

Montgomery Ward

155 N. Liberty

Phone 3-3191

Elevator Service
To All Floors

STARTS TODAY!

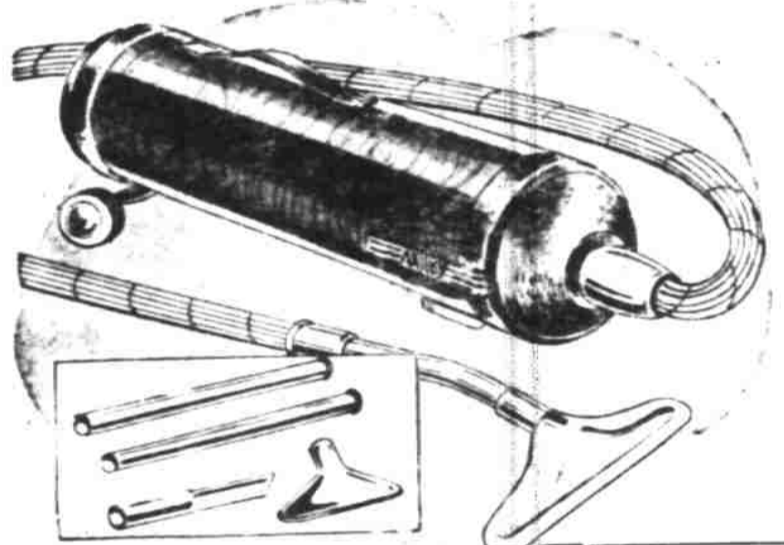
MAY SALE! BIGGER SAVINGS!



48-INCH PRINTED TEXTURE REGULARLY 1.39

Wards price is low for these heavy-duty heavy weight coverlets with a printing on the surface. An attractive for many and slip covers. Colors are best yet ever. See proof!

118
Yd.

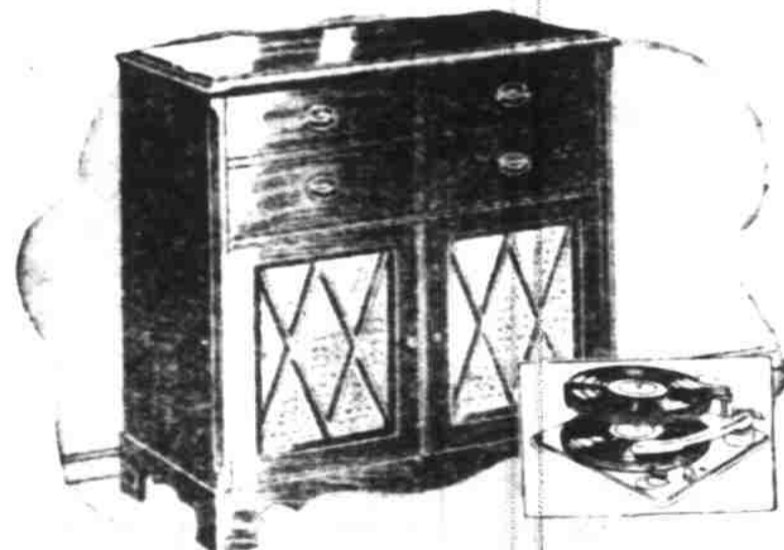


REG. 42.95 M-W TANK CLEANER CUT

This big full-size tank cleaner gives excellent cleaning. Powerful suction gets rugs and upholstery clean! Price includes 6 attachments.

