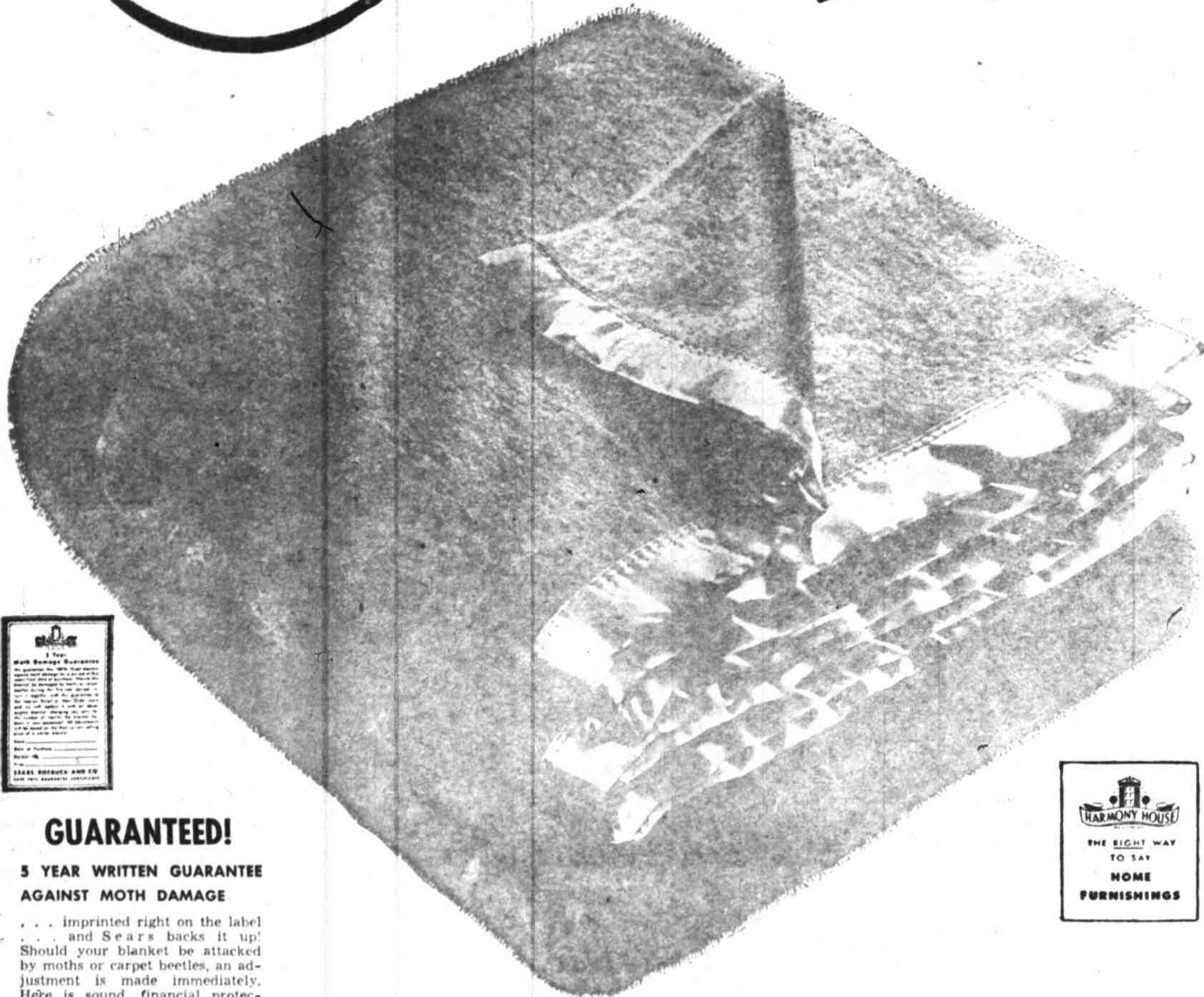




# BLANKET Day Away Sale

**STARTS TODAY**  
50c Holds Your Choice Until  
**October 1**



**5 Year**  
Moth Damage Guarantee  
... Imprinted right on the label  
... and Sears backs it up!  
Should your blanket be attacked  
by moths or carpet beetles, an ad-  
justment is made immediately.  
Here is sound, financial protec-  
tion!

**GUARANTEED!**

**5 YEAR WRITTEN GUARANTEE**  
**AGAINST MOTH DAMAGE**

... Imprinted right on the label  
... and Sears backs it up!  
Should your blanket be attacked  
by moths or carpet beetles, an ad-  
justment is made immediately.  
Here is sound, financial protec-  
tion!

