

in the Entire History of Salem!

WAREHOUSE CLEARANCE

APERIES . WALLPAPER . OIL HEATERS . ART ITEMS

HOW CAN WE AFFORD TO SELL MERCHANDISE AT THESE PRICES?

We can't -- but we want to move 100,000 dollars worth of surplus merchandise in a hurry! We're in no mood for dickering. There is a price that will move any item -- and we've put that price on the merchandise. This reduces our overstock so we can rush right out and buy more brand new merchandise and get overstocked again. We have to do that so we can have a warehouse sale next year. Of course we can't make any money, but we have a lot of fun and you save lots of money -- so what's the difference?

WE'RE CRAZY!



EVEN SANTA CLAUS COULDN'T FURNISH THESE APPLIANCES AT THESE SCREWBALL PRICES!

Home Freezers

Harder 18-ft. — Just think — an 18-ft. freezer can store more food than you can afford to buy. You can get a cow or two in it. Have enough meat to feed the neighborhood, and you can chisel the butcher down by buying in quantity. This freezer regularly sells for 595.00 but inasmuch as it was slightly used you can walk off with it, if you have a derrick, for only — **299.95**
Full guarantee

10-cu. ft. model made by one of the best known makers in the U. S. We will have to wear bullet-proof vests when they find we are selling floor samples at this price. **299.95**
Regular 369.95

5 cu. ft. model by same maker. All brand new. For the smaller family. We've sold plenty of them for 254.95 **179.95**

Gas Appliances

Rheem 30-gal. water heaters. These are made by one of the best known manufacturers in the country. We're going out of the gas business however. They sell for 89.95 and the price at which we are closing them out is not a misprint **39.95**

Zenith 30-gal. water heaters. You all know ZENITH is good merchandise. We say they're a good buy and hope to say goodbye to them. Reg. 89.95 now **39.95**

Western Holly Ranges. Deluxe models with timers that regularly sell for 189.95 **99.95**

Gas Refrigerators—The most famous model on the market—but our price is too ridiculous to print.

Oil Space Heaters

Don't wait to buy until this fall because the prices won't be even close to those listed below.

We have heaters stacked clear to the ceiling—but they won't be around long at these prices. Made by the largest manufacturers in the business.

Jr. Deluxe Radiant Reg. 59.98 **39.95**
Special Radiant Reg. 97.85 **79.95**
Deluxe Circulator Reg. 119.85 **89.85**
Deluxe Circulator Reg. 129.85 **99.95**
Lowboy Console Reg. 134.20 **89.95**
Super Circulator Reg. 138.60 **99.95**

Have You Ever Heard Of Nationally Advertised 269.95 8½ Cu. Ft. Refrigerators As Low As 179.95?

Well, You Have Now! But Hurry!

NOW! YOU CAN BE "TAKEN TO THE CLEANERS" AND YOU'LL LOVE IT!

Nowadays people expect a VACUUM CLEANER to clean rugs, demoth clothing, air condition a house, be a paint sprayer, recharge the car batteries, act as a baby sitter and balance the national budget. We have a nationally famous deluxe upright cleaner that specializes in cleaning rugs. We love crowds so we're knocking 60.00 off the retail price. Please bring your own bandages if you try to buy one.

89⁹⁵ Model Now Reduced to **29⁹⁵**

RADIO BUYS!

Here's Two!

Radio-Phonograph Console FM-AM, Reg. 271.50 **159.95**
Nationally famous maker

Radio-Phonograph Console Reg. 164.95 **89.95**

AND IF YOU'RE STILL NOT CONVINCED -- HOW ABOUT THESE BARGAINS

BROADLOOM CARPETING

12-Ft. Green Reg. 9.95 **5.95** sq. yd.
12-Ft. Loop Pile (beige) Reg. 12.95 **9.95** sq. yd.
9x14½ Mauve Leaf Pattern—rubberized back Reg. 7.50 yd. **89.50**
9x12 Beige Floral Axminster Reg. 105.00 **89.50**
9x12 Blue Wilton Reg. 141.00 **129.50**
9x12 Green Wilton Reg. 141.00 **129.50**
9x12 Blue Wilton. Leaf pattern. Reg. 151.90 **139.50** New Only
9x6½ Beige Floral Axminster. Remnant. Reg. 11.25 sq. yd. **59.50**
9x7 Colonial Pattern Axminster. Reg. 7.50 sq. yd. **39.50**
9x13½ Floor Fashion Green Wilton. Slightly damaged Reg. 11.95 sq. yd. **59.50**
ORCO DURAFELY—Good wearing hair carpet Reg. 3.75 sq. yd. **2.69** sq. yd.

27-INCH CARPETING

High Grade Caracul Twist. Rose, beige, Reg. 8.75 yd. **6.50** sq. yd.
Swedish Primitive, Reg. 8.50 yd. **6.50** sq. yd.
Arlington Cedar Velvet Reg. 3.95 **2.15** sq. yd.
Sunflower Pattern Wilton. A Beauty Reg. 10.50 **7.50** sq. yd.
Lime Green Swedish Primitive 11 ft. 5 in. Reg. 10.50 yd. **25.00**
Derby Green Jute for stair or hall runners Reg. 1.75 **1.15** sq. yd.
Floral Axminster Reg. 6.35 **4.50** sq. yd.
Burgundy Wilton. All-over leaf pattern. Reg. 7.50 **5.00** sq. yd.
Jute Combination. Latex back. Leaf pattern. Reg. 2.50 **1.95** sq. yd.
Burgundy Floral Wiltons Reg. 5.75 **4.50** sq. yd.
Lime Green Wilton Reg. 7.25 **5.95** sq. yd.
Mauve Frieze, nubby textured Wilton Reg. 7.35 **5.95** sq. yd.
Embossed tone-on-tone in rust color. Reg. 8.95 **6.95** sq. yd.
Exotic Oriental Wilton—floral patterns. Reg. 10.50 **7.95** sq. yd.
Embossed Rose Wilton. Reg. 9.95 **7.50** sq. yd.
Artloom Taupe Axminster Reg. 4.95 **3.15** sq. yd.
Artloom Rust Floral Axminster. Reg. 5.25 **4.25** sq. yd.

WALLPAPER AS LOW AS 5c A ROLL

Closeout packages for oversized rooms. 150 patterns from which to select. Special bargains in our ivory ceiling paper.

TRIMZ Ready-Pasted WALLPAPER Reg. 2.79 Now **98c** per box
READY-PASTED BORDERS. Reg. 20c to 35c **5c to 10c** roll
READY PASTED ORNAMENTS, Reg. 25c **5c**
Cutouts Reg. 59c **20c**
ROYALCLOTH—A superior non-chipping oilcloth Reg. 98c **69c** yd.

PAY ONLY 10% DOWN

If you are on good terms with the sheriff. Deliveries Can Be Arranged
A transfer man will try to maintain his sanity on the premises. Look him up!

OPEN UNTIL 9 P. M.

Visit Our Art and Gift Department

Large Scale Framed Prints Values to 20.00 for only **3.50**
Special Reduced Prices on ARTIST SUPPLIES

ner Liberty and Trade Sts.

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