelvinator's famous Polarsphere. Only **229.95**

That's right — in 1938 the standard cost of refrigeration was 34.70 per cu. ft. Now — on this 1949 model Kelvinator has cut the cost of refrigeration to 26.74 per cu. ft. Imagine — 7.96 less per cubic foot! Get more — Get Kelvinator!



KELVINATOR--The World's First Manufacturer of Domestic Electric Refrigerators and Low Temperature Freezers!



MODEL CR . . . Luxury Features at an economy price. 17-lb. High-Speed Freezer! 20-qt. Vegetable Crisper! Big aluminum chilling tray. Full 6 cu. ft. of storage! Powered by Kelvinator's famous, penny-pinching Polarsphere. A miracle of value in this Kelvinator!

199.95



MODEL RD . . . Full 8.6 cu. ft. of storage space! Takes up no more space than former "sevens". Big 30-lb. Frozen Food Chest. World's of general storage and tall bottle space. Plastic covered meat chest. Two 12-qt. Vegetable Crispers!

259.95



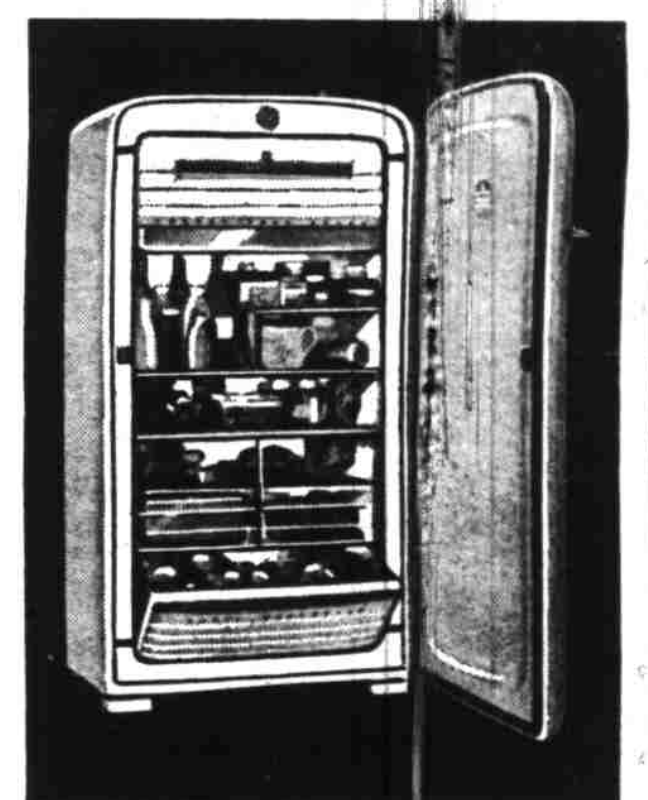
MODEL CM . . . Sets new refrigerator standards! More for what you pay! Big 40-lb. Frozen Food Chest. Big, refrigerated Fruit Freshener. Magic Shelf. 12-qt. Vegetable Crisper. 8½ cu. ft. in shelf area, plus 2 cu. ft. in Fruit Freshener Zone.

299.95



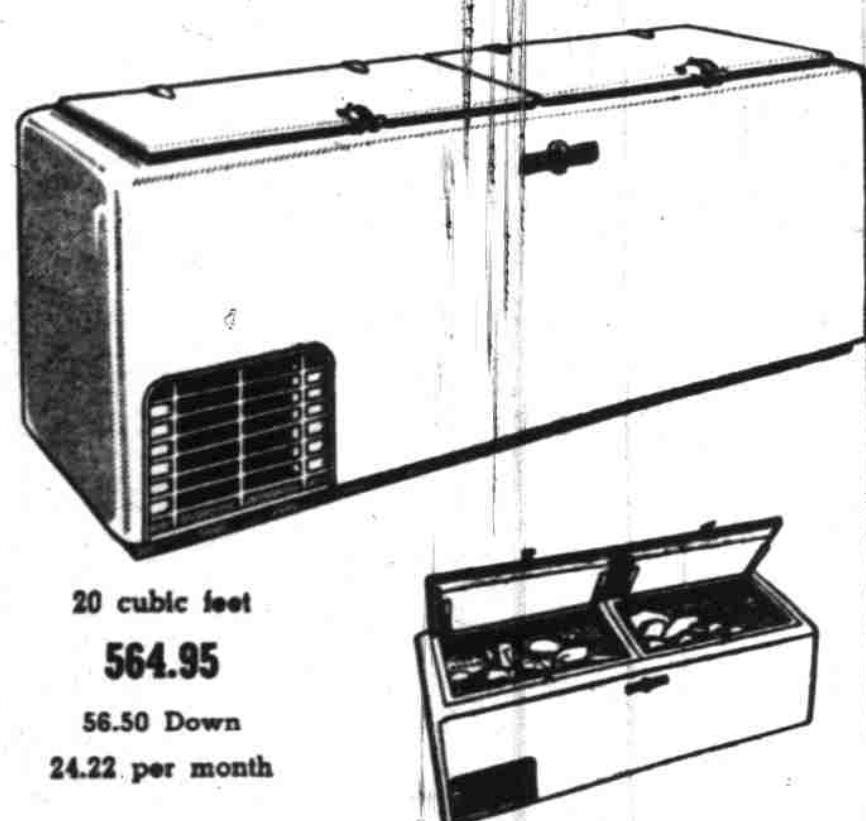
MODEL FM . . . An engineering Masterpiece! 50-lb. Frozen Food Chest. Magic Shelf adjusts 5 ways—makes room for bulky foods. Twin sliding Vegetable Crispers (20 qt. total capacity). 8½ cu. ft. in shelf area, plus 1½ cu. ft. in Fruit Freshener Zone.

339.95



MODEL MM . . . Greatest food-keeping advance in years! Supermoist cold in big glass-enclosed compartment. Fruits keep cold and fresh in Fruit Freshener. Frozen Food Chest holds 50 lbs. 8½ cu. ft. in shelf area, plus 1½ cu. ft. in Fruit Freshener Zone.

389.95



20 cubic feet
564.95
56.50 Down
24.22 per month

Get A Freezer Full of Better Living Get A KELVINATOR

9 Cubic Ft.

29½ in. deep overall
34½ in. in height
42½ in. long

339⁹⁵

Here's your Treasure Chest of fine eating! Think of the joy when friends drop in to know that in your Kelvinator you have a big reserve supply of everything you need to be a perfect hostess.

12 Cubic Ft.

34½ in. in height
54 in. long
29½ in. deep

389⁹⁵

6 Cu. feet
219.95

22.00 down—9.90 per mo.



**New
Low
Terms!**

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"Salem's Finest Appliance Store"

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