39.88

On Terms: 10% Down, Balance Monthly

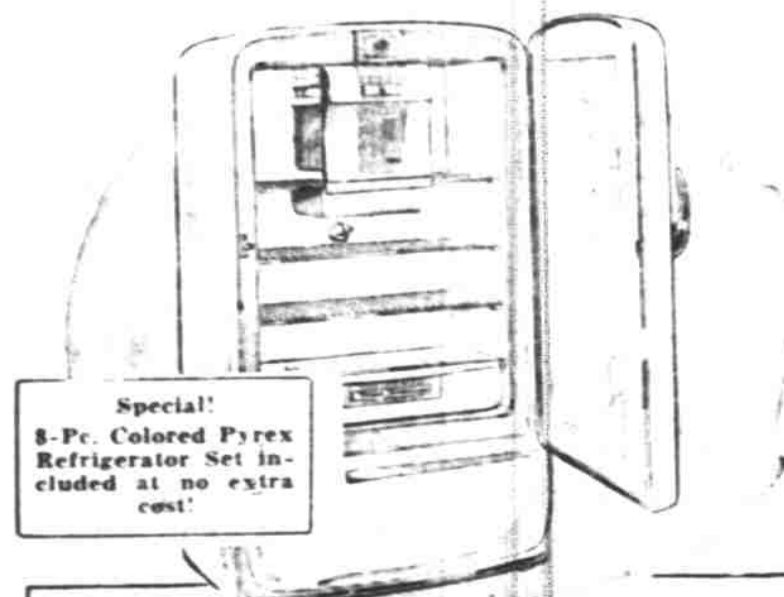


REG. 184.95 FM COMBINATION

Fine cabinet and rich tones FM AM radio. Make this an outstanding buy! Automatic character has twelve settings. Montgomery's best price.

164.88

On Terms: 10% Down, Bal. Monthly



Special! 8-Pc. Colored Pyrex Refrigerator Set included at no extra cost!

BIG NEW 8.8 CU. FT. M-W LOW-PRICED!

Plenty of conveniences... storage for 22 lbs. frozen food plus ice; full-width tray to keep fresh foods crisp; famous M-W sealed unit.

226.00

On Terms: 10% Down, Bal. Monthly

BEDDING SPECIALS!

REGULAR 24.95 INNERSPRING NOW REDUCED! 19.88

See this fine innerspring mattress—compare its extra features—be amazed by the dollar-saving Sale price! 180 resilient Premier Wire coils give buoyant support... sag-resisting outer-roll edge, durable woven-strap ticking assure you extra years of service.

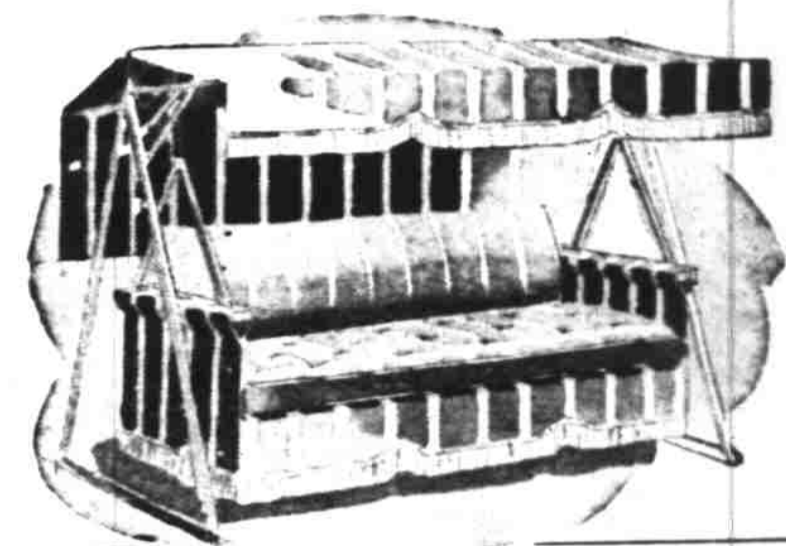
- Reg. 19.95 Platform Spring Reduced! 17.88

REG. 39.95 INNERSPRING... SALE PRICED 34.88

You'll save extra dollars on a famous Vig-O-Rest innerspring mattress during this great sale! You'll get more sleeping comfort from its 231 spring coils—larger service from its carefully tailored pre-built border and inner-roll edge. Rip-proof handles.