**You Save 1.02 during This Sale only**  
**all wool blanket**

- SAVINGS** reduced over 14% for Sears Lay-away Sale
- QUALITY** 100% warm, fleecy wool, smooth to the touch
- COLOR** a rainbow of beautiful pastels to choose from
- CONVENIENCE** make your choice - just 50c holds it!

You've been watching for an opportunity to buy a comfortable, deep-napped 100% all wool blanket!—and put yourself on the back for making a **WONDERFUL PURCHASE!** Well, hurry to Sears—because **THIS** is the blanket you're looking for! Three full pounds of soft wool, bound with four broad inches of shimmering rayon satin; gorgeous blue, rose, green, and gold pastels. Famous Nationally-known Harmony House Brand—made for, and sold exclusively by Sears. Lay away this beauty now for just 50c!

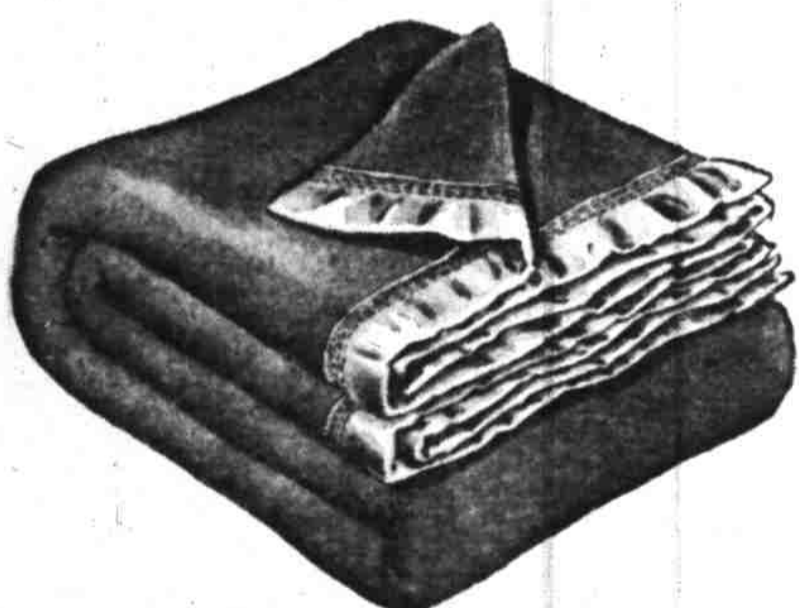


**Guaranteed First Quality**  
Full 72 x 84-in. size, 3 lbs.

**5<sup>88</sup>**  
Reg. 6.90

**Shop Until 9:00 P. M. Friday**

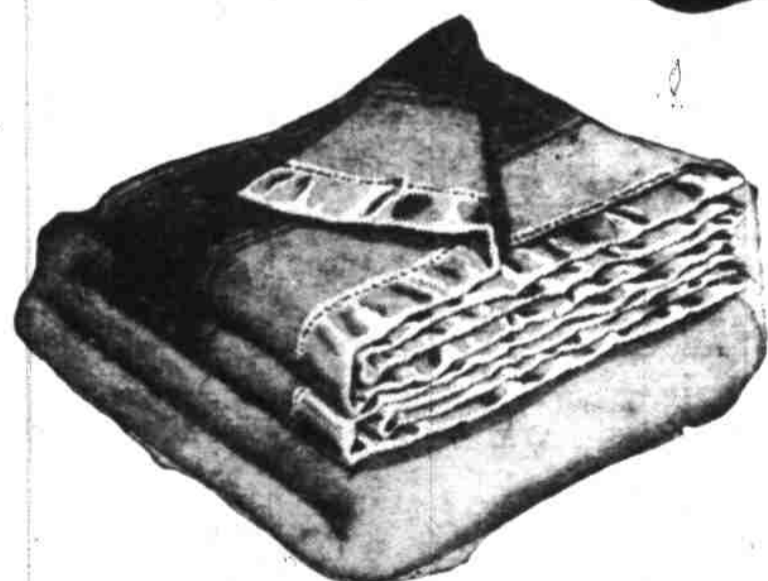
Use "Sears Easy Payment Plan  
On Purchases Totaling \$20 or More!"



