

The season is the reason...It's time to relax in **PENNEY'S SPORTSWEAR**

SALEM, OREGON

**Styled for Play --
and Ready to Go --**

COTTON SKIRTS WITH A FLARE

Pretty as a picture, cotton combinations of summer colors . . . styled with a flare for easy wearing. 10 to 18.

3⁹⁰

PENNEY'S SECOND FLOOR

COTTON MIDRIFFS TO MATCH

Style for comfort in the summer—colorful combinations to match skirts and make your outfits gay

1⁹⁸

PENNEY'S SECOND FLOOR

COTTON PLAID SKIRTS

Colorful cotton plaid shirts made for easy wearing all summer long. Smart to wear with shorts, slacks, skirts

1⁹⁸

PENNEY'S SECOND FLOOR



Women's Denim

**SHORT
SLACKS**

2¹⁹

Smart ever so popular below the knee length short slacks of sturdy blue denim. Sanforized. Styled for summer comfort.

Penney's Second Floor



for
fun
in
the
sun!



Sanforized Twill
WHITE SHORTS

1⁹⁸

Plenty of free action in these smart tailored shorts—designed with a zipper closing—10 to 20.

Penney's Second Floor

Favorites Everywhere You Go
Rayon Strutter Cloth Slacks

Smart as a whip styling in these long wearing slacks—styled with an eye for summer comfort as well as service. Black, navy, grey, brown. 10 to 20.

4⁹⁸

PENNEY'S SECOND FLOOR

RAYON CREPE TAILORED BLOUSES

You're always smart to wear a snowy white tailored blouse—and such material—they wash easily and wear beautifully—32 to 38

2⁹⁸

PENNEY'S SECOND FLOOR

Smart, New Western SLACK SUITS

A style you can wear for all summer play—neatly designed with contrast piping. 10 to 20

10⁹⁰

PENNEY'S SECOND FLOOR

PRINTED COTTON HALTERS

A must have for summer vacations—and about the house—at this low price you must have several

79¢

PENNEY'S SECOND FLOOR

SHORT COATS AT BARGAIN PRICES

SPECIAL SAVINGS ON
PLAID and SOLID TONE

SHORT COATS

Now **9⁸⁸**

Compare -- an outstanding group of all wool coats at a huge savings -- rayon lined for extra value -- penney's smartest colors. Worth much more.
PENNEY'S SECOND FLOOR



Worth Much More!

SHORT COATS

Now **12⁷⁵**

Expertly made coats in the season's smartest fabrics—colors and styles—beautifully rayon lined. 10 to 18.

PENNEY'S SECOND FLOOR



Go Everywhere Styled!

SHORT COATS

In Pinwale Corduroy

Only **7⁹⁰**

And we do mean "all-around"! Right with everything from slacks to formal, because that fine, velvety corduroy is good looking, hard-wearing . . . and they're unlined, so you can wash yours easily. Bargains -- 12 to 18.
PENNEY'S SECOND FLOOR



ALL-WOOL FLANNEL SHORT COATS

So smart to wear and so easy to look at—fine quality all wool flannel in the season's most popular shades. 12 to 18.

5⁹⁰

PENNEY'S SECOND FLOOR

PAY CASH...CARRY IT...YOU SAVE !!!