- 99-Coil Double-Deck Platform Spring Reg. 24.95... 21.88

Ask About Terms

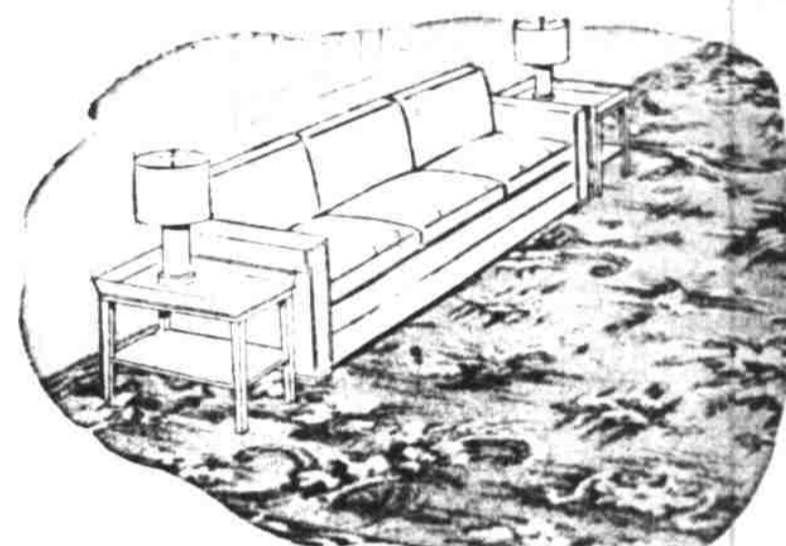


Reg. 49.95 Comfortable Lawn Swing

Sturdy angle iron stand, finished in colorful green enamel. Metal suspension bars, link spring base. No-sag spring back. Colorful striped Drills.

42.88

On Terms: 10% Down, Bal. Monthly

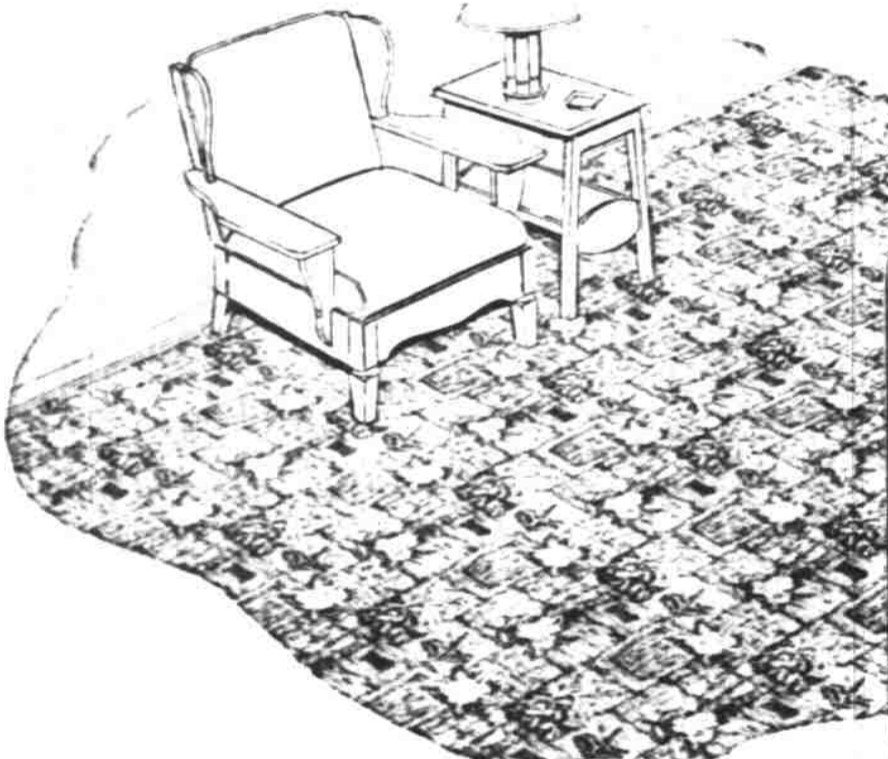


REG. 49.50 FLORCREST 9x12 FT. RUGS

Huge Rug Week saving on attractive 100% wool pile axminster. Imported 2 ply wool yarn! Choice of new lively floral and woodstone designs.

39.88

On Terms: 10% Down, Balance Monthly

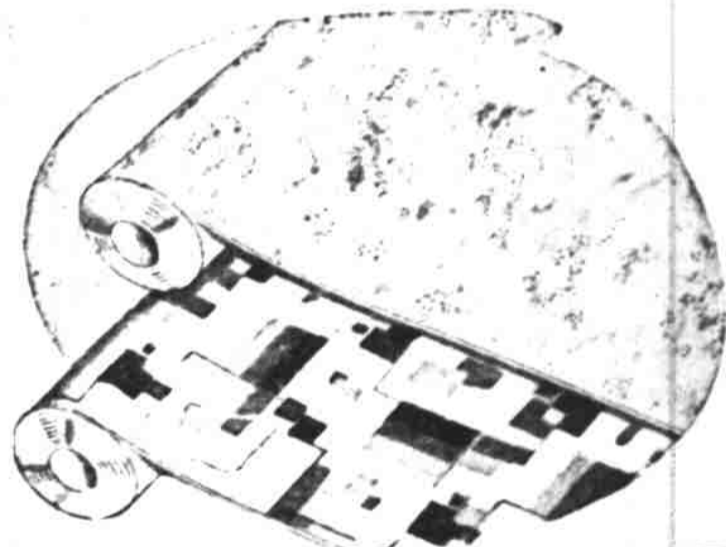


REG. 5.25 WOOL BROADLOOM REDUCED FOR RUG-WEEK

Durastan Quality—9 and 12 ft. widths **4.66** sq. yd.

This attractive axminster broadloom will be cut to give you a seamless sweep of carpet in any size you need! 100% wool-pile; 4704 tufts per square foot! Handsome 18th century, lovely floral and tone-on-tone designs.

- Typical savings: 9x12 ft. size, reg. 63.00 now 55.92



Reg. 89c Heavy Wardoleum Yard Goods

Save NOW on heavy Wardoleum—best quality enamel floor covering made! Heavy enamel (spot, stain-resistant) is baked on felt base. Tiles, floral, marbles. 6 and 9 ft. widths.

77c

sq. yd.

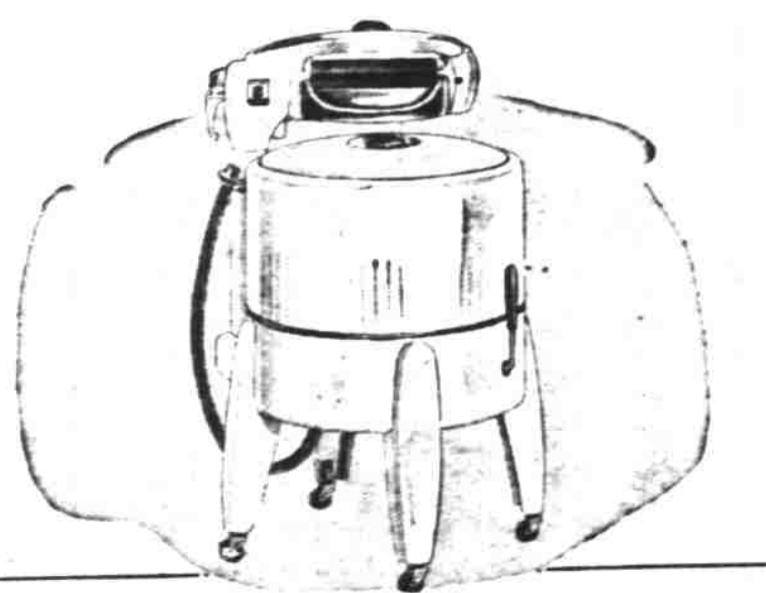


REG. 224.95 M-W HOME FREEZER CUT!

You save with M-W by shopping less often and buying in quantities. Holds 250 lbs. of food; metal storage baskets; automatic temperature control!

209.88

1.2 cu. ft. model. Ask about terms.



REG. 106.95 M. W. CUT PRICED!

Buy now for extra savings! M-W's non-tangling Swirlator action gets clothes cleaner, faster. Famous Lovell wringer has balloon rolls. 8-lb. capacity!

99.88

Model With Automatic Drain Pump.



PRICE-SLASHED ON 40" M-W GAS RANGE!

Big Savings Now! Has many quality features—one-piece top; 18" oven; self-lighting burners; heat control! See it now! Compare quality and savings!

114.88

Was 134.95

MANY UNADVERTISED VALUES... SHOP EVERY DEPT... SAVE!

TAKE ADVANTAGE OF THE MANY SAVINGS OFFERED DURING THIS SALE... PAY FOR YOUR PURCHASES CONVENIENTLY THROUGH WARDS MONTHLY PAYMENT PLAN