**Harmony House 90-inch**  
**Part Wool Blanket**

**6<sup>90</sup>**

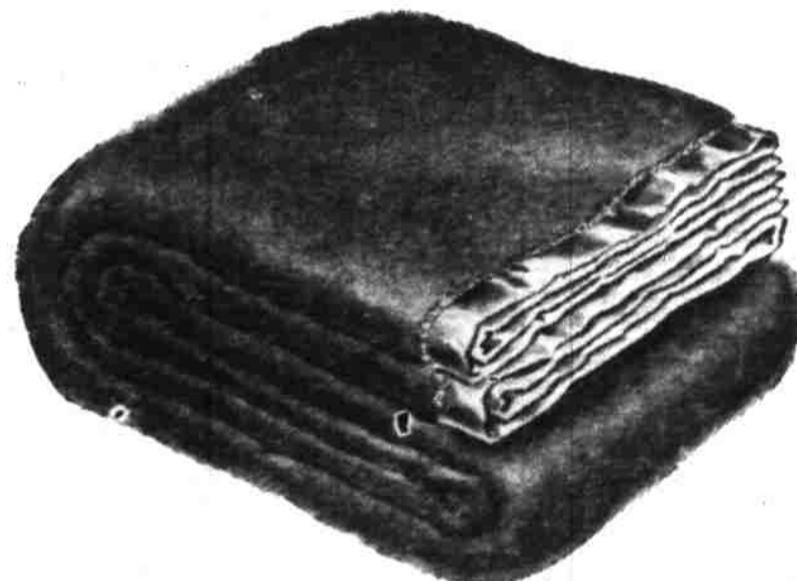
Soft, springy, closely-woven! A blend of 33 1/2% wool, 41 1/2% rayon, 25% cotton. Generous size allows for plenty of tuck-in at foot and sides. Beautiful pastel shades in blue, yellow, rose, cedar, and green; wide 5-inch rayon-satin binding. See them now!



**Extra Long for Tuck-in!**  
**72x90-inch Blanket**

**12<sup>88</sup>**

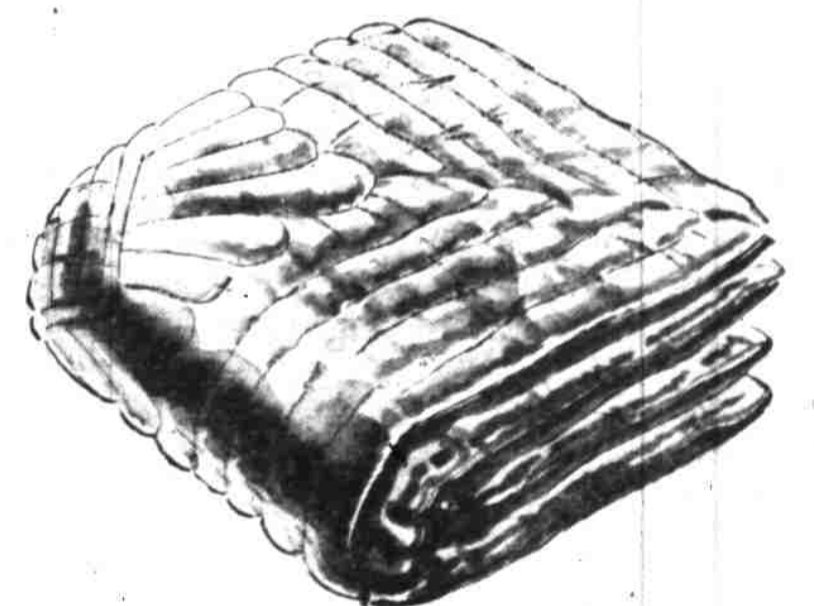
Save 1.02  
Reg. 13.90  
Smooth, soft to the touch, four full pounds of 100% wool, 7 in. rayon-satin binding. Packed in re-usable plastic-case, fine for off-season storage. Guaranteed for 5 years against moth damage. Blue, rose, green, gold, aqua and white. A real buy in luxury.



**Save! 1.02! 80 x 90-in.**  
**Jumbo All-Wool Blanket**

**8<sup>88</sup>**

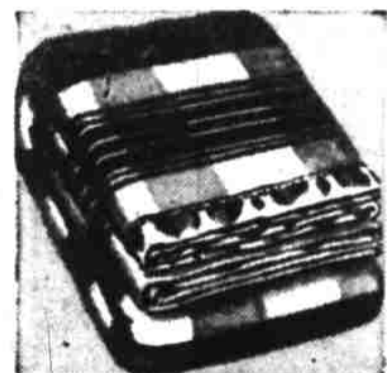
Extra room on all sides for tuck-in and warmth! 6 1/2 ft. wide, 7 1/2 ft. long. Six inch rayon-satin binding. Comes, fresh, fluffly clean in the new plastic-case which you can use as a storage bag. Written 5 year guarantee. Your choice of blue, rose, green or gold pastel.



**72 x 84-in. Down-Filled**  
**Rayon Satin Comforter**

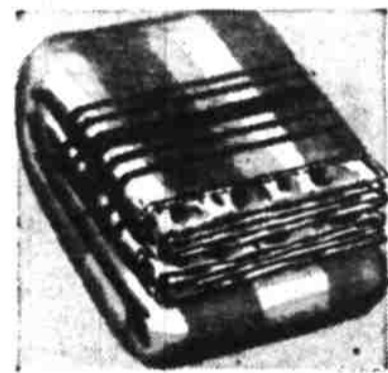
**15<sup>88</sup>**

Packed in Plasti-case  
Reg. 16.95  
Imagine the rich, soft sheen of rayon-satin in your bedroom... and that's not all: here's luxurious warmth without weight... extra sleeping comfort! Beautiful design in lovely shades of blue, rose, green and dubonnet. And you can be sure of this fine quality!



