

Come Tomorrow!

MEMORIAL DAY IS MAY 30th!

Everybody's in a FIESTA mood!

There's a summer of fun ahead . . . and Penney's has your leisure-time needs well in hand. Come see our complete round-up of casuals, swimwear and play togs, all so easy going . . . even their price tags are relaxing! At Penney's, of course!

ON THE SECOND FLOOR

Fashioned for Summer
Tiered Skirts
3⁹⁸

Soft ice cream colors in gorgeous combinations for summer wearing.

Matching Midriff
1.98

To top off your summer outfit.



2⁹⁸

Shorts in smart corded fabric — zipper closed — black or brown — 12 to 18.



2⁴⁹

Knee-length shorts in Sanforized denim. Faded blue, 12 to 20.



4⁹⁸

Wear with or without straps! Lastex is firm . . . yet light for free and easy swimming, a pretty figure. Light, dark colors. 32-38.



8⁹⁰

Rayon shantung sports dress in rich mandarin colors . . . tangerine, gold, turquoise, lilac. 12 to 20.



7⁹⁰

Pretty sun dresses in summer colors. Solid tones and prints.



4⁹⁸

Slacks, man-tailored of rayon crepe. Black, aqua, blue, brown, navy, green, gray, 12 to 20.



1⁹⁸

Peasant blouse in fine cotton batiste with elasticized neckline. White, 32 to 38.



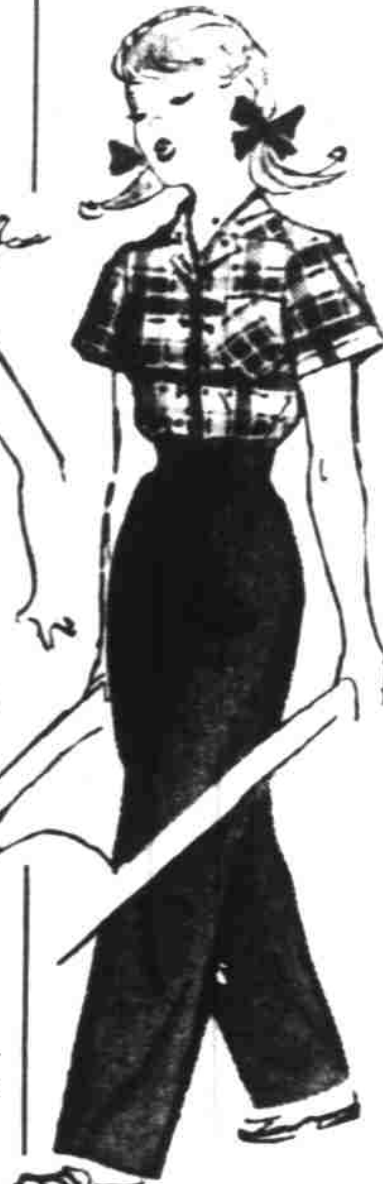
79^c

A riot of color in these pretty sport bras. Prints and plain colors.



69^c

Styled for little girls — Elastic band halters in pretty cotton prints.



1⁷⁹

Blue denim jeans of sturdy 8 oz. denim. Taper side zipper. Sanforized, 7 to 14.

1⁹⁸

Sanforized twill shorts for girls — adds to their play-time fun. 7 to 14.



2⁹⁸

Girls jersey bathing suits featuring the complete action-freedom you're after. Popular as the sunshine itself with action loving girls. 8 to 14.

Short Slacks
2⁹⁸

Blue check pattern on white ground that looks cool — and comfortable.

Strapless Bras
1⁴⁹

Bra has elastic top and bottom. Styled with 3-inch ruffle.



1⁹⁸

Pretty cotton blouses with peasant style shoulders. Sizes 7 to 14.

1⁹⁸

Cool printed cotton skirts that are so easy to wear. 7 to 14.

2⁹⁸

Blouse of Sanforized* woven cotton gingham shadow-plaid in red or blue with gray. 32 to 40.

*Shrinkage will not exceed 1%.

AT PENNEY'S

Salem, Oregon