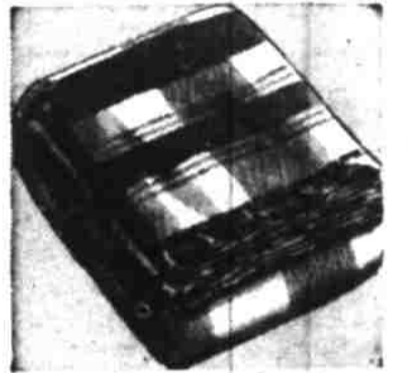
**Part Wool Blanket**  
72x84-in. Double Thickness  
Full 3 1/2-lbs. .... **6.79**

Lovely rose, blue, green, cedar pastels, 4-in. matching rayon-satin binding. 25% wool, 75% cotton. Our best quality!



**72x90-in. Blanket**  
100% All Wool... **10.90**

Soft brushed wool, 6-in. matching rayon-satin binding. Red-black, gray-white plaids. 3-yr. moth damage guarantee.



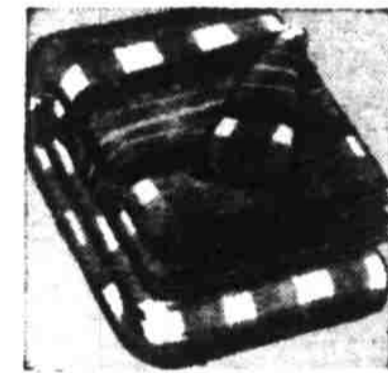
**Many-use Blanket**  
72x84-in., Double Thickness  
Rayon-satin Bound... **4.98**

Fine for spring and fall or an extra for winter. 5% soft wool, 95% strong cotton. Rose, blue, green, and gray.



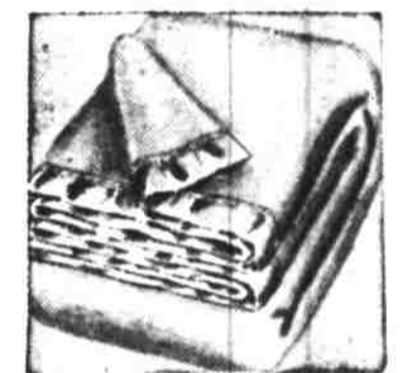
**3-Pound Blanket**  
Tone-on-Tone Floral Border  
Fluffy Nap... **4.98**

Full 72x84 inches; 10% wool, 25% cotton, 65% rayon. 4-inch binding. Blue, rose, cedar. Quality at a sensible price!



**Cotton Plaid Pair**  
70x80-in., Double Thickness  
All New Cotton... **2.98**

Top quality American cotton, soft to the touch, smooth even nap. Lovely blue and white or rose and white colors.



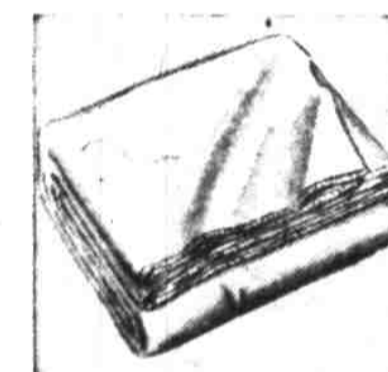
**All Wool Blanket**  
In Re-Usable Plastic-Case  
7-inch Binding... **9.90**

Five-yr. guarantee against moth damage! 72x90 in., 3 1/2 lbs. of soft wool in blue, rose, green, gold, peach, white.



**Pure Wool Blanket**  
Shaggy Nap Adds Warmth  
Reg. 9.90... Now **8.88**

Exclusive Sears design. Soft, deep-voiced width border stripes on snowy white. Extra fleecy shaggy nap. 5.4 lbs.



**Soft Sheet Blanket**  
Fine for Cool Summer Nights  
80x95-inch Size... **2.29**

Pure white, softly-napped cotton, usually woven for strength, long wear. Use for sheet in winter, cover in summer.



**Cotton Blankets**  
Lovely Multi-Color Patterns  
70x80-inch... **3.98**

Beautiful in your bedroom! Softly-napped, smoothly-blended anti-color. Hemed ends; unusual ombre plaid.

*"Satisfaction guaranteed or your money back"*

**SEARS**

484 State Street

Phone 